

ZEROTEIN®**VPX****ZERO CARB®**
'FAT INCINERATING ZEROTEIN®'

If you want a super-potent protein that contains no body fat-promoting carbohydrates or fats, insist on ZERO CARB® PROTEIN!

The most consistent and effective way to lose weight and unwanted body fat is by consuming a high protein/low carbohydrate diet (with moderate dietary fat intake). This is primarily due to the fact that protein has a spectacular three-phase assault on body fat: 1) protein causes the body to release a hormone that frees up stored body fat to be used as energy called glucagon, 2) protein builds muscle tissue and fat is burned inside of the muscle cell; consequently, more muscle equals greater fat burning capacity, and 3) to digest protein, the body has to expend a great deal of heat; this process is called the "thermic effect" of protein and results in the body burning additional calories even at rest.

While it is true that one of the keys to losing weight is to expend more calories than we consume, the most important secret for long term fat and weight loss is to control the hormone insulin. Insulin release is consistent with the amount and/or type of carbohydrates we consume. This hormone also causes our body to store fat and can also prevent stored body fat from being utilized as energy. However, if we control insulin with a low carbohydrate diet, we can also reduce our body weight and body fat. **ZERO CARB® PROTEIN** is the Carbohydrate Free King of Proteins™ and can be utilized to supplement any type of low-carb diet. Many of the most successful weight loss programs have been based on low carbohydrate/high protein diets. Protein is unquestionably the single most important nutrient for dramatically redefining and improving your physique and **ZERO CARB® ZEROTEIN®** is the highest quality fat and carbohydrate free protein supplement available. Do what any of the greatest professional athletes, bodybuilders and movie stars have done and make **ZEROTEIN®** and integral part of your supplementation program today!

†When combined with resistance exercise and a sensible diet. Use only as a dietary supplement. Do not use for weight reduction.

‡These Statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

VPXSPORTS.COM**VPX****ZERO CARB®**
'FAT INCINERATING ZEROTEIN®'

- 100% High Grade Whey Protein Isolate!
- Ultra & Microfiltered Cold Filtered Process!
- Rich in Low Molecular Weight Bio-Active Protein Micro-Fractions!
- High in Di-Peptide & Tri-Peptide Isolates!
- MST™ Micro Fraction Selection Technology!
- Awesome Taste Engineered by VPX Flavor Experts!

**ZEROTEIN®**
DIETARY SUPPLEMENT**100%
WHEY PROTEIN
ISOLATE****NET WT. 4.4 lbs. (2Kg)****ZEROTEIN®****Supplement Facts**

Serving Size: 1 Scoop (23.5g)		
Servings per container: 85		
Amount per Serving		
Calories: 80	Calories from Fat: 0	%Daily Value*
Total Fat 0 g		0%
Saturated Fat 0 g		0%
Trans Fat 0 g		
Cholesterol 0 mg		0%
Sodium 40 mg		2%
Potassium 110 mg		3%
Total Carbohydrates 0 g		0%
Dietary Fiber 0 g		0%
Sugars 0 g		
Protein 20 g		40%
Vitamin A 20 IU		0%
Vitamin B1 670 mcg		45%
Vitamin B2 30 mcg		2%
Vitamin B6 1 mg		50%
Vitamin B12 3 mcg		50%
Vitamin C 0 mg		0%
Calcium 96 mg		10%
Iron 110 mcg		0%
Magnesium 14 mg		4%
Phosphorus 48 mg		4%

*Percent Daily Values are based on a  Your daily values may be higher or lower depending on your calorie needs.

	Calories	Calories
Total Fat	Less Than 25g	25g
Sat. Fat	Less Than 25g	25g
Cholesterol	Less Than 300mg	300mg
Sodium	Less Than 2,400mg	2,400mg
Potassium	Less Than 3,500mg	3,500mg
Total Carbohydrate	25g	25g
Dietary Fiber	25g	25g

Calories per gram: Fat 9 • Carbohydrates 4 • Protein 4

INGREDIENTS: Cold Filtered CROSS-FLOW QUADRAFILTRATION Whey Protein Isolate proprietary microfiltration profile comprised of complete spectrum molecular weights for sustained protein absorption and increased nitrogen retention, Casein Hydrolysate Di and Tri-Peptides, Whey Protein Hydrolysate Di and Tri-Peptides, Natural and Artificial Flavors, Citric Acid, Carrageenan, Gum, Lecithin, Potassium Phosphate, Trisodium Phosphate, Sucralose® Brand Sucralose, Sodium Chloride.

KEEP OUT OF REACH BY CHILDREN. STORE IN A COOL, DRY PLACE. CONTENTS SOLD BY WEIGHT NOT VOLUME; SOME SETTLING MAY OCCUR.

DIRECTIONS FOR USE: For a great tasting, delicious shake combine each scoop of **ZERO CARB® Protein** with 4-6 ounces of cold water (depending on personal preference for desired thickness). For added body blend two or three ice cubes with **ZERO CARB®**. Use 2-3 servings daily. Always drink 12 to 16 ounces of additional water for each protein shake consumed.

Allergen Information: Ingredients derived from milk and soy (as soy lecithin). **ZERO CARB®** does not contain soy protein.

Allergen Warning: Manufactured on equipment which processes products containing milk, egg, soybeans, wheat, tree nuts and peanut flavor.

THE POWER OF ZEROTEIN®

- 100% WHEY PROTEIN ISOLATE
 - MICROFRACTION SELECTION TECHNOLOGY
 - GREAT TASTING FLAVOR
- ZERO Carbohydrates, Sugar and/or Dietary Fat**
ZERO Aspartame or Acesulfame K
ZERO Corn Syrup Solids or Hydrogenated Oils
ZERO Fat-Promoting High Glycemic Index Maltodextrins
ZERO Caseinate, Ion Exchange or Other Old-School Proteins
ZERO Estrogen Promoting Inferior Soy Proteins
ZERO Lactose-Generally Safe for Most People with Milk Allergies

ZERO CARB® PROTEIN: Because protein is the single most important performance, appearance and muscle enhancing substance, a significant amount of research went into isolating a protein superior to those already available. Pushing the envelope of technology, VPX engineered a protein derived from Cross-Flow Quadrafiltration (CFQ) called **ZEROTEIN®** - the highest biological value, fat and carbohydrate free, pure whey protein isolate. This unique manufacturing process (CFQ) yields increased protein microfractions and Di, Tri and Quadrapeptide Isolates.

VPX

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