

50 BILLION ACTIVE CULTURES, GUARANTEED!

Guaranteed to deliver 50 Billion live probiotic cultures until the date of expiration without refrigeration to provide digestive support and promote immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon, right where they're needed most!



ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify™ Optima® every day helps support:

- Healthy immune function*
- Gut diversity*
- Colon health*



SINCE **Nature's Way** 1969

Fortify™ Optima®

IMMUNE PROBIOTIC*

50 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

7 PROBIOTIC STRAINS



DIGESTIVE
SUPPORT*



COLON
HEALTH*



IMMUNE
HEALTH*

30

DELAYED-RELEASE VEG. CAPSULES

PROBIOTIC SUPPLEMENT

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Recommendation: Take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving		% DV
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Vitamin C	60 mg	67%
(as potassium ascorbate)		

Fortify™ Optima®	256 mg	**
50 billion CFU proprietary blend		

Bifidobacteria HDS Probiotics

B. lactis (BI-04®)
B. lactis (Bi-07®)
B. infantis (Bi-26™)
B. lactis/bifidum (Bb-02™)

Lactobacilli HDS Probiotics

L. acidophilus (La-14®)
L. gasseri (Lg-36™)
L. acidophilus (NCFM®)

**Daily Value (DV) not established.

Other ingredients: plant-derived capsule (hypromellose, gellan gum), cellulose, magnesium stearate, silica

GLUTEN AND DAIRY FREE. No artificial colors. May be refrigerated.

Keep out of reach of children. Safety sealed in individual blister units. Do not use if individual blisters are open or torn.

BI-04® and Bi-07® are trademarks of DuPont. In the USA, NCFM® is a trademark of the North Carolina Agricultural Foundation, Inc. NCFM®, BI-04®, and Bi-07® are used under license.

POWERFUL PROBIOTICS FOR DAILY DIGESTIVE SUPPORT & IMMUNE HEALTH*

Specially formulated with a proprietary blend of probiotics, Fortify™ Optima® is a powerful ally with BI-04® and Bi-07® researched probiotic strains to support healthy immune function.*

- *Lactobacilli* cultures to work in your small intestine*
- *Bifidobacteria* cultures to support your colon*



FORMULATED WITH 7 PROBIOTIC STRAINS + VITAMIN C

Fortify Optima 50 Billion CFU formula contains 7 probiotic strains designed to support gut diversity + Vitamin C to support immune health.*

100% UNIQUE HUMAN DIGESTIVE STRAIN PROBIOTICS

- Originated from human microflora
- Compatible with your digestive system
- Not from plant, soil, animal, or dairy sources

Potency of live cultures measured in Colony Forming Units (CFU).



RESEARCHED
PROBIOTIC STRAINS



GLUTEN-FREE



DAIRY-FREE



NO ARTIFICIAL
COLORS

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