

WHY GOLD STANDARD 100% WHEY™?

- Packed with 24 grams of high-quality protein per serving to help build muscle.*
- Whey Protein Isolate (WPI) is the primary ingredient with further carbs and fat 'isolated' out.
- 11 grams of naturally occurring Essential Amino Acids (EAAs) to support muscle recovery.
- The GOLD STANDARD® for protein quality, fueling over 2 billion workout recoveries worldwide since 1998.



STRENGTH
TRAINING



SPORTS
PERFORMANCE



ACTIVE
LIFESTYLE

OPTIMUM® NUTRITION has been trusted to provide the highest quality in post-workout recovery, pre-workout energy, and on-the-go sports nutrition for over 30 years and in 90+ countries. After careful supplier selection, each ingredient is tested to assure exceptional purity, potency and composition. We hold ourselves to the highest production standards, all so you can unlock your body's full potential.

To find out more about the science and ingredients behind our products, visit OPTIMUMNUTRITION.COM.



GOLD STANDARD® 100% WHEY

Nutrition Facts

30 servings per container
Serving size About 1 Scoop (31g)

Amount per serving
Calories 120

	% Daily Value*
Total Fat 1g	1%
Saturated Fat 0.5g	1%
Cholesterol 30mg	10%
Sodium 100mg	2%
Total Carbohydrate 1g	1%
Total Sugars 1g	
Protein 24g	48%
Calcium 100mg	10%
Potassium 100mg	2%

*Percent Daily Values are based on a 

†% Daily Value for you may vary based on a variety of factors including your age, sex, weight, and activity level. Consult your physician for more information.

INGREDIENTS: Protein Blend (Whey Protein Isolate, Whey Protein Concentrate, Whey Hydrolysate, Natural and Artificial Flavors, Lecithin, Citric Acid, Potassium Citrate, Salt, Sucralose, Acesulfame Potassium, Lactase).

CONTAINS MILK AND SOY.



31 GRAMS
ABOUT
1 SCOOP
OF PROTEIN
POWDER



6-8 FL. OZ.
COLD WATER,
MILK OR
OTHER
BEVERAGE



30 SECONDS
EVEN, SHAKE
OR BLEND UNTIL
COMBINED

For best results, mix up your shake 30-60 minutes after you work out, or have it as an anytime snack in your balanced, high-protein diet.

GOLD STANDARD 100% WHEY™ is designed for maximum mixability and superior drinkability.

Check out OPTIMUMNUTRITION.COM for recipes and training tips.



NO ARTIFICIAL
GROWTH
HORMONES*

*NO GROWTH PROMOTING SUBSTANCES, SUCH AS RBST, EVER INTRODUCED FROM OUR MILK SOURCES.



SPORTS
PERFORMANCE
PROTEIN
POWDER

GLUTEN
FREE



Informed by sport

Informed Choice is a quality assurance program for sport nutrition products. The program certifies that nutritional supplements that bear the Informed Choice logo have been tested for banned substances by the independent sports-testing lab, JSC, Ltd.

FOR MUSCLE
SUPPORT &
RECOVERY

24g
PROTEIN

HELPS BUILD AND
MAINTAIN MUSCLE†

5.5g
BCAAs**

SUPPORTS ENDURANCE
AND RECOVERY

WHEY PROTEIN ISOLATE
PRIMARY SOURCE

BANNED
SUBSTANCES
TESTED

VANILLA ICE CREAM

NATURALLY &
ARTIFICIALLY FLAVORED

100% OF
THE PROTEIN
FROM WHEY*

PROTEIN POWDER DRINK MIX
NOTE: USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT REDUCTION.

NET WT 2 LB (907 G)

29 SERVINGS

STORE IN A COOL, DRY PLACE.

KEEPING SCOOP NEAR TOP, BUT MAY SETTLE
TO THE BOTTOM DURING SHIPPING.



FLAVOR AND
SCHEME



MANUFACTURED BY
OPTIMUM NUTRITION, INC.

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MANUFACTURED IN THE USA
FOR PRODUCT OF THE USA
ORIGINALLY MANUFACTURED IN THE USA

Suggested Use: For healthy adults, consume enough protein to meet your daily protein requirements with a combination of high protein foods and protein supplements throughout the day as part of a balanced diet and exercise program.

**Naturally Occurring
Amino Acids

†When taken over time with
regular resistance training.

CONTENTS SOLD BY WEIGHT NOT VOLUME.
SOME SETTLING WILL OCCUR.