

Kids Love 'Em.
Parents Trust Them.™



**GROWING
COMMUNITIES**
with Fruitful Planting

Our Lil' Critters™ team believes in holistic wellness and realizes that it's more than just taking good vitamins. That's why we teamed up with the Fruit Tree Planting Foundation with the goal to plant 200,000 fruit trees by 2020 in underserved communities.

Together, we are committed to producing nutrient-rich fresh fruit, sustainable lifestyles and happy, healthy communities now and for generations to come.

Join our mission
Lilcritters.com



WITH US • INTERNATIONAL
INGREDIENTS

Lil' Critters

POWERED BY **vita fusion™**

Gummy Vites™

DAILY MULTIVITAMIN



**DOCTOR
TESTED**
**Proven Nutrient
Absorption**
For Vitamins C & D3

**Naturally
Sourced**
Colors & Flavors



DIETARY
SUPPLEMENT **190**
GUMMIES



**Award-Winning
Taste!**



The NO-NOs

- ✓ **NO Artificial Flavors or Sweeteners**
- ✓ **NO Synthetic (FD&C) Dyes**
- ✓ **NO High Fructose Corn Syrup**
- ✓ **NO Gluten or Dairy**

**11 Essential
Nutrients including:**

- A** Vitamin A
Eye Support*
- B** B Vitamins for
Healthy Cell Support*
- C** Vitamin C
Immune Support*
- D** Vitamin D3
Bone & Immune Support*
- E** Vitamin E
Antioxidant Support*



Manufactured with 100%
Certified Renewable Energy

Supplement Facts

Serving Size	1 Gummy Bear	2 Gummy Bears
Servings Per Bottle	190 for 2-3 years	95 for 4 years and older
	Amount Per Serving	% Daily Value for 2-3 Yrs.
Calories	10	15
Total Carbohydrate	2 g	1% ††
Total Sugars	1 g	**
Includes 1 g / 3 g Added Sugars		
	4% ††	6% †
Vitamin A (as retinyl palmitate)	225 mcg RAE	75% 450 mcg RAE
Vitamin C (as ascorbic acid and sodium ascorbate)	10 mg	67% 20 mg
Vitamin D (as cholecalciferol)	10 mcg (400 IU)	67% 20 mcg (800 IU)
Vitamin E (as dl-alpha-tocopheryl acetate)	6 mg	100% 12 mg
Vitamin B-6 (as pyridoxine HCl)	0.9 mg	180% 1.8 mg
Folate	100 mcg DFE (60 mcg folic acid)	67% 200 mcg DFE (120 mcg folic acid)
Vitamin B-12 (as cyanocobalamin)	1.2 mcg	133% 2.4 mcg
Biotin	8 mcg	100% 16 mcg
Pantothenic acid (as calcium d-pantothenate)	1.5 mg	75% 3 mg
Iodine (as potassium iodide)	21 mcg	23% 42 mcg
Zinc (as zinc gluconate)	1.4 mg	47% 2.8 mg
Sodium	0 mg	<1% 5 mg
Lutein (from marigold) (flower)	50 mcg	** 100 mcg
Inositol	20 mcg	** 40 mcg

† Percent Daily Values are based on a 2,000 calorie diet.
†† Percent Daily Values are based on a 1,000 calorie diet.

** Daily Value not established.

Other ingredients: Glucose syrup, sugar, water, gelatin; less than 2% of: blend of oils (coconut and/or palm) with beeswax and/or carnauba wax, citric acid, colors (annatto extract, blueberry and carrot concentrates, purple carrot juice concentrate), malic acid, natural flavors, and pectin. Contains: tree nuts (coconut).

Processed in a facility with products that contain egg, fish, shellfish, soy and tree nuts. To ensure quality and potency through expiration, this dietary supplement is manufactured with higher active ingredient levels than the indicated Amount Per Serving. Take only as directed. Do not exceed suggested dosage. If your child has a medical condition or is on medication, please consult a physician before using this product. Not recommended for children under two years of age due to choking. An individual's need for this product may be met through a varied and well balanced diet. Do not use if inner seal is broken or missing. This product may settle during shipping. Do not expose to excessive heat or moisture. Colors will darken over time. This does not alter the potency of the product.

KEEP OUT OF THE REACH OF CHILDREN
MANUFACTURED FOR CHURCH & DWIGHT CO.,
INC., EWING, NJ 08628
Questions, Comments? Call 1-888-334-5389
M-F 9AM-5PM ET www.lilcritters.com
The ChfsBest® Excellence Award is awarded to brands that surpass quality standards established by independent professional chefs.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Suggested use: As a dietary supplement, parents may give each child, two to three years old, one (1) gummy bear per day. Parents may give each child, four years old or older, two (2) gummy bears per day. Instruct child to chew each gummy thoroughly. LCLS-01629-14 72018438