

# omega-3 krill oil

350 mg<sup>†</sup>

Compare to MegaRed<sup>®</sup>\*\*

with phospholipids  
for easy absorption<sup>†</sup>  
3X MORE PURE  
than regular krill oil<sup>†</sup>



MSC-C-5229



ACTUAL SIZE



HEART  
HEALTH\*

1

PER DAY

65

SOFTGELS

65 SOFTGELS DIETARY SUPPLEMENT

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

**Suggested Use:** As a dietary supplement, take one softgel daily with a meal. For adults only. Consult your doctor before taking any supplement.

## Supplement Facts

Serving Size: 1 Softgel

	Amount Per Serving	%DV
Cholesterol	5 mg	2% <sup>†</sup>
Krill Oil	350 mg	††
Omega-3 Fatty Acids	90 mg	††
EPA (eicosapentaenoic acid)	50 mg	††
DHA (docosahexaenoic acid)	24 mg	††
Phospholipids	130 mg	††
Astaxanthin	17 mcg <sup>††</sup>	††

<sup>†</sup>Percent Daily Values are based on a 2,000 calorie diet.  
<sup>††</sup>Daily Value (DV) not established.

**Other Ingredients:** Gelatin Capsule (Gelatin, Glycerin, Purified Water, Ethyl Vanillin, Sorbitol).

**CONTAINS CRUSTACEAN SHELLFISH (krill).**

Distributed by Target Corporation  
Minneapolis, MN 55403  
**Made in U.S.A. with US and imported ingredients**  
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<sup>††</sup>At time of manufacture.

**DO NOT USE IF INNER SEAL IS BROKEN OR MISSING. KEEP OUT OF THE REACH OF CHILDREN.**  
For optimal storage conditions, keep in a cool, dry place with cap tightly closed. Avoid excessive heat or freezing. Individual results may vary.

**WARNING:** Supplementation with omega-3 fatty acids should be avoided in patients with inherited or acquired bleeding predispositions, including those taking anticoagulants. As with any product containing omega-3 fatty acids, adhere carefully to the amount recommended by your health care practitioner. Consult your physician before use if pregnant or nursing.

1350 mg is the minimum fill per softgel. Due to the natural variability of up & up<sup>™</sup> omega-3 krill oil 350 mg, each softgel may include more than 350 mg to ensure label potency.

\*\*This product is not manufactured or distributed by Reckitt Benckiser LLC, owner of the registered trademark MegaRed<sup>®</sup>.

Superba2<sup>™</sup> is a trademark of the Aker Group.



part # 21701\_REV1

## With Phospholipids for Easy Absorption<sup>§</sup>

<sup>§</sup>Unlike fish oils, krill oil carries omega-3s in the form of phospholipids — liposomes or little packages that deliver the fatty acids to your body's cells. Standard fish oils lack this phospholipid complex.

## Heart Health\*

up & up<sup>™</sup> omega-3 krill oil contains omega-3 fatty acids DHA and EPA. Supportive, but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease.

## Antioxidant Protection\*

Krill oil contains astaxanthin, which is not seen in standard fish oil. Astaxanthin may help maintain cell integrity.\*

## 3X More Pure<sup>†</sup> - Superba2<sup>™</sup>

<sup>†</sup>up & up<sup>™</sup> omega-3 krill oil is 3X more pure than regular krill oil. Salts and other impurities are removed via a patented process to provide the purest krill oil available.

## No Fishy Aftertaste or Odor<sup>‡</sup>

<sup>‡</sup>Through the patented purification process, odor-causing components are eliminated from the Superba2<sup>™</sup> krill oil, thereby minimizing any of the fishy aftertaste or odor that can be experienced with fish oil.

## MSC-Certified Sustainable

Our krill oil is rigorously regulated from the sea all the way to our shelves. Marine Stewardship Council (MSC) is the world's leading third party sustainability certifier that monitors each step of the process.

100% satisfaction guaranteed or your money back.

🎯 We welcome any questions you may have at [Target.com/comments](http://Target.com/comments) or 1-800-910-6874.

This product comes from a fishery that has been independently certified to the MSC's standard for a well-managed fishery. [www.msc.org](http://www.msc.org)



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up&up

