

Recommendation:

Take 1 capsule daily. May be taken at any time, with or without food. If pregnant, nursing, or taking any medications, consult a healthcare professional before use.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving	% DV
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Fortify™ Optima®	250 mg**
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50 billion CFU proprietary blend

Bifidobacteria HDS Probiotics

B. lactis HDS (BI-04*)

B. infantis HDS (Bi-26)

B. lactis HDS (Bi-07*)

B. lactis/bifidum HDS (Bb-02)

Lactobacilli HDS Probiotics

L. acidophilus HDS (La-14)

L. acidophilus HDS (NCFM*)

L. gasseri HDS (Lg-36)

**Daily Value (DV) not established.

Other ingredients: cellulose, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica

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Nature's Way Brands, LLC

Green Bay, WI 54311 USA

Questions? 1-800-9NATURE / naturesway.com

GLUTEN & DAIRY FREE

No artificial colors or preservatives

SHELF STABLE • NO REFRIGERATION

50 billion CFU potency guaranteed

until expiration date when stored in a dry place at 73°F (23°C) or below.

Keep out of reach of children. Safety sealed in blister units. Do not use if individual blisters are open or torn.

***THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.**

8 Probiotic Strains for Colon Health*

50 billion active probiotics with researched strains NCFM®, BI-04® and Bi-07®

Higher bifidobacteria ratio (30 billion CFU) to support colon health*

Bifidobacteria in the colon tends to decline with age

Fortify™ Optima® Adult 50+ helps replenish bifidobacteria in the colon*

Digestive Balance & Immunity*

Protects against occasional bloating, constipation and digestive discomfort.* Plus supports healthy immune function*

*As compared to Fortify™ Optima® Digestive Balance formula.

BI-04® and Bi-07® are trademarks of DuPont.

In the USA, NCFM® is a trademark of the North Carolina Agriculture Foundation, Inc. NCFM®, BI-04®, Bi-07® are used under license.

100% HDS Probiotics™

Unique Human Digestive Strains

Originated from human microflora

Compatible with your digestive system

Not from plant, soil, animal or dairy sources



NO REFRIGERATION • GLUTEN/DAIRY FREE

NEW LOOK
SAME POWERFUL FORMULA

SINCE **Nature's Way** 1969

fortify™
Optima®
PROBIOTIC

50 Billion

Live probiotic cultures per capsule

Adult 50+
Higher Bifidobacteria Ratio for Colon Health**

30 Delayed Release Vegetarian Capsules
PROBIOTIC SUPPLEMENT with Researched Strains

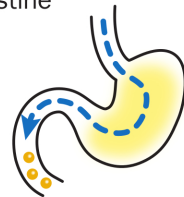
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Delayed Release

Vegetarian Capsules



Made to **resist stomach acid** and help deliver active probiotics to the intestine



LBN10762.03 BLK8931



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