

- **Protects against occasional bloating, constipation and digestive discomfort***

- **Supports colon health, digestion and immunity***

Keep out of reach of children. Safety sealed with printed inner seal. Do not use if seal is broken or missing. Keep bottle tightly closed.

GLUTEN FREE. No wheat, artificial colors, or flavors.

NutraFlora® is a registered trademark of Ingredion.

◆ LN15785.B01 B7124108

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Green Bay, WI 54311 USA
Questions? 1-800-9NATURE / naturesway.com

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

SINCE **Nature's Way** 1969

Once Daily

fortify
Optima[®]
PROBIOTIC

90 BILLION
ACTIVE PROBIOTICS

COLON SUPPORT^{*}

30 Vegetarian Capsules • Dietary Supplement

Recommendation: Take **1 capsule daily**. May be taken at any time, with or without food. If pregnant, nursing, or taking any medications, consult a healthcare professional before use. **Keep refrigerated** to maintain maximum potency.

Supplement Facts	
Serving Size 1 Capsule	
Amount per Serving	% DV
Fortify™ Optima®-90B	750 mg**
Proprietary Probiotic Blend providing 90 billion CFU	
Bifidobacteria Probiotics:	
<i>B. breve</i> HA-129; <i>B. longum</i> HA-135; <i>B. bifidum</i> HA-132; <i>B. infantis</i> HA-116	
Lactobacilli Probiotics:	
<i>L. casei</i> HA-108; <i>L. paracasei</i> HA-274; <i>L. rhamnosus</i> HA-111; <i>L. acidophilus</i> R0418; <i>L. rhamnosus</i> HA-114; <i>L. salivarius</i> HA-118	
NutraFlora® scFOS (short-chain fructooligosaccharides)	75 mg**

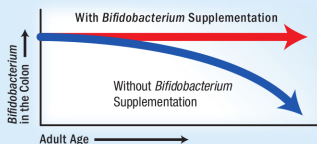
**Daily Value (DV) not established.

Other ingredients: potato starch, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica, ascorbic acid (preservative to maintain freshness)

Contains milk and soy.

Why take Fortify™ Optima® Colon Support?*

- **90 billion active probiotic cultures**
- **Support for colon health***
- **Higher ratio of *bifidobacteria***
- **Protects against occasional bloating, constipation and digestive discomfort***
- Supports digestive and immune health.*
- Replenishes *bifidobacteria* levels that naturally decline with age*



Delayed Release Capsules

- **Ensures probiotics survive stomach acid**
- Releases active probiotics directly into the intestine



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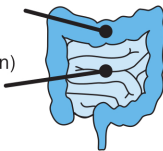
HDS Probiotics™ (Human Digestive Strains)

- **Contains unique probiotic cultures originated from human microflora**
- Compatible with your intestinal tract to support digestion, regularity and immunity*
- No animal/dairy or plant source probiotic cultures



10 Unique HDS Probiotics for Total Intestinal Balance

- Ensures your intestinal tract receives the diversity of probiotics it needs
- **4 *Bifidobacteria* Probiotics** for the large intestine (colon)
- **6 *Lactobacilli* Probiotics** for the small intestine



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NEW LOOK
SAME GREAT PRODUCT

SINCE **Nature's Way** 1969

Once Daily

fortify
Optima[®]
PROBIOTIC

COLON SUPPORT^{*}

90 BILLION
ACTIVE PROBIOTICS

MAX Bifidobacteria

Protects against occasional bloating, constipation and digestive discomfort*
Supports digestive & immune health*

- **HDS Probiotics™**
- **Ideal for Adults 50+**
- **Delayed Release**



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90 billion potency is guaranteed until expiration date when bottle is kept tightly closed & refrigerated.



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