

- **100 billion active probiotic cultures**
- **MAX POTENCY** for intensive support of occasional digestive distress and irregularity*
- **Protects against occasional bloating, constipation, and digestive discomfort***
- **Promotes digestive and immune health***

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Keep out of reach of children. Safety sealed with printed inner seal. Do not use if seal is broken or missing. Keep bottle tightly closed.

GLUTEN FREE. No wheat, artificial colors, or flavors.

NutraFlora® is a registered trademark of Ingredion.

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Green Bay, WI 54311 USA
Questions? 1-800-9NATURE / naturesway.com

SINCE 1969 **Nature's Way** SINCE 1969

Once Daily

fortify™ Optima®

PROBIOTIC

100 BILLION ACTIVE PROBIOTICS

MAX POTENCY

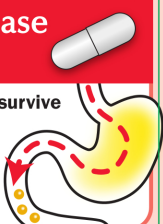
30 Vegetarian Capsules • Dietary Supplement

Why take Fortify™ Optima® MAX POTENCY?

- **100 billion active probiotic cultures**
- **Maximum support** to fortify and balance the intestinal microflora*
- **Specially formulated to replenish** the intestinal microflora during and after occasional episodes of digestive distress and irregularity*
- **Promotes healthy digestion***
- **Protects against occasional bloating, constipation, and digestive discomfort***
- **Supports healthy immune function***
- Ideal for use to fortify the intestinal microflora while traveling, or as part of a cleansing/detox program*

Delayed Release Capsules

- **Ensures probiotics survive stomach acid**
- Releases active probiotics directly into the intestine



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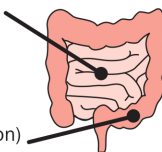
HDS Probiotics™ (Human Digestive Strains)

- **Contains unique probiotic strains originated from human microflora**
- Naturally compatible with your intestinal tract to support digestion, regularity and immunity*
- No animal/dairy or plant source probiotic strains



10 Unique HDS Probiotics for Total Intestinal Balance

- Ensures your intestinal tract receives the diversity of probiotics it needs
- **6 Lactobacilli Probiotics** for the small intestine
- **4 Bifidobacteria Probiotics** for the large intestine (colon)



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Recommendation: Take 1 capsule daily.
May be taken at any time, with or without food.
If pregnant, nursing, or taking any medications, consult a healthcare professional before use.
Keep refrigerated to maintain maximum potency.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving	% DV
Fortify™ Optima®-100B	675 mg**
Proprietary Probiotic Blend providing 100 billion CFU	
Lactobacilli Probiotics: <i>Lactobacillus casei</i> HA-108; <i>L. paracasei</i> HA-274; <i>L. acidophilus</i> R0418; <i>L. salivarius</i> HA-118; <i>L. rhamnosus</i> HA-114; <i>L. rhamnosus</i> HA-111; Bifidobacteria Probiotics: <i>Bifidobacterium breve</i> HA-129; <i>B. bifidum</i> HA-132; <i>B. infantis</i> HA-116; <i>B. longum</i> HA-135	
NutraFlora® scFOS (short-chain fructooligosaccharides)	75 mg**

**Daily Value (DV) not established.

Other ingredients: plant-derived capsule (hypromellose, gellan gum), potato starch, magnesium stearate, silica, ascorbic acid (preservative to maintain freshness)

Contains milk and soy.

NEW LOOK
SAME GREAT PRODUCT

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Digestive Support & Immune Health*

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- Intensive Support
- Delayed Release

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100 billion potency is guaranteed until expiration date when bottle is kept tightly closed & refrigerated.