

- **POWERFUL PROBIOTICS FOR WOMEN'S DAILY DIGESTIVE & IMMUNE HEALTH***
- **FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS**
- **ONE CAPSULE, MULTIPLE BENEFITS**
- **90 BILLION ACTIVE CULTURES, GUARANTEED!**
- **TARGETED DELIVERY**

Keep out of reach of children. Safety sealed with printed inner seal. Do not use if seal is broken or missing.

BI-04® and BI-07® are trademarks of DuPont. In the USA, NCFM® is a trademark of the North Carolina Agriculture Foundation, Inc. NCFM®, BI-04®, and BI-07® are used under license.

◆ LG15859.B01 BLK8782B

GLUTEN FREE. No artificial colors. Keep refrigerated.

©2020 Nature's Way Brands, LLC

Green Bay, WI 54311 USA

Questions? 1-800-9NATURE / fortifyprobiotics.com

Certified



Gluten-Free



*THIS STATEMENT HAS NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

SINCE 1969
Fortify Optima®

WOMEN'S PROBIOTIC + PREBIOTICS

ADVANCED CARE

90 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

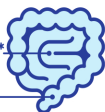
30 DELAYED-RELEASE VEG. CAPSULES

PROBIOTIC SUPPLEMENT

POWERFUL PROBIOTICS FOR WOMEN'S DAILY DIGESTIVE & IMMUNE HEALTH*

Specially formulated for women with a proprietary blend of probiotics, Fortify™ Optima® is a powerful ally with HN019™, BI-04®, La-14®, and HN001™ researched probiotic strains to support daily digestive, immune, and women's health.* The *Lactobacilli* strains help support vaginal health and promote healthy flora.*

- *Lactobacilli* cultures to support your small intestine*
- *Bifidobacteria* cultures to support your colon*



FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

Fortify Optima Women's 90 Billion CFU formula contains 15 probiotic strains designed to support gut diversity + plant-based prebiotics.* This unique probiotic blend contains organic blue agave inulin, chicory root and gum acacia fiber as a food source for good bacteria.*



DNA AUTHENTICATED PROBIOTIC STRAINS



RESEARCHED PROBIOTIC STRAINS



NO ARTIFICIAL COLORS OR FLAVORS



GLUTEN-FREE

Potency of live cultures measured in Colony Forming Units (CFU).

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

90 BILLION ACTIVE CULTURES, GUARANTEED!

Innovative new bottle technology helps ensure this product will deliver 90 Billion live probiotic cultures until the date of expiration to help balance your intestinal tract and support immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon, right where they're needed most!



ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify™ Optima® Women's Advanced Care every day helps support:

- **A healthy gut and vaginal microbiome***
- **Vaginal health and flora***
- **Digestive balance***
- **A healthy immune response***



©2020 Nature's Way Brands, LLC

Green Bay, WI 54311 USA

Questions? 1-800-9NATURE / fortifyprobiotics.com

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving % DV

Fortify™ Optima® Women's 90 Billion CFU Proprietary Probiotic Blend 550 mg**

Lactobacilli/Lactococcus Blend (73 Billion CFU)

Lactobacillus plantarum Lp-115®; *L. acidophilus* La-14®; *L. rhamnosus* GG™; *Lactococcus lactis* LI-23™; *Lactobacillus rhamnosus* HN001™; *L. brevis* Lbr-35™; *L. paracasei* Lpc-37®; *L. casei* Lc-11®; *L. acidophilus* NCFM®; *L. salivarius* Ls-33®; *L. fermentum* SBS-1™

Bifidobacteria Blend (17 Billion CFU)

Bifidobacterium lactis BI-04®; *B. lactis/bifidum* Bb-02™; *B. lactis* BI-07®; *B. lactis* HN019™

Proprietary Plant-Based Prebiotic Blend

Chicory Root Fiber, Gum Acacia Fiber, Organic Blue Agave Inulin

75 mg**

**Daily Value (DV) not established.

Other ingredients: cellulose, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica



0 33674115859 3

■ LGBN15859.B01

BLK8782B

SINCE 1969
Fortify Optima®

WOMEN'S PROBIOTIC + PREBIOTICS

ADVANCED CARE

90 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

PLANT-BASED PREBIOTIC BLEND



WOMEN'S HEALTH*



DIGESTIVE BALANCE*



IMMUNE HEALTH*

30 DELAYED-RELEASE VEG. CAPSULES

PROBIOTIC SUPPLEMENT

Certified



Gluten-Free



nongmoproject.org

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving % DV

Fortify™ Optima® Women's 90 Billion CFU 550 mg**

Proprietary Probiotic Blend

Lactobacilli/Lactococcus Blend (73 Billion CFU)

Lactobacillus plantarum Lp-115®

Lactobacillus acidophilus La-14®

Lactobacillus rhamnosus GG™

Lactococcus lactis LI-23™

Lactobacillus rhamnosus HN001™

Lactobacillus brevis Lbr-35™

Lactobacillus paracasei Lpc-37®

Lactobacillus casei Lc-11®

Lactobacillus acidophilus NCFM®

Lactobacillus salivarius Ls-33®

Lactobacillus fermentum SBS-1™

Bifidobacteria Blend (17 Billion CFU)

Bifidobacterium lactis BI-04®

Bifidobacterium lactis/bifidum Bb-02™

Bifidobacterium lactis BI-07®

Bifidobacterium lactis HN019™

Proprietary Plant-Based Prebiotic Blend

Chicory Root Fiber, Gum Acacia Fiber,

Organic Blue Agave Inulin

75 mg**

**Daily Value (DV) not established.

Other ingredients: cellulose, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica

GLUTEN FREE. No artificial colors. Keep refrigerated.

Keep out of reach of children. Safety sealed with printed inner seal. Do not use if seal is broken or missing.

BI-04® and BI-07® are trademarks of DuPont. In the USA, NCFM® is a trademark of the North Carolina Agriculture Foundation, Inc. NCFM®, BI-04®, and BI-07® are used under license.