

SUGGESTED USE To achieve the optimum nutrient levels established by the clinical research, consume the contents of one packet (6 capsules) daily, preferably with meals. These six capsules can be taken all at one time or divided throughout the day with food. **Maximum Joint Effort** is most effective as part of a healthy diet and active lifestyle, along with a daily multi-vitamin-mineral formula. **For answers to questions about the use of this product, call 800.808.7311.**



UNSURPASSED.
Purity. Quality. Integrity. Effectiveness.

Andrew Lessman
Founder of ProCaps Labs

THIS PRODUCT IS ONLY AVAILABLE FROM



www.HSN.com
800.944.9999



ProCapsLabs.com
800.800.1200

ALL SULFATE • SODIUM-FREE • ULTRA-MILD

MAXIMUM JOINT EFFORT.

1,500 MG GLUCOSAMINE SULFATE
1,200 MG CHONDROITIN SULFATE • M.S.M. • CURCUMIN



60 Perma-Fresh Packets™ • 360 Easy-to-Swallow Capsules

Andrew Lessman's MAXIMUM JOINT EFFORT is our most comprehensive formula providing optimum potencies and the ideal forms (**All Sulfate** and **Sodium-Free**) of the most essential ingredients for the repair and maintenance of healthy joint tissue. This unique formula begins with clinically-established levels and ideal forms (**All Sulfate** and **Sodium-Free**) of the most well-researched natural ingredients for joint health: **Glucosamine Sulfate** (1,500 mg) and **Chondroitin Sulfate** (1,200 mg). Given the importance of Sulfur to joint structure and function, we then add 800 mg of organic sulfur from **MSM** (Methylsulfonylmethane). Because **Turmeric (Curcumin)** has such a long list of benefits throughout the body, particularly its centuries-old soothing role for our overworked joints, we also add 100 mg of our uniquely activated, and protected, **Curcumin-Phospholipid Complex**. Glucosamine and Chondroitin have been the subject of thousands of published articles and extensive international recognition; however, they are not medicines to treat joint ailments, but more importantly, represent the vital molecules that comprise the unique structure of all joint tissues – healthy or not.

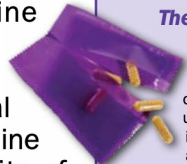
Glucosamine Sulfate has long been viewed as the first line of natural defense for joint tissues, but unlike ordinary products, we refuse to use cheap and unproven Glucosamine HCl (Hydrochloride). We only use the form of Glucosamine established in the scientific literature – Glucosamine **Sulfate**. We also use uniquely Sodium-Free Chondroitin Sulfate, which eliminates the risks of added Sodium and instead provides the benefits of 80 mg of essential Calcium. Sadly, typical joint products use inferior sources of both Glucosamine and Chondroitin, which do not possess the research-established benefits of Glucosamine Sulfate while common Sodium Chondroitin Sulfate can adversely affect blood pressure and heart health by delivering unwanted Sodium. In short, Glucosamine, Chondroitin and the Sulfur from their Sulfate forms, as well as from MSM, all provide the essential structural ingredients that are the vital “building blocks” or the very “bricks and mortar” of our joints. By providing these essential structural molecules in their optimum forms and at their ideal potencies, we deliver maximum benefits to joint structure, health and function. Our joints never cease working and our uniquely formulated **Maximum Joint Effort** delivers the proper tools to help us combat the consequences of a lifetime of wear and tear. Our **Maximum Joint Effort** is uniquely **All Sulfate, Sodium-Free and Additive-Free** making it unlike any joint product in the world.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. **CONTAINS NO** Milk, soy, yeast, corn, wheat, gluten, sodium, salt, sugar, starch, fat, cholesterol, oil, emulsifier, wax, binder, filler, excipient, lubricant, coating, diluent, flowing agent, common allergens, color, flavor, sweetener or preservative.

CONTAINS NO ADDITIVES OF ANY KIND.

THE PERFECT PACKET.

The Perma-Fresh Purple Packet.
The Only Packet Worthy of Our 100% Pure Products.



Our **Purple Packet** is our most advanced packet ever, offering even more protection than our original **Foil Packet**. To retain potency, vitamins must be protected from light, moisture and oxygen and the ordinary clear packets used with typical vitamins cannot do so. Our unique **Purple Packets** are constructed from multiple layers of specialized materials to safeguard your vitamins from damaging light, moisture and oxygen. For decades, our **Foil Packets** set the standard for vitamin protection and today, our **Perma-Fresh Purple Packet** takes that protection to the highest levels, giving your vitamins the special protection they deserve.

Supplement Facts	
Serving Size 1 Packet (6 Capsules)	Servings Per Container 60
Amount Per Serving	%DV*
Vitamin C (as ascorbyl palmitate)	10 mg 11%
Calcium (from calcium chondroitin sulfate)	80 mg 6%
Potassium (from potassium glucosamine sulfate)	230 mg 5%
Glucosamine Sulfate	1,500 mg †
as Potassium Glucosamine Sulfate	2,000 mg
Chondroitin Sulfate (from calcium chondroitin sulfate)	1,200 mg †
MSM (as methylsulfonylmethane)	800 mg †
Curcumin Phospholipid Complex (Turmeric, 95% extract (root) and phospholipids)	100 mg †

* Percent Daily Values (%DV) are based on a 2,000 calorie diet.
† Daily Value not established.

Other Ingredients: Gelatin capsule. **CONTAINS** an ingredient derived, purified and refined from the shells of shellfish (shrimp, crab and crawfish)