Curcumin is a flavonoid extract of turmeric root but it is poorly absorbed in the body and rapidly metabolised into inactive forms. Longvida® Optimised Curcumin™ harnesses a patented linid delivery technology that offers 285x greater bioavailability 65x higher peak plasma levels, and 7x longer-lasting action than standard curcumin. Longvida® curcumin is highly stable and highly soluble, optimised to deliver free curcumin (the active form that is not metabolised or glucuronidated) into the bloodstream and target tissues. Free curcumin is the only form that is proven to reach the brain.

vida. Patent protected under EP 1993365.

This product should not be used as a substitute for a balanced det. Pregnant or breastfeeding women should consult their doctor before taking any food supplement. Keep out of the reach of children and away from sunlight.

Igennus Healthcare Nutrition, St John's Innovation Centre, Cowley Road, Cambridge, CB4 0WS, UK

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## igennus





## DIRECTIONS FOR USE

Adults: take 1 capsule daily with food. For intensive support, take 2 capsules daily as a split dose. Do not exceed the dose unless advised by a healthcare practitioner.

## NUTRITIONAL INFORMATION

| 1 capsule   | mg/serving | %RI* |
|---|------------|------|
| Longvida® optimised curcumin extract from turmeric root (min. 23% curcuminoids) | 500 mg     | n/a  |

## **INGREDIENTS**

Longvida® optimised curcumin extract; capsule shell (emulsifier: hydroxypropyl methylcellulose); stearic acid; soya lecithin; maltodextrin; ascorbyl palmitate; silicon dioxide.

\*% reference intake

Free from: dairy, gluten, lactose, soya protein, wheat, yeast, artificial colours and flavours; not tested on animals; ron-GMO; suitable for vegetarians & vegans; halal & kosher.

Longvida® Optimised Curcumin

500 mg

HIGH ABSORPTION FREE FORM **CURCUMIN** 

Food supplement