

#1 Gummy Vitamin Brand

**Kids Love 'Em.
Parents Trust Them.™**

L'il Critters™, America's #1 Gummy Vitamin Brand, has been delivering delicious natural fruit flavored kid's gummy vitamins and supplements for over 20 years.

As the pioneer in gummy vitamins, L'il Critters™ strives to provide the nutrients your child needs without all the extras: no high fructose corn syrup, no synthetic (FD&C) dyes, no gluten, and no dairy.

Because what's in our gummy vitamins is as important as what's not!



Join our mission
Lilcritters.com



USP has tested and verified ingredients, potency, and manufacturing process. USP sets official standards for dietary supplements. See www.uspverified.org.

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**Award-Winning
Taste!**

FLAVORS



The NO-NOs

- NO Artificial Flavors or Sweeteners**
- NO Synthetic (FD&C) Dyes**
- NO High Fructose Corn Syrup**
- NO Gluten or Dairy**

**11 Essential
Nutrients including:**

- A** Vitamin A
Eye Support*
- B** B-Vitamins for
Healthy Cell Support*
- C** Vitamin C
Immune Support*
- D** Vitamin D₃
Bone and Immune Support*
- E** Vitamin E
Antioxidant Support*

L'il Critters

Gummy Vites™ DAILY MULTIVITAMIN



**DOCTOR
TESTED
Proven Nutrient
Absorption
For Vitamins C & D3**

**Naturally
Sourced
Colors & Flavors**

DIETARY SUPPLEMENT 300 GUMMIES

Suggested use: As a dietary supplement, parents may give each child, two to three years old, one (1) gummy bear per day. Parents may give each child, four years old or older, two (2) gummy bears per day. Instruct child to chew each gummy thoroughly.

Supplement Facts

Serving Size	1 Gummy Bear		2 Gummy Bears	
	300 for 2-3 years		150 for 4 years and older	
Servings Per Bottle	Amount Per Serving	% Daily Value for 2-3 Yrs.	Amount Per Serving	% Daily Value for 4 & Up
Calories	10		15	
Total Carbohydrate	2g	1% ††	3g	1% †
Total Sugars	1g	**	3g	**
Includes 1g / 3g Added Sugars		4% ††		6% †
Vitamin A (as retinyl palmitate)	225 mcg RAE	75%	450 mcg RAE	50%
Vitamin C (as ascorbic acid & sodium ascorbate)	10 mg	67%	20 mg	22%
Vitamin D (as cholecalciferol)	10 mcg (400 IU)	67%	20 mcg (800 IU)	100%
Vitamin E (as dl-alpha-tocopheryl acetate)	6 mg	100%	12 mg	80%
Vitamin B-6 (as pyridoxine HCl)	0.9 mg	180%	1.8 mg	106%
Folate	100 mcg DFE (60 mcg folic acid)	67%	200 mcg DFE (120 mcg folic acid)	50%
Vitamin B-12 (as cyanocobalamin)	1.2 mcg	133%	2.4 mcg	100%
Biotin	8 mcg	100%	16 mcg	53%
Pantothenic acid (as calcium d-pantothenate)	1.5 mg	75%	3 mg	60%
Iodine (as potassium iodide)	21 mcg	23%	42 mcg	28%
Zinc (as zinc gluconate)	1.4 mg	47%	2.8 mg	25%
Sodium	0 mg	<1%	5 mg	<1%
Lutein (from marigold) (flower)	50 mcg	**	100 mcg	**
Inositol	20 mcg	**	40 mcg	**

† Percent Daily Values are based on a 2,000 calorie diet. ** Daily Value not established. †† Percent Daily Values are based on a 1,000 calorie diet.

Other ingredients: Glucose syrup, sugar, water, gelatin; less than 2% of: blend of oils (coconut and/or palm) with beeswax and/or carnauba wax, citric acid, colors (annatto extract, blueberry and carrot concentrates, purple carrot juice concentrate), malic acid, natural flavors, and pectin. Contains: tree nuts (coconut). Processed in a facility with products that contain egg, fish, shellfish, soy and tree nuts.

KEEP OUT OF THE REACH OF CHILDREN
MANUFACTURED FOR CHURCH & DWIGHT CO., INC., EWING, NJ 08628
Questions, Comments? Call 1-888-334-5389 M-F 9AM-5PM ET www.lilcritters.com
To ensure quality and potency through expiration, this dietary supplement is manufactured with higher active ingredient levels than the indicated Amount Per Serving. Take only as directed. Do not exceed suggested dosage. If your child has a medical condition or is on medication, please consult a physician before using this product. Not recommended for children under two years of age due to choking. An individual's need for this product may be met through a varied and well balanced diet. Do not use if inner seal is broken or missing. This product may settle during shipping. Store in a cool, dry place. This does not alter the potency of the product.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

The ChefsBest® Excellence Award is awarded to brands that surpass quality standards established by independent professional chefs.

