

Kids Love 'Em.
Parents Trust Them.™



Our L'il Critters™ team believes in holistic wellness and realizes that it's more than just taking good vitamins. That's why we teamed up with the Fruit Tree Planting Foundation with the goal to plant 200,000 fruit trees by 2020 in underserved communities.

Together, we are committed to producing nutrient-rich fresh fruit, sustainable lifestyles and happy, healthy communities now and for generations to come.

Learn more about our mission
Lilcritters.com

MADE IN THE USA



LCSL-01434-10 72014876



Omega-3
EPA, DHA & ALA

**DOCTOR
TESTED**
Proven Nutrient
Absorption^{oo}



DIETARY
SUPPLEMENT

120
GUMMIES



Award-Winning
Gummies!

FLAVORS



The NO-NOs

- ✓ NO Artificial Flavors or Sweeteners
- ✓ NO Synthetic (FD&C) Dyes
- ✓ NO High Fructose Corn Syrup
- ✓ NO Gluten or Dairy

What's in our Gummies:

- Omega-3 EPA/DHA & ALA
50mg per gummy
- Vitamin C
Antioxidant
- Vitamin E
Antioxidant



For Vitamins C & D

Manufactured with 100%
Certified Renewable Energy

Suggested use: As a dietary supplement, parents may give each child, two to three years old, one (1) gummy vitamin per day. Parents may give each child, four years old or older, two (2) gummy vitamins per day. Instruct child to chew each gummy thoroughly.

Supplement Facts

Serving Size	1 Gummy Vitamin		2 Gummy Vitamins	
Servings Per Bottle	120 for 2-3 years		60 for 4 years and older	
	Amount Per Serving	% Daily Value for 2-3 Yrs.	Amount Per Serving	% Daily Value for 4 & Up
Calories	10		25	
Total Fat	0 g	<1%	0.5 g	<1%
Total Carbohydrate	2 g	1% ††	4 g	1% †
Total Sugars	2 g	**	3 g	**
Includes 2 g / 3 g Added Sugars		8% ††		6% †
Vitamin A (as retinyl palmitate)	75 mcg RAE	25%	150 mcg RAE	17%
Vitamin C (as ascorbic acid)	3 mg	20%	6 mg	7%
Vitamin D (as cholecalciferol)	2.5 mcg (100 IU)	17%	5 mcg (200 IU)	25%
Vitamin E (as d-alpha-tocopheryl acetate)	1 mg	17%	2 mg	13%
Sodium	0 mg	<1%	5 mg	<1%
Total Omega-3 fatty acids	50 mg	**	100 mg	**
EPA/DHA (from purified fish oil concentrate)	25 mg	**	50 mg	**
ALA (from flaxseed oil) (plant based)	25 mg	**	50 mg	**

† Percent Daily Values are based on a 2,000 calorie diet.

†† Percent Daily Values are based on a 1,000 calorie diet.

** Daily Value not established.

Other ingredients: Glucose syrup, sugar, water, gelatin; less than 2% of citric acid, colors (blueberry and carrot concentrates, purple carrot juice concentrate, turmeric), fumaric acid, lactic acid, natural flavors, and pectin. **Contains:** fish (anchovy and/or sardine with mackerel and/or herring). This product uses high quality, purified fish oil that has been tested for mercury and PCBs. **Processed in a facility with products that contain egg, fish, shellfish, soy and tree nuts.**

MEG-3® is a trademark of DSM Nutritional Products AG, Kaiseraugst, Switzerland

KEEP OUT OF THE REACH OF CHILDREN

MANUFACTURED FOR CHURCH & DWIGHT CO., INC.,
EWING, NJ 08628
Questions, Comments?
Call 1-888-334-5389 M-F 9AM-5PM ET
www.lilcritters.com

To ensure quality and potency through expiration, this dietary supplement is manufactured with higher active ingredient levels than the indicated Amount Per Serving. Take only as directed. Do not exceed suggested dosage. If your child has a medical condition or is on medication, please consult a physician before using this product. Not recommended for children under two years of age due to choking. An individual's need for this product may be met through a varied and well balanced diet. Do not use if inner seal is broken or missing. This product may settle during shipping. Do not expose to excessive heat or moisture. Colors may darken over time. This does not alter the potency of the product.

The Chef'sBest® Excellence Award is awarded to brands that surpass quality standards established by independent professional chefs.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.