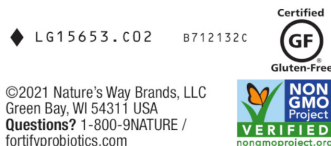


- POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH*
- FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS
- ONE CAPSULE, MULTIPLE BENEFITS
- 35 BILLION ACTIVE CULTURES, GUARANTEED!
- TARGETED DELIVERY

GLUTEN FREE. No artificial colors. Store in a dry place at 73° F (23° C) or below. May be refrigerated.

Keep out of reach of children. Safety sealed with inner seal. Do not use if seal is broken or missing.

The probiotic strains contained in this product are manufactured by DuPont. HOWARU® is a registered trademark of DuPont.



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Green Bay, WI 54311 USA
Questions? 1-800-NATURE /
fortityprobiotics.com

*THIS STATEMENT HAS NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Fortify Optima®

DAILY PROBIOTIC + PREBIOTICS

EVERYDAY CARE

35 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

60 DELAYED-RELEASE VEG. CAPSULES

PROBIOTIC SUPPLEMENT

POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH*

Specially formulated with a proprietary blend of probiotics, Fortify™ Optima® is a powerful ally with HN019™, HN001™, BL-04®, and Bi-07®, researched probiotic strains to support daily digestive and immune health.*

- *Lactobacilli* cultures to support your small intestine*
- *Bifidobacteria* cultures to support your colon*



FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

Fortify Optima Daily 35 Billion CFU formula contains 15 probiotic strains designed to support gut diversity + plant-based prebiotics.* This unique probiotic blend contains organic blue agave inulin, chicory root and gum acacia fiber as a food source for good bacteria.*



No Refrigeration Required
Potency of live cultures measured in Colony Forming Units (CFU).

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35 BILLION ACTIVE CULTURES, GUARANTEED!

Innovative new bottle technology helps ensure this product will deliver 35 Billion live probiotic cultures until the date of expiration without refrigeration to help balance your intestinal tract and support immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon, right where they're needed most!



ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify™ Optima® every day helps support:

- A healthy gut microbiome*
- Digestive balance*
- A healthy immune response*



Based on an IQVIA ProVoice survey of Primary Care Physicians, HOWARU® B. lactis HN019 is the Doctor preferred probiotic strain for Regularity as compared to other strains in leading Probiotic brands, 52-week sales MULO, ending 11/3/2019; December 2019.

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Recommendation: Take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use.

Supplement Facts

Serving Size 1 Capsule	
Amount per Serving	% DV
Fortify™ Optima® Daily 35 Billion CFU	525 mg**
Proprietary Probiotic Blend	
Lactobacilli Blend (30 Billion CFU)	
<i>Lactobacillus paracasei</i> Lpc-37®; <i>L. plantarum</i> Lp-115®; <i>L. brevis</i> Lbr-35®; <i>L. rhamnosus</i> GG; HOWARU® <i>L. rhamnosus</i> HN001™; HOWARU® <i>L. acidophilus</i> NCFM®; <i>L. bulgaricus</i> Lb-87™; <i>L. gasseri</i> Lg-36™; <i>L. reuteri</i> 1E1™	
Bifidobacteria/Streptococcus Blend (5 Billion CFU)	
<i>Bifidobacterium lactis</i> BL-04®; HOWARU® <i>B. lactis</i> HN019™; <i>B. lactis</i> Bi-07®; <i>B. bifidum</i> Bb-06™; <i>B. infantis</i> Bi-26™; <i>Streptococcus thermophilus</i> St-21™	
Proprietary Plant-Based Prebiotic Blend	75 mg**
Chicory Root Fiber, Gum Acacia Fiber, Organic Blue Agave Inulin	
**Daily Value (DV) not established.	

Other ingredients: cellulose, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica



LGBN15653.C02

B712132C

Fortify Optima®

DAILY PROBIOTIC + PREBIOTICS

EVERYDAY CARE

35 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

PLANT-BASED PREBIOTIC BLEND



60 DELAYED-RELEASE VEG. CAPSULES

PROBIOTIC SUPPLEMENT
NO REFRIGERATION REQUIRED



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<i>Bifidobacterium lactis</i> BL-04®; HOWARU® <i>Bifidobacterium lactis</i> HN019™; <i>Bifidobacterium lactis</i> Bi-07®; <i>Bifidobacterium bifidum</i> Bb-06™; <i>Bifidobacterium infantis</i> Bi-26™; <i>Streptococcus thermophilus</i> St-21™	
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