

Report any adverse reactions to 860.623.6314

Notice: This is a natural product that may exhibit color, taste, and density variations from lot to lot. It contains naturally occurring micronutrients; therefore amounts may vary within the whey protein profile.

Typical Amino Acid Profile	grams/30 gram Serving	Typical Amino Acid Profile	grams/30 gram Serving
Alanine	1.6 g	Lysine	3.1 g
Arginine	0.9 g	Methionine	0.6 g
Aspartic acid	3.8 g	Phenylalanine	1.1 g
Cysteine	0.7 g	Proline	1.9 g
Glutamic acid	6.0 g	Serine	1.7 g
Glycine	0.6 g	Threonine	2.5 g
Histidine	0.6 g	Tryptophan	0.5 g
Isoleucine	2.1 g	Tyrosine	1.0 g
Leucine	3.6 g	Valine	2.0 g



Proserum® is a registered trademark of Wisdom Proteins, LLC.

Does not contain gluten.

WCV900-1



Whey Cool™

Proprietary Non-Denatured Whey Protein

Natural Vanilla Flavor



- ✓ 3 g Immunoglobulins
- ✓ 1.2 g Lactoferrin
- ✓ Unique Low Heat Processed
- ✓ High in Glutathione Precursors
- ✓ rBGH Free

Dietary Supplement

For Professional Use Only

900 Grams

Supplement Facts

Serving Size 30 grams (approx. one heaping scoop)
Servings Per Container 30

Amount Per Serving	% Daily Value	
Calories	130	
Calories from Fat	15	
Total Fat	2 g	3%*
Saturated Fat	1 g	5%*
Cholesterol	30 mg	10%
Sodium	45 mg	2%
Total Carbohydrate	3 g	1%*
Sugars	3 g	†
Protein (from Proserum® Whey)	24 g	48%*
Calcium	120 mg	10%
Phosphorus	90 mg	10%
Potassium	155 mg	4%
Alpha-Lactalbumin	4.1 g	†
Immunoglobulins	3 g	†
Bovine Serum Albumin	1.3 g	†
Lactoferrin	1.2 g	†

*Percent Daily Values are based on a 2,000 calorie diet.
†Daily Value not established.

Other Ingredients: Natural vanilla flavor, xylitol, stevia (leaf) extract.

Contains: Milk.



Formulated and distributed by:
Designs for Health, Inc.
980 South Street, Suffield, CT 06078
www.designsforhealth.com
Manufactured in an NSF GMP Registered Facility

Recommended Use: As a dietary supplement, mix 30 grams (approx. one heaping scoop) in eight ounces of water or any other beverage per day, or as directed by your health care practitioner.

Whey Cool™, a proprietary non-denatured native whey protein concentrate, is produced to maintain the full range of all the fragile immune boosting and regenerative components naturally present in fresh raw milk. Whey Cool™ is produced using proprietary filtration and drying which involves minimal processing. This unique production method ensures that the whey is not subjected to temperatures that would destroy the original components. We do not use cross-flow filtration, microfiltration, hydrolyzation or ion exchange methods which denature the original proteins.

This full range, biologically active, complete amino acid profile native protein naturally contains an exceptional amount of the critical glutathione precursor covalent bonded cysteine. Additionally it contains the full range and exceptional levels of the most important protein components, which are lactoferrin, immunoglobulins, serum albumin, active peptides, glycomacropeptides and growth factors.

The milk harvested for this product comes from cows that graze year-round on pesticide-free and chemical-free natural grass pastures. Milk from grass-fed cows has many times higher levels of CLA and contains a proper balance of essential fatty acids. The milking cows are never fed grain or subjected to any growth hormones, chemicals, antibiotics, genetically modified organisms, hyperimmunization or injected pathogens.

All other commercially available whey proteins use high heat pasteurization on the milk and whey. High heat does irreversible damage (denaturation) to the majority of the components of milk and may cause intolerance even in individuals who have no history of milk allergies.

STORE IN A COOL, DRY PLACE.