

new look!



America's #1
gummy vitamin brand

L'il Critters™ Organic gummy vitamins are power packed with goodness. A fusion of essential nutrients and the best organic ingredients, these non-gelatin gummies deliver delicious nutrition you can feel good about.

- Supports your child's healthy growth & development*
- Vitamin D to support calcium absorption for bones and teeth*
- Vitamin C plus Zinc for immune system support*
- No synthetic (FD&C) dyes



Processed in a facility free from gluten, dairy, soy, nuts and fish.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

L'il Critters

POWERED BY **vitaFusion**

ORGANIC

daily multi



**NO High Fructose
Corn Syrup or Gelatin**
**NO Artificial Flavors
or Sweeteners**



90 VEGAN GUMMIES **DIETARY SUPPLEMENT**



Mixed Berry Flavor

SUGGESTED USE: Parents may give each child, two to three years old, one (1) gummy per day. Parents may give each child, four years old or older, two (2) gummies per day. Instruct child to chew each gummy thoroughly.

Supplement Facts

Serving Size	1 Gummy (2-3 Yrs)		2 Gummies (4 Yrs and older)	
Servings Per Bottle	90		45	
	Amount Per Serving	% DV	Amount Per Serving	% DV
		for 2-3 Yrs.		for 4 & Up
Calories	10		20	
Total Carbohydrate	2 g	1% †	5 g	2% ††
Total Sugars	2 g	**	3 g	**
Includes 2 g / 3 g Added Sugars				
		8% †		6% ††
Vitamin A (as retinyl palmitate)	189 mcg RAE	63%	378 mcg RAE	42%
Vitamin C (as ascorbic acid)	10 mg	67%	20 mg	22%
Vitamin D (as ergocalciferol)	10 mcg (400 IU)	67%	20 mcg (800 IU)	100%
Vitamin E (as d-alpha-tocopherol)	4.1 mg	68%	8.2 mg	55%
Vitamin B-6 (as pyridoxine HCl)	0.8 mg	160%	1.7 mg	100%
Folate	117 mcg DFE (70 mcg folic acid)	78%	233 mcg DFE (140 mcg folic acid)	58%
Vitamin B-12 (as cyanocobalamin)	1.2 mcg	133%	2.4 mcg	100%
Biotin	3 mcg	38%	6 mcg	20%
Pantothenic acid (as calcium d-pantothenate)	1.3 mg	65%	2.6 mg	52%
Iodine (as potassium iodide)	21 mcg	23%	42 mcg	28%
Zinc (as zinc citrate)	1 mg	33%	2 mg	18%

† Percent Daily Values are based on a 1,000 calorie diet.
†† Percent Daily Values are based on a 2,000 calorie diet.

** Daily Value not established.

Other Ingredients: Organic Tapioca Syrup, Organic Cane Sugar, Pectin, Organic Lemon Juice Concentrate, Organic Flavors, Sodium Citrate, Color (Organic Maqui Berry Juice Concentrate), Organic Sunflower Oil, Organic Carnauba Wax.

To ensure quality and potency through expiration, this dietary supplement is manufactured with higher active ingredient levels than the indicated Amount Per Serving. Take only as directed. Do not exceed suggested dosage. If your child has a medical condition or is on medication, please consult a physician before using this product. Not recommended for children under two years of age due to choking. An individual's need for this product may be met through a varied and well balanced diet. Do not use if inner seal is broken or missing. This product may settle during shipping. Do not expose to excessive heat or moisture. Color will darken over time. This does not alter the potency of the product. **KEEP OUT OF THE REACH OF CHILDREN.**



GROWING COMMUNITIES
with Fruitful Planting

Learn more about our mission at lilcritters.com

Our Lil Critters™ team believes in holistic wellness and realizes that it's more than just taking good vitamins. That's why we teamed up with the Fruit Tree Planting Foundation with the goal to plant 200,000 fruit trees by 2020 in underserved communities.

MANUFACTURED FOR
CHURCH & DWIGHT CO., INC.
EWING, NJ 08628

This product is certified organic by Quality Assurance International (QAI).

Questions, Comments?
Call 1-888-334-5389
M-F 9AM-5PM ET
www.lilcritters.com

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MADE IN THE USA
WITH US &
INTERNATIONAL
INGREDIENTS

