

#1 Gummy Vitamin Brand

— BOLD NEW LOOK! —

Kids Love 'Em.
Parents Trust Them.™

L'il Critters™, America's #1 Gummy Vitamin Brand, has been delivering delicious natural fruit flavored kid's gummy vitamins and supplements for over 20 years.

As the pioneer in gummy vitamins, L'il Critters™ strives to provide the nutrients your child needs without all the extras: no high fructose corn syrup, no synthetic (FD&C) dyes, no gluten, and no dairy.

Because what's in our gummy vitamins is as important as what's not!



POWERED BY **vita fusion**

Join our mission
Lilcritters.com

MADE IN THE USA



WITH US • INTERNATIONAL
INGREDIENTS

LCSL-00242-07 72017761
ITEM 1223099



The NO-NOs

- ✓ NO Artificial Flavors or Sweeteners
- ✓ NO Synthetic (FD&C) Dyes
- ✓ NO High Fructose Corn Syrup
- ✓ NO Gluten or Dairy

What's in our Gummies:

Omega-3
50 mg per gummy

Vitamins C & D
Immune Support®

Vitamins C & E
Antioxidant Support®

MEG-3™
trust the source

L'il Critters™

Omega-3
EPA, DHA & ALA



With a
BOOST
of Vitamins
A, C, D & E

**DOCTOR
TESTED**
Proven Nutrient
Absorption
For Vitamins C & D3

**DIETARY 220
SUPPLEMENT GUMMIES**

Suggested use: As a dietary supplement, parents may give each child, two to three years old, one (1) gummy vitamin per day. Parents may give each child, four years old or older, two (2) gummy vitamins per day. Instruct child to chew each gummy thoroughly.

Supplement Facts		1 Gummy Vitamin	2 Gummy Vitamins
Serving Size		220 for 2-3 years	110 for 4 years and older
Servings Per Bottle		10	25
	Amount Per Serving	% Daily Value for 2-3 Yrs.	Amount Per Serving
Calories	10		25
Total Fat	0 g	<1%	0.5 g
Total Carbohydrate	2 g	1% ††	4 g
Total Sugars	2 g	**	3 g
Includes 2 g / 3 g Added Sugars		8% ††	6% †
Vitamin A (as retinyl palmitate)	75 mcg RAE	25%	150 mcg RAE
Vitamin C (as ascorbic acid)	3 mg	20%	6 mg
Vitamin D (as cholecalciferol)	2.5 mcg (100 IU)	17%	5 mcg (200 IU)
Vitamin E (as d-alpha-tocopheryl acetate)	1 mg	17%	2 mg
Sodium	0 mg	<1%	5 mg
Total Omega-3 fatty acids	50 mg	**	100 mg
EPA/DHA (from purified fish oil concentrate)	25 mg	**	50 mg
ALA (from flaxseed oil)(plant based)	25 mg	**	50 mg

† Percent Daily Values are based on a 2,000 calorie diet. ** Daily Value not established.
†† Percent Daily Values are based on a 1,000 calorie diet.

Other Ingredients: Glucose syrup, sugar, water, gelatin; less than 2% of: canola lecithin, citric acid, colors (blueberry and carrot concentrates, purple carrot juice concentrate, turmeric), fumaric acid, lactic acid, natural flavors and pectin.

Contains: fish (anchovy and/or sardine with mackerel and/or herring).
Processed in a facility with products that contain egg, fish, shellfish, soy and tree nuts.

MEG-3® is a trademark of DSM Nutritional Products AG, Kaiseraugst, Switzerland

KEEP OUT OF THE REACH OF CHILDREN

MANUFACTURED FOR CHURCH & DWIGHT CO., INC., EWING, NJ 08628

Questions, Comments? Call 1-888-334-5389 M-F 9AM-5PM ET

www.lilcritters.com

To ensure quality and potency through expiration, this dietary supplement is manufactured with higher active ingredient levels than the indicated Amount Per Serving. Take only as directed. Do not exceed suggested dosage. If your child has a medical condition or is on medication, please consult a physician before using this product. Not recommended for children under two years of age due to choking. An individual's need for this product may be met through a varied and well balanced diet. Do not use if inner seal is broken or missing. This product may settle during shipping. Product can be stored at room temperature, best if refrigerated after opening. Colors will darken over time. This does not alter the potency of the product.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

The ChefsBest® Excellence Award was awarded to brands that surpass quality standards established by independent professional chefs.

