



HA Joint Formula

- Supports Healthy Joints*
- Supports Reduced Oxidative Stress on Joint Tissues*
- Promotes Normal Shock-Absorbing Capacity of Joints*

Package Description: 90 Capsules, 30 day supply
Serving Size: 3 Capsules
Number of Servings: 30

Why is H.A. So Important?*

Hyaluronic Acid or H.A. is the crucial space-filling, hydrating, substance found in our connective tissues.* This important gel-like substance, which plays an important role in supporting joint health, often diminishes as a result of normal aging. H.A. Joint Formula™ offers an easy and safe way to replenish your joints with Hyaluronic Acid, widely known as the "Molecule of Youth™".*

How H.A. Works In The Body

Hyaluronic Acid functions as the "glue" that keeps your cells together. It is a key component of collagen and fills the spaces between your cells. Binding with water, Hyaluronic Acid forms a gel that provides structure to various organs.*



A Perfect Combo for Healthy Joints*

H.A. Joint Formula™ represents yet another advance in natural joint support. By combining the shock absorbing properties of H.A. with Hidrox™ (Hydroxytyrosol), a highly potent and protective polyphenol found in olives, Purity's H.A. Joint Formula™ is truly revolutionary.

The Story Behind Hyaluronic Acid:



Purity's HA Joint Formula™ provides cutting edge support for joint flexibility and mobility and features BioCell Collagen II®, which is carefully manufactured through a patented process. This process contains high concentrations of hydrolyzed collagen type II protein and low molecular weight GAG's (glycosaminoglycans), such as Chondroitin Sulfate, Hyaluronic Acid and other proteoglycans that readily absorb through the gastrointestinal tract to allow superior bioavailability.

With this greater absorption rate, the H.A. nourishes and revitalizes your joints and tissues. What's more, H.A. also helps support healthy enzymatic behavior as it relates to joint health, lubrication and function. With healthy doses of H.A. - you can create powerful support for cartilage.*

HidroX™ - A Breakthrough In Natural Joint Support!*

Independent laboratory analyses that measure Oxygen Radical Absorbance Capacity (ORAC) identify Hidrox™ (Hydroxytyrosol) as one of the most potent antioxidants yet discovered. More importantly, because Hydroxytyrosol also acts to support the body's normal inflammatory response process, it represents one of the most important breakthroughs in natural joint support*.

Now with 5-Loxin®

"5-Loxin®" is a patent-pending dietary supplement with significant potential for joint health because it supports a healthy inflammatory response and collagen production, a key component of connective tissues.* If you're looking for a safe, natural way to support your joints, Purity's H.A. Joint Formula™ will deliver.

H.A. is Not Only for Joints, It's Also for Beauty From Within

Suggested Use: As a dietary supplement, adults take 3 capsules daily, or take as directed by your health care professional. Optimally, during the first 15 days, double the dose. Best if taken before or with a meal. Best results obtained with daily use.

Supplement Facts

Serving Size 3 Capsules
Servings Per Container 30

Amount Per Serving	% Daily Value
Vitamin C (as magnesium ascorbate)	120 mg 200%
Magnesium (as magnesium ascorbate)	10 mg 3%
BioCell Collagen® (Patented Collagen Type II)	1000 mg †
Hydrolyzed Collagen Type II	600 mg
Chondroitin Sulfate	200 mg
Hyaluronic Acid	100 mg
Calcium-Magnesium Inositol Hexaphosphate (IP6)	75 mg †
Quercetin Dihydrate	150 mg †
HIDROX® (Olive Extract) (<i>Olea europaea</i>) (fruit)	100 mg †
5-Loxin® (<i>Boswellia serrata</i> extract) (gum resin) standardized for 7.5 mg AKBA	25 mg †

†Daily Value not established.

Other Ingredients: Gelatin capsule, rice powder, magnesium stearate.
5-LOXIN® is a registered trademark of PL Thomas - Laila Nutra LLC and is used under license. International Patents Pending.
BioCell Collagen® is a registered trademark of BioCell Technology LLC, Newport Beach, California USA (US Patents 6,025,327; 6,323,319; 6,780,841; 7,091,180; 7,799,348; other US and foreign patents pending.)



Truth In Labeling -- A Truly Independent Program

NSF is an independent, not-for-profit testing organization offering true product testing of dietary supplements. NSF does not simply evaluate test data submitted by manufacturers or analyze just a single sample of a product and give it an okay. They conduct product testing in their own accredited laboratories to ensure that the actual contents of the supplement product match those printed on the label.

Components of the NSF Certification Program

There are three main components of the NSF Dietary Supplements Certification Program:

- **Verification that the contents of the supplement actually match what is printed on the label**
- Assurance that there are no ingredients present in the supplement that are not openly disclosed on the label
- Assurance that there are no unacceptable levels of contaminants present in the supplement

Consumer Benefits

If you use a dietary supplement that has been certified by NSF, you can be confident that the contents of your supplement are being regularly checked by one of the most respected certifiers in the world. With NSF certification, you get the continued assurance that only NSF's ongoing testing programs can provide. Unlike some other programs, NSF conducts annual audits and periodically retests each dietary supplement product to ensure continued compliance against the toughest testing standard in existence today.