

# TRULY SUPERIOR PURE, NATURAL & DELICIOUS PROTEIN


**ISONatural™** – Giving you the purity and goodness of a 100% Whey Protein Isolate Source with the delicious taste of pure natural sweetening and flavoring. You wouldn't settle for less, and we wouldn't have it any other way!

**ISONatural™** contains 27 g of pure protein in every scoop with all of the native protein structures intact. **ISONatural™** is the natural and wholesome way to increase protein in your diet. **ISONatural™** is formulated with natural Prebiotics that have been shown to improve healthy intestinal microflora.\*

**ISONatural™** mixes quickly and easily making it a delicious, convenient and simple way to add high-quality Whey Protein Isolate to your diet. **ISONatural™** contains 0.5 g of fat and 1 g sugar per serving and is 99% lactose-free. Because **ISONatural™** is a Whey protein, it contains no Casein protein. People who have sensitivities to milk are often fine with **ISONatural™** because many dairy sensitivities come from the Casein component of the milk. **ISONatural™** is also 100% free of artificial colors and dyes.\*

**ISONatural™** combines the ultimate in pure Whey Protein Isolate derived from wholesome milk with all-natural flavors and plant-based Stevia to add a delicious hint of sweetness.

★ We are proud that our **WHEY PROTEIN ISOLATE** is derived from the goodness of pure Whole Milk and is 100% U.S. DAIRY FARMED.



**HRI FILTRATION TECHNOLOGY**  
**HYBRID RATIO ISOLATE**  
 Ion-Filtration Technology  
**ISONatural™** employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows **ISONatural™** to retain an exceptionally high protein yield while maintaining bioactive whey fractions (*chart on right*). **ISONatural™** contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than Isolates.

## PURE, NATURAL & INTACT WHEY PROTEIN ISOLATE FRACTIONS

57.0%	BETA-LACTOGLOBULIN
21.0%	ALPHA-LACTALBUMIN
15.0%	GLYCOMACROPEPTIDE
4.8%	BI-PEPTIDES & TRI-PEPTIDES
2.5%	IMMUNOGLOBULIN
1.4%	BOVINE SERUM ALBUMIN
0.1%	LACTOFERRIN

Values are typical

**UNSURPASSED ALLMAX QUALITY GUARANTEE**  
**UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE**  
 Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. **ISONATURAL™** goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.

**CLEAN FOR ATHLETES**  
**BANNED SUBSTANCE FREE**  
**CLEAN FOR ATHLETES. BANNED SUBSTANCE FREE.**  
 This product contains no WADA banned ingredients. This is validated by in-market random testing managed by an independent 3rd party – Informed Choice. Test result details can be viewed at [www.CleanForAthletes.com](http://www.CleanForAthletes.com).

TESTED • CERTIFIED • GUARANTEED  
**27g**  
 PER SERVING  
**PURE PROTEIN**

# ALLMAX



# ISONatural™

## PURE WHEY PROTEIN ISOLATE

No Artificial Colors, Flavors or Added Sugars.

**27g** PROTEIN | **1g** SUGARS | **120** CALORIES

**2 LBS** | PROTEIN SUPPLEMENT  
 Net Wt 907 g (32oz) | NATURAL FLAVOR



Chocolate

**CLEAN FOR ATHLETES**  
**BANNED SUBSTANCE FREE**

GLUTEN FREE | SOY FREE | NO ADDED SUGAR | KOSHER DAIRY | SWEETENED w STEVIA

NO ARTIFICIAL COLOR/DYE  
 WHOLE PROTEIN SOURCE 100%  
 SOY FREE  
 KOSHER DAIRY  
 GLUTEN FREE TESTED  
 CGMP REGISTERED FACILITY  
 LAB TESTED EVERY LOT

Tested for Banned Substances  
**INFORMED-CHOICE**.ORG  
 Trusted by sport

### Supplement Facts

Serving Size 1 Scoop (31 g)  
 Servings Per Container ~29

Amount Per Serving		% Daily Value
<b>Calories</b>	<b>120</b>	
<b>Total Fat</b>	<b>0.5 g</b>	1% <sup>Δ</sup>
Saturated Fat	0 g	0% <sup>Δ</sup>
Trans Fat	0 g	†
<b>Total Carbohydrate</b>	<b>3 g</b>	1% <sup>Δ</sup>
Dietary Fiber	1 g	4% <sup>Δ</sup>
Total Sugars	1 g	†
Includes 0g Added Sugars		0% <sup>Δ</sup>
<b>Protein</b>	<b>27 g</b>	
Calcium	109 mg	8%
Iron	1 mg	6%
Sodium	55 mg	2%
Potassium	242 mg	5%

<sup>Δ</sup> Percent Daily Values are based on a 2,000 calorie diet.  
 † Daily Value not established.

**INGREDIENTS:** WHEY PROTEIN ISOLATE, Cocoa Powder, Natural Flavor, Inulin (derived from Chicory Root), Guar Gum, Stevia Leaf Extract, Lecithin (Sunflower).

**ISONatural™** - The ultimate in pure Whey Protein Isolate delivering exceptional protein quality with the highest Biological Value (BV) available. Simply put, your body absorbs Whey Protein Isolate better than any other form of protein.

Protein Comparison	Protein By %	Protein per 31g	Fat per 31g	Biological Value (BV)
1. <b>ISONatural™</b>	87%	27	0.5	120
2. TRIMMED STEAK	29%	9	1	80
3. TUNA (canned in water)	23%	7	1	83
4. CHICKEN BREAST	17%	5	1	79
5. WHOLE EGG	13%	4	3	100

Source: USDA Food Database

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**SUGGESTED USE:** Blend, Mix or Shake 1 rounded scoop (31 g) with ~¾ cup (150 ml) of cold water or low-fat milk, depending on desired taste and consistency, anytime you want an ultra-premium high-protein beverage.

Use this product as a food supplement only. Do not use for weight reduction.

**WARNING:** This product is to be used by adults only. Consult a health care practitioner prior to use if you are following a low protein diet or pregnant or breastfeeding. Not suitable for consumption by persons allergic to Milk. Discontinue use and contact your health care provider if you experience any adverse reaction. Store in a cool, dry place away from direct sunlight and heat. Do not use if tamper evident seal on lid is broken. Keep out of reach of children.

**CALIFORNIA WARNING:** Lead is known to the State of California to cause birth defects or reproductive harm. Consuming this product can expose you to more than 0.000005 g of lead. For more information go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

**ALLERGEN WARNING:** Contains Milk (Whey). Produced in a facility that also handles soy, sesame, peanuts, egg, tree nuts, and fish / crustaceans / shellfish products.

† Due to natural variations in product density, resulting from settling and/or humidity, the values are approximate. Shake product before use. Product is sold by weight and serving size is on an "as dry" basis.

\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.