

- POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH***
- FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS
 - ONE CAPSULE, MULTIPLE BENEFITS
 - 60 BILLION ACTIVE CULTURES, GUARANTEED!
 - TARGETED DELIVERY

Keep out of reach of children. Safety sealed with inner seal. Do not use if seal is broken or missing.



The probiotic strains contained in this product are manufactured by DuPont. HOWARU® is a registered trademark of DuPont.

Certified



◆ LG15783.C02 B712409C

GLUTEN FREE. No artificial colors. Keep refrigerated.

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Green Bay, WI 54311 USA

Questions? 1-800-NATURE / fortifyprobiotics.com

*THIS STATEMENT HAS NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Nature's Way
Fortify Optima®
DAILY PROBIOTIC
+ PREBIOTICS

ADVANCED CARE

60 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

30 DELAYED-RELEASE CAPSULES

PROBIOTIC SUPPLEMENT

Recommendation: Take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving	% DV
Fortify™ Optima™ Daily 60 Billion CFU Proprietary Probiotic Blend	550 mg **
Bifidobacteria Blend (31 Billion CFU): <i>Bifidobacterium lactis</i> BL-04™; <i>B. lactis</i> Bi-07™; <i>B. bifidum/lactis</i> Bb-02™; HOWARU® <i>B. lactis</i> HN019™; <i>B. infantis</i> Bi-26™; <i>B. breve</i> Bb-03™; <i>B. longum</i> BL-05™	
Lactobacilli Blend (29 Billion CFU): <i>Lactobacillus paracasei</i> Lpc-37™; HOWARU® <i>L. acidophilus</i> NCFM™; <i>L. brevis</i> Lbr-35™; <i>L. plantarum</i> Lp-115™; HOWARU® <i>L. rhamnosus</i> HN001™; <i>L. rhamnosus</i> GG; <i>L. gasseri</i> Lg-36™; <i>L. bulgaricus</i> Lb-87™	
Proprietary Plant-Based Prebiotic Blend Chicory Root Fiber, Gum Acacia Fiber, Organic Blue Agave Inulin	75 mg **

**Daily Value (DV) not established.

Other ingredients: potato maltodextrin, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica



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B712409C

POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH*

Specially formulated with a proprietary blend of probiotics, Fortify™ Optima® is a higher potency probiotic with HN019™, BL-04™, Bi-07™ and HN001™, researched probiotic strains to support daily digestive and immune health.*

- *Lactobacilli* cultures to support your small intestine*
- *Bifidobacteria* cultures to support your colon*



FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

Fortify Optima Daily 60 Billion CFU formula contains 15 probiotic strains designed to support gut diversity + plant-based prebiotics.* This unique prebiotic blend contains organic blue agave inulin, chicory root and gum acacia fiber as a food source for good bacteria.*



Potency of live cultures measured in Colony Forming Units (CFU).

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60 BILLION ACTIVE CULTURES, GUARANTEED!

Innovative new bottle technology helps ensure this product will deliver 60 Billion live probiotic cultures until the date of expiration to help balance your intestinal tract and support immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon, right where they're needed most!



ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify™ Optima® Advanced Care every day helps support:

- A healthy gut microbiome*
- Digestive balance*
- A healthy immune response*



*Based on an IOVIA ProVolve survey of Primary Care Physicians. HOWARU® *B. lactis* HN019 is the Doctor preferred probiotic strain for Regularity as compared to other strains in leading Probiotic brands, 52-week sales MULO, ending 11/3/2019; December 2019.*

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PLANT-BASED PREBIOTIC BLEND



DIGESTIVE BALANCE*



IMMUNE HEALTH*



GUARANTEED POTENCY

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PROBIOTIC SUPPLEMENT

Certified



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CONTAINS THE
DOCTOR PREFERRED
PROBIOTIC FOR REGULARITY***

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<i>Bifidobacterium bifidum/lactis</i> Bb-02™	
HOWARU® <i>Bifidobacterium lactis</i> HN019™	
<i>Bifidobacterium infantis</i> Bi-26™	
<i>Bifidobacterium breve</i> Bb-03™	
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