



THE PROBLEM: Protein powders that are low in quality, contain fat-inducing maltodextrin, taste horrible, require a blender to mix properly and contain only one very fast-acting protein. No doubt that most of these products are cheap, but who wants to gag something down day after day that's neither convenient nor beneficial?

THE SOLUTION: Matrix® protein powders, Taking years to properly formulate, Matrix® solves all of the problems currently afflicting those other low-grade protein powders. Most importantly, we completely stayed away from cheap, inferior protein sources, such as denatured sodium and calcium caseinate. We knew that to be the best, we had to use only the highest-quality protein sources, such as ultrafiltered whey protein, ultrafiltered milk protein, native egg albumin and glutamine peptides. The costs are much higher, but the rewards are significant. These proteins not only taste great, but they are unmatched in their ability to improve overall health as well as build critical bodily tissues and processes.

To make the highest-quality product in the industry, we knew we had to do even more. We decided that we would not settle for anything but the best-tasting protein powder on the market. After countless trials, we arrived at several delicious flavors that are pure ecstasy to consume.

Completing our solution to the problem, Matrix® is thoroughly instantized so that every scoop dissolves perfectly in your favorite beverage. No more disgusting clumps or blenders that dirty your kitchen . . . with Matrix®, you only need a spoon!



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	Important Amino Acids Per 100 Grams Of Prote	
Š	Arginine•	2.5
	Glutamine•	8.4
	Histidine*	2.1
	Isoleucine‡*	5.8
	Leucine‡*	10.3
	Lysine*	8.7
	Methionine*	2.2
	Phenylalanine*	3.6
	Threonine*	6.4
	Tryptophan*	1.9
	Valine‡*	6.0
	Essential Amino Acids Branched-Chain Amino Aci Important Nonessential Amino Acids	
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INGREDIENTS: Dairy protein blend (whey protein concentrate*, milk protein concentrate*), non-dairy protein blend (hydrolyzed wheat gluten*, egg albumin*), chocolate cookie pieces (enriched flour [wheat flour, niacin, reduced iron, thiamine mononitrate, riboflavin, folic acid], sugar, high oleic safflower oil, cocoa [processed with alkali], salt, sodium bicarbonate, chocolate (sugar, chocolate liquor, cocoa butter, anhydrous milk fat, soy lecithin, vanilla], soy lecithin, vanillin), natural and artificial flavors. soy lecithin, salt, acesulfame-K, sucralose.

- Promina™ brand; ultrafiltered and undenatured Ultrafiltered and undenatured; includes micellar casein
- Source of glutamine peptides
- ▲ Undenatured

SUGGESTED USE: Mix one scoop of Matrix® per 8 oz of water or milk. For those with lower protein needs, one half scoop may be consumed with 4 oz of water or milk. Note the extra calories when combined with milk. Consume Matrix® two to three times per day to satisfy your protein requirements. Remember, the best times for consuming protein are immediately upon rising in the morning, after intense physical activity, such as weight training, and prior to sleep. Matrix® mixes instantly with a spoon and tastes great . . . GUARANTEED!

his product is packed by weight, not volume. Some settling may have occurred during transportation. Keep out irect sunlight and store in a cool, dark place.



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