

Kids Love 'Em.
Parents Trust Them.™



GROWING COMMUNITIES
with Fruitful Planting

Our Lil Critters™ team believes in holistic wellness and realizes that it's more than just taking good vitamins. That's why we teamed up with the Fruit Tree Planting Foundation with the goal to plant 200,000 fruit trees by 2020 in underserved communities.

Together, we are committed to producing nutrient-rich fresh fruit, sustainable lifestyles and happy, healthy communities now and for generations to come.

Join our mission
Lilcritters.com

Lil Critters

POWERED BY **vita fusion**

Gummy Vites™

DAILY MULTIVITAMIN



DOCTOR TESTED
Proven Nutrient Absorption
For Vitamins C & D3

Naturally Sourced
Colors & Flavors



DIETARY SUPPLEMENT **190** GUMMIES



Award-Winning Taste!

FLAVORS

- Cherry
- Strawberry
- Orange
- Pineapple
- Blueberry

The NO-NOs

- ✓ **NO Artificial Flavors or Sweeteners**
- ✓ **NO Synthetic (FD&C) Dyes**
- ✓ **NO High Fructose Corn Syrup**
- ✓ **NO Gluten or Dairy**

11 Essential Nutrients including:

- A** Vitamin A Eye Support*
- B** B Vitamins for Healthy Cell Support*
- C** Vitamin C Immune Support*
- D** Vitamin D Bone & Immune Support*
- E** Vitamin E Antioxidant Support*

Supplement Facts

Serving Size Servings Per Bottle	1 Gummy Bear 190 for 2-3 years		2 Gummy Bears 95 for 4 years and older	
	Amount Per Serving	% Daily Value for 2-3 Yrs.	Amount Per Serving	% Daily Value for 4 & up
Calories	10		15	
Total Carbohydrate	2 g	1% ††	3 g	1% †
Total Sugars	1 g	**	3 g	**
Includes 1 g / 3 g Added Sugars		4% ††		6% †
Vitamin A (as retinyl palmitate)	225 mcg RAE	75%	450 mcg RAE	50%
Vitamin C (as ascorbic acid and sodium ascorbate)	10 mg	67%	20 mg	22%
Vitamin D (as cholecalciferol)	10 mcg (400 IU)	67%	20 mcg (800 IU)	100%
Vitamin E (as dl-alpha-tocopheryl acetate)	6 mg	100%	12 mg	80%
Vitamin B-6 (as pyridoxine HCl)	0.9 mg	180%	1.8 mg	106%
Folate	100 mcg DFE (60 mcg folic acid)	67%	200 mcg DFE (120 mcg folic acid)	50%
Vitamin B-12 (as cyanocobalamin)	1.2 mcg	133%	2.4 mcg	100%
Biotin	8 mcg	100%	16 mcg	53%
Pantothenic acid (as calcium d-pantothenate)	1.5 mg	75%	3 mg	60%
Iodine (as potassium iodide)	21 mcg	23%	42 mcg	28%
Zinc (as zinc gluconate)	1.4 mg	47%	2.8 mg	25%
Lutein (from marigold) (flower)	50 mcg	**	100 mcg	**
Inositol	20 mcg	**	40 mcg	**

* Percent Daily Values are based on a 2,000 calorie diet. ** Daily Value not established. † Percent Daily Values are based on a 1,000 calorie diet.

Other ingredients: Glucose syrup, sugar, water, gelatin; less than 2% of: blend of oils (coconut and/or palm) with beeswax and/or carnauba wax, citric acid, colors (annatto extract, blueberry and carrot concentrates, purple carrot juice concentrate), malic acid, natural flavors, and pectin. Contains: tree nuts (coconut).
Processed in a facility with products that contain egg, fish, shellfish, soy and tree nuts.
To ensure quality and potency through expiration, this dietary supplement is manufactured with higher active ingredient levels than the indicated Amount Per Serving. Take only as directed. Do not exceed suggested dosage. If your child has a medical condition or is on medication, please consult a physician before using this product. Not recommended for children under two years of age due to choking. An individual's need for this product may be met through a varied and well balanced diet. Do not use if inner seal is broken or missing. This product may settle during shipping. Do not expose to excessive heat or moisture. Colors will darken over time. This does not alter the potency of the product.

KEEP OUT OF THE REACH OF CHILDREN
MANUFACTURED FOR CHURCH & DWIGHT COM., INC., EWING, NJ 08628
Questions, Comments? Call 1-888-334-5389
M-F 9AM-5PM ET www.lilcritters.com
The ChemsBest® Excellence Award is awarded to brands that surpass quality standards established by independent professional chefs.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Suggested use: As a dietary supplement, parents may give each child, two to three years old, one (1) gummy bear per day. Parents may give each child, four years old or older, two (2) gummy bears per day. Instruct child to chew each gummy thoroughly. LCSL-00911-04 72018440