



MEMBER'S MARK.

CLINICAL STRENGTH

Lutein & Zeaxanthin

Promotes Eye Health



- ✓ 25mg of Lutein + 5mg of Zeaxanthin per Softgel
- ✓ 1 Softgel Daily
- ✓ Formulated with a 5:1 ratio of Lutein and Zeaxanthin to match the body's natural balance

Formulated by
Mother Nature

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Lutein and Zeaxanthin are natural pigments also known as "carotenoids", fat-soluble antioxidants found in fruits, vegetables and plants, including marigolds and sunflowers. Antioxidants protect the body from cellular and tissue damage caused by harmful molecules called free radicals, which cause "biological rusting" (oxidation) and may enhance the negative effects of aging. The retina (or "macula") is a light-sensitive tissue that lines the inner surface of the eye. The macula contains the highest concentration of Lutein and Zeaxanthin. In the healthy body, Lutein and Zeaxanthin are naturally present in a 5:1 ratio. Research has shown that adding Lutein and Zeaxanthin to a healthy diet may support eye health and overall vision health. The healthy human body has a natural 5:1 ratio of Lutein and Zeaxanthin, essential nutrients for healthy vision, particularly as the body ages. Simply Right Clinical Strength formula creates a natural, harmonized formula for eye health with 25mg of Lutein and 5mg Zeaxanthin in each softgel. These key nutrients may help improve visual clarity, protect against harmful UV light and promote eye and overall vision health.

- Scientifically formulated to match the body's natural 5:1 ratio of Lutein & Zeaxanthin
- Clinical Strength
- Helps improve visual clarity