

- **POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH***
- **FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS**
- **ONE CAPSULE, MULTIPLE BENEFITS**
- **100 BILLION ACTIVE CULTURES, GUARANTEED!**
- **TARGETED DELIVERY**

Keep out of reach of children. Safety sealed with printed inner seal. Do not use if seal is broken or missing.

BI-04® and BI-07® are trademarks of DuPont. In the USA, NCFM® is a trademark of the North Carolina Agriculture Foundation, Inc. NCFM®, BI-04®, and BI-07® are used under license.

◆ LG15784.C01 BLK9244C

GLUTEN FREE. No artificial colors. Keep refrigerated.

©2020 Nature's Way Brands, LLC
Green Bay, WI 54311 USA

Questions? 1-800-9NATURE / fortifyprobiotics.com



*THIS STATEMENT HAS NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.



30 DELAYED-RELEASE VEG. CAPSULES **PROBIOTIC SUPPLEMENT**

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

Supplement Facts	
Serving Size 1 Capsule	
Amount per Serving	% DV
Fortify™ Optima® Daily 100 Billion CFU Proprietary Probiotic Blend	575 mg **
Lactobacilli Blend (63 Billion CFU)	
<i>Lactobacillus rhamnosus</i> GG™; <i>L. acidophilus</i> La-14®; <i>L. acidophilus</i> NCFM®; <i>L. paracasei</i> Lpc-37®; <i>L. plantarum</i> Lp-115®; <i>L. brevis</i> Lbr-35™; <i>L. rhamnosus</i> HN001™; <i>L. casei</i> Lc-11™; <i>L. salivarius</i> Ls-33™; <i>L. gasseri</i> Lg-36™	
Bifidobacteria Blend (37 Billion CFU)	
<i>Bifidobacterium lactis</i> BI-04®; <i>B. lactis</i> BI-07®; <i>B. lactis/bifidum</i> Bb-02™; <i>B. lactis</i> HN019™; <i>B. infantis</i> BI-26™	
Proprietary Plant-Based Prebiotic Blend	75 mg **
Chicory Root Fiber, Gum Acacia Fiber, Organic Blue Agave Inulin	
**Daily Value (DV) not established.	
Other ingredients: cellulose, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica	

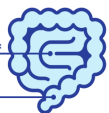


LGBN15784.C01 BLK9244C

POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH*

Specially formulated with a proprietary blend of probiotics, Fortify™ Optima® is a higher potency probiotic with HN019™, HN001™, BI-04®, and BI-07® researched probiotic strains to support daily digestive and immune health.*

- **Lactobacilli** cultures to support your small intestine*
- **Bifidobacteria** cultures to support your colon*



FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

Fortify Optima 100 Billion CFU formula contains 15 probiotic strains designed to support gut diversity + plant-based prebiotics.* This unique prebiotic blend contains organic blue agave inulin, chicory root and gum acacia fiber as a food source for good bacteria.*



Potency of live cultures measured in Colony Forming Units (CFU).

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

100 BILLION ACTIVE CULTURES, GUARANTEED!

Innovative new bottle technology helps ensure this product will deliver 100 Billion live probiotic cultures until the date of expiration to help balance your intestinal tract and support immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon, right where they're needed most!



ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify™ Optima® Advanced Care every day helps support:

- **A healthy gut microbiome***
- **Digestive health during occasional episodes of digestive irregularity***
- **A healthy immune response***



©2020 Nature's Way Brands, LLC
Green Bay, WI 54311 USA
Questions? 1-800-9NATURE / fortifyprobiotics.com

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.



15 PROBIOTIC STRAINS

PLANT-BASED PREBIOTIC BLEND



30 DELAYED-RELEASE VEG. CAPSULES
PROBIOTIC SUPPLEMENT



*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. **Keep refrigerated** to maintain maximum potency.

Supplement Facts

Serving Size 1 Capsule	
Amount per Serving	% DV
Fortify™ Optima® Daily 100 Billion CFU Proprietary Probiotic Blend	575 mg **
Lactobacilli Blend (63 Billion CFU)	
<i>Lactobacillus rhamnosus</i> GG™	
<i>Lactobacillus acidophilus</i> La-14®	
<i>Lactobacillus acidophilus</i> NCFM®	
<i>Lactobacillus paracasei</i> Lpc-37®	
<i>Lactobacillus plantarum</i> Lp-115®	
<i>Lactobacillus brevis</i> Lbr-35™	
<i>Lactobacillus rhamnosus</i> HN001™	
<i>Lactobacillus casei</i> Lc-11®	
<i>Lactobacillus salivarius</i> Ls-33®	
<i>Lactobacillus gasseri</i> Lg-36™	
Bifidobacteria Blend (37 Billion CFU)	
<i>Bifidobacterium lactis</i> BI-04®	
<i>Bifidobacterium lactis</i> BI-07®	
<i>Bifidobacterium lactis/bifidum</i> Bb-02™	
<i>Bifidobacterium lactis</i> HN019™	
<i>Bifidobacterium infantis</i> BI-26™	
Proprietary Plant-Based Prebiotic Blend	75 mg **
Chicory Root Fiber, Gum Acacia Fiber, Organic Blue Agave Inulin	
**Daily Value (DV) not established.	

Other ingredients: cellulose, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica

GLUTEN FREE. No artificial colors. Keep refrigerated.

Keep out of reach of children. Safety sealed with printed inner seal. Do not use if seal is broken or missing.

BI-04® and BI-07® are trademarks of DuPont. In the USA, NCFM® is a trademark of the North Carolina Agriculture Foundation, Inc. NCFM®, BI-04®, and BI-07® are used under license.