

Recommendation: Take 1 capsule daily. May be taken at any time, with or without food. If pregnant, nursing, or taking any medications, consult a healthcare professional before use. **Keep refrigerated** to maintain maximum potency.

- **Protects against occasional bloating, constipation and digestive discomfort***
- **Supports colon health, digestion and immunity***

Keep out of reach of children. Safety sealed with printed inner seal. Do not use if seal is broken or missing. Keep bottle tightly closed.

GLUTEN FREE. No wheat, artificial colors, flavors, or preservatives.

LN15785.A04 B712410A

NutraFlora® and scFOS® are registered trademarks of Ingriden.

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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Once Daily

fortify
Optima®
PROBIOTIC

90 BILLION
ACTIVE PROBIOTICS

COLON SUPPORT*
30 Capsules • Dietary Supplement

Supplement Facts

Serving Size 1 Capsule	
Amount per Serving	% DV
Fortify™ Optima® Probiotic Blend providing 90 billion CFU	565 mg**
Bifidobacteria HDS Probiotics:	
<i>B. breve</i> HDS-0129; <i>B. longum</i> HDS-0135;	
<i>B. bifidum</i> HDS-0132; <i>B. infantis</i> HDS-0116	
Lactobacilli HDS Probiotics:	
<i>L. casei</i> HDS-0108; <i>L. paracasei</i> HDS-0274;	
<i>L. rhamnosus</i> HDS-0111; <i>L. acidophilus</i> HDS-0122;	
<i>L. rhamnosus</i> HDS-0114; <i>L. salivarius</i> HDS-0118	
NutraFlora® scFOS®	75 mg**
(short-chain fructooligosaccharides)	
**Daily Value (DV) not established.	

Other Ingredients: plant-derived capsule (hypromellose), potato starch, hypromellose, magnesium stearate, ethylcellulose, sodium alginate, silicon dioxide, medium chain triglycerides, ascorbic acid, oleic acid, stearic acid

Contains milk and soy.

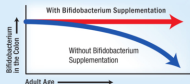
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Why take Fortify™ Optima® Colon Support?*

- **90 billion active probiotic cultures**
- **Support for colon health***
- **Higher ratio of bifidobacteria**
- **Protects against occasional bloating, constipation and digestive discomfort***
- **Promotes healthy digestion and immune defenses***
- **Replenishes bifidobacteria levels that naturally decline with age***



Enteric-Coated for Targeted Release™

- **Ensures probiotics survive stomach acid**
- **Releases active probiotics directly into the intestine**



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100% HDS Probiotics™ (Human Digestive Strains)

- **Contains unique probiotic cultures originated from human microflora**
- **Compatible with your intestinal tract to support digestion, regularity and immunity***
- **No animal/dairy or plant source probiotic cultures**



10 Unique HDS Probiotics for Total Intestinal Balance

- **Ensures your intestinal tract receives the diversity of probiotics it needs**
- **4 Bifidobacteria HDS Probiotics** for the large intestine (colon)
- **6 Lactobacilli HDS Probiotics** for the small intestine



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NEW LOOK
SAME POWERFUL FORMULA

SINCE 1964 Nature's Way 1964

Once Daily

fortify
Optima®
PROBIOTIC

COLON SUPPORT*

90 BILLION
ACTIVE PROBIOTICS

MAX Bifidobacteria

Protects against occasional bloating, constipation and digestive discomfort* Supports digestive & immune health*

- **100% HDS Probiotics™**
- **Ideal for Adults 50+**
- **Enteric-Coated**

30 Capsules • Dietary Supplement

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90 billion potency is guaranteed until expiration date when bottle is kept tightly closed & refrigerated.