

- POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH FOR ADULTS AGE 50+*
 - FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS
 - ONE CAPSULE, MULTIPLE BENEFITS
 - 90 BILLION ACTIVE CULTURES, GUARANTEED!
 - TARGETED DELIVERY
- Keep out of reach of children. Safety sealed with inner seal. Do not use if seal is broken or missing. Keep tightly closed. Keep refrigerated to maintain maximum potency.



The probiotic strains contained in this product are manufactured by DuPont. HOWARU® is a registered trademark of DuPont.



◆ LG15785.C02 B712410C

GLUTEN FREE. No artificial colors.

Keep refrigerated.

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Green Bay, WI 54311 USA

Questions? 1-800-NATURE / fortifyprobiotics.com nongmoproject.org

Fortify Optima®

AGE 50+ PROBIOTIC + PREBIOTICS

ADVANCED CARE

90 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

30 DELAYED-RELEASE CAPSULES

PROBIOTIC SUPPLEMENT

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving % DV

Fortify® Optima® Age 50+ 90 Billion CFU Proprietary Probiotic Blend 550 mg **

Bifidobacteria Blend (57 Billion CFU)

Bifidobacterium lactis B-07®; *B. lactis* BL-04®; HOWARU®

B. lactis HN019®; *B. bifidum*/lactis Bb-02®; *B. infantis* Bi-26®;

B. lactis Bb-12; *B. bifidum* Bb-06®; *B. breve* Bb-03®

Lactobacilli/Streptococcus Blend (33 Billion CFU)

Lactobacillus acidophilus La-14®; *L. plantarum* Lp-115®; HOWARU®

L. rhamnosus HN001®; HOWARU®; *L. acidophilus* NCFM®; *L. paracasei*

Lpc-37®; *L. rhamnosus* GG; *Streptococcus thermophilus* St-21®

Proprietary Plant-Based Prebiotic Blend 75 mg **

Chicory Root Fiber, Gum Acacia Fiber, Organic Blue Agave Inulin

**Daily Value (DV) not established.

Other ingredients: potato maltodextrin, plant-derived capsule (hypromellose, pectin gum), magnesium stearate, silica



LGBN15785.C02

B712410C

POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH FOR ADULTS AGE 50+*

Specially formulated for Adults Age 50+ with a proprietary blend of probiotics, Fortify® Optima® is a powerful ally with HN001®, NCFM®, HN019®, Bi-07®, and BL-04®, researched probiotic strains to support daily colon, digestive, and immune health.* The *Bifidobacteria* strains replenish levels that naturally decline with age.

- *Lactobacilli* cultures to support your small intestine*
- *Bifidobacteria* cultures to support your colon*



FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

Fortify Optima Age 50+ 90 Billion CFU formula contains 15 probiotic strains designed to support gut diversity + plant-based prebiotics.* This unique prebiotic blend contains blue agave inulin, chicory root and gum acacia fiber as a food source for good bacteria.*



Potency of live cultures measured in Colony Forming Units (CFU).

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

90 BILLION ACTIVE CULTURES, GUARANTEED!

Innovative new bottle technology helps ensure this product will deliver 90 Billion live probiotic cultures until the date of expiration to help balance your intestinal tract and support immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon, right where they're needed most!



ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify® Optima® Age 50+ Advanced Care every day helps support:

- A healthy gut microbiome*
- Colon health*
- Digestive balance*
- A healthy immune response*



*Based on an IQVIA ProVoice survey of Primary Care Physicians. HOWARU® *B. lactis* HN019 is the Doctor preferred probiotic strain for Regularity as compared to other strains in leading Probiotic brands, 52-week sales MUL0, ending 11/3/2019; December 2019.*

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PLANT-BASED PREBIOTIC BLEND



COLON HEALTH*



DIGESTIVE BALANCE*



IMMUNE HEALTH*

30 DELAYED-RELEASE CAPSULES

PROBIOTIC SUPPLEMENT



Gluten-Free



nongmoproject.org

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Bifidobacteria Blend (57 Billion CFU)

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Bifidobacterium lactis BL-04®

HOWARU® *Bifidobacterium lactis* HN019™

Bifidobacterium bifidum/lactis Bb-02™

Bifidobacterium infantis Bi-26™

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HOWARU® *Lactobacillus rhamnosus* HN001™

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