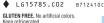
• POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH FOR ADULTS AGE 50+* • FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

- ONE CAPSULE, MULTIPLE BENEFITS
- 90 BILLION ACTIVE CULTURES, GUARANTEED! TARGETED DELIVERY

Keep out of reach of children. Safety sealed with inner seal. Do not use if seal is broken or missing. Keep tightly closed. Keep refrigerated to maintain maximum potency.



are manufactured by DuPont. HOWARU® is a registered trademark of DuPont.



©2021 Nature's Way Brands, LLC

Green Bay, WI 54311 USA Questions? 1-800-9NATURE / fortifyprobiotics.com nongmoproject.





ADVANCED CARE

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

30 DELAYED-RELEASE

PROBIOTIC SUPPLEMENT time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

Recommendation: Adults take 1 capsule daily. May be taken at any

Supplement Facts Serving Size 1 Capsule

Amount per Serving Fortify® Optima® Age 50+ 90 Billion CFU Proprietary Probiotic Blend 550 mg

Bifidobacteria Blend (57 Billion CELI) Bifidobacterium lactis Bi-07°; B. lactis BL-04°; HOWARU® B. lactis HN019™; B. bifidum/lactis Bb-02™; B. infantis Bi-26™;

B. lactis Bb-12: B. bifidum Bb-06": B. breve Bb-03" Lactobacilli/Streptococcus Blend (33 Billion CPU)
Lactobacillus acidophilus La-14®; L. plantarum Lp-115®; HOWARU®
L. rhamnesus HNO01™; HOWARU® L. acidophilus NCFM®; L. paracasei

Lpc-37®: L. rhamnosus GG: Streptococcus thermophilus St-21* oorietary Plant-Based Prebiotic Blend

Chicory Root Fiber, Gum Acacia Fiber, Organic Blue Agave Inulin

*Daily Value (DV) not established Other ingredients: potato maltodextrin, plant-derived capsule (hypromet lose, gellan gum), magnesium stearate, silica



LGBN15785.C02

B712410C

POWERFUL PROBIOTICS FOR **DAILY DIGESTIVE & IMMUNE HEALTH FOR ADULTS AGE 50+***

Specially formulated for Adults Age 50+ with a proprietary blend of probiotics, Fortify® Optima® is a powerful ally with HN001™. NCFM®, HN019™, Bi-07®, and BL-04®, researched probiotic strains to support daily colon, digestive, and immune health.* The Bifidobacteria strains replenish levels that naturally decline with age.

• Lactobacilli cultures to



FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

Fortify Optima Age 50+90 Billion CFU formula contains 15 probiotic strains designed to support gut diversity + plant-based prebiotics.* This unique prebiotic blend contains blue agave inulin, chicory root and gum acacia fiber as a food source for good bacteria.*





Potency of live cultures measured in Colony Forming Units (CFU).

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION.

THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE,

PROBIOTIC STRAINS





90 BILLION ACTIVE **CULTURES, GUARANTEED!**

Innovative new bottle technology helps ensure this product will deliver 90 Billion live probiotic cultures until the date of expiration to help balance your intestinal tract and support immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon. right where they're needed most!



ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify® Optima® Age 50+ Advanced Care every day helps support:

- A healthy gut microbiome*
- Colon health*
- Digestive balance*
- A healthy immune response*



ttBased on an IQVIA ProVoice survey of Primary Care Physicians. HOWARU® B. lactis HN019 is the Doctor preferred probiotic strain for Regularity as compared to other strains in leading Probiotic brands, 52-week sales MULO, ending 11/3/2019 December 2019.*

©2021 Nature's Way Brands, LLC Green Bay, WI 54311 USA Questions? 1-800-9NATURE / fortifyprobiotics.com

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE,



AGE 50+ PROBIOTIC +PREBIOTICS

ADVANCED CARE

90 BILLI

LIVE PROBIOTIC CULTURES PER CAPSULE 15 PROBIOTIC STRAINS

PLANT-BASED PREBIOTIC BLEND







COLON

DIGESTIVE







*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE, Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

Supplement Facts

Serving Size 1 Capsule

% DV

Amount per Serving 550 mg **

Fortify® Optima® Age 50+ 90 Billion CFU Proprietary Probiotic Blend

Bifidobacteria Blend (57 Billion CFU) Bifidobacterium lactis Bi-07®

Bifidobacterium lactis BL-04®

HOWARU® Bifidobacterium lactis HN019"

Bifidobacterium bifidum/lactis Bb-02 Bifidobacterium infantis Bi-26

Bifidobacterium lactis Bb-12 Bifidobacterium bifidum Bb-06'

Bifidobacterium breve Bb-03°

Lactobacilli/Streptococcus Blend (33 Billion CFU)

Lactobacillus acidophilus La-14 Lactobacillus plantarum Lp-1158

HOWARU® Lactobacillus rhamnosus HN001 HOWARU® Lactobacillus acidophilus NCFM®

Lactobacillus paracasei Lpc-37® Lactobacillus rhamnosus GG

Streptococcus thermophilus St-21* Proprietary Plant-Based Prebiotic Blend

Chicory Root Fiber, Gum Acacia Fiber, Organic Blue Agave Inulin

**Daily Value (DV) not established.

Other ingredients: potato maltodextrin, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica GLUTEN FREE. No artificial colors. Keep refrigerated Keep out of reach of children. Safety sealed with inner seal Do not use if seal is broken or missing. Keep tightly closed. Keep refrigerated

to maintain maximum potency The probiotic strains contained in this product are manufactured by DuPont. HOWARU® is a registered trademark of DuPont.



75 mg **