

Take the Pure Advantage™

## Pure Nutrition, Pure Quality, Pure Results

**Pure Advantage's MRP** contains a superior source of whey protein and milk protein isolate (casein) to form the ultimate multi-functional time released protein. New research shows that a combination of an anti-catabolic milk protein (casein) along with the anabolic effects of whey protein are much more effective for muscle growth and repair than whey protein alone. Since whey rapidly increases protein synthesis and casein blocks protein breakdown, this proprietary blend is an ideal source for sustained amino acid availability.

**Pure Advantage's MRP** contains Multi-Guard, a comprehensive multiple vitamin, mineral, and anti-oxidant program. A good multi-vitamin is the foundation of health and nutrition. A diet lacking in certain nutrients may lead to health concerns and decreased performance and/or recovery from exercise. Multi-Guard is a synergistic blend of vitamins, minerals and anti-oxidants that will cover any nutritional shortfalls throughout the day.

**Excellent Fiber Source:** Dietary fiber is known for its ability to support and maintain intestinal regularity. The MRP contains 7 grams of soluble and insoluble fiber per serving which supports intestinal and digestive health. Inulin is added to stimulate the growth of friendly and healthy intestinal bacteria which supports good colon health.

**Added Joint Health:** The MRP contains a source of bioactive milk compounds (MicroLactin®) which have been clinically proven to promote healthy joint function and speed up recovery time. MicroLactin® may also help decrease joint pain & stiffness while significantly improving mobility and range of motion.

So get the Advantage with Pure Advantage™ **100% GUARANTEED**

MicroLactin® is a registered trademark of Stollé Milk Biologics, Inc. U.S. Patent No. 5,650,175  
VitaBerry® is a registered trademark of VDF FutureCeuticals, Inc.  
Alphabeads® is a registered trademark of Carotach  
Diges®Plus is a registered trademark of Specialty Enzymes & Biochemicals.

These statements have not been evaluated by the FDA.  
This product is not intended to diagnose, treat, cure or prevent any disease.

Exclusively Manufactured for:  
**Pure Advantage • Phoenix, AZ**  
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Please Recycle



# MRP

**All Natural Meal-Replacement Shake**

**42 grams of Quality Protein • Mixes Instantly • 7 Grams of Fiber**  
**24 Vitamins & Minerals • Anti-Oxidant Support**

**A Dietary Supplement**  
**3 lbs. (1380 grams)**

**Vanilla**

### Suggested Use:

Mix 2 heaping scoops with 10 oz. of cold water or favorite beverage and thoroughly mix in a shaker or blender for 30 seconds.

For best results, use 2 to 3 servings daily. Notice: Use this product as a food supplement only. Do not use for weight reduction.



**KEEP OUT OF REACH OF CHILDREN**  
**STORE IN A COOL, DRY PLACE**  
**SERVING SCOOP INCLUDED, BUT MAY SETTLE TO BOTTOM DURING SHIPPING**

### Nutrition Facts

Serving Size: (2) heaping scoops (69 g)  
Servings Per Container: 20

|                                                                                                                              | Amount Per Serving | %DV*  |                                      | Amount Per Serving | %DV* |
|------------------------------------------------------------------------------------------------------------------------------|--------------------|-------|--------------------------------------|--------------------|------|
| <b>Calories</b>                                                                                                              | 250                |       | <b>Potassium</b>                     | 235 mg             | 7%   |
| Calories from Fat                                                                                                            | 18                 |       | <b>Alpha Lipoic Acid</b>             | 25 mg              | †    |
| <b>Total Fat</b>                                                                                                             | 2 g                | 3%    | <b>L-Carnitine</b>                   | 20 mg              | †    |
| Saturated Fat                                                                                                                | 1 g                | 5%    | <b>Choline Bitartrate</b>            | 20 mg              | †    |
| <b>Cholesterol</b>                                                                                                           | 75 mg              | 28%   | <b>Inositol</b>                      | 20 mg              | †    |
| <b>Sodium</b>                                                                                                                | 144 mg             | 6%    | <b>Quercetin</b>                     | 20 mg              | †    |
| <b>Total Carbohydrate</b>                                                                                                    | 16 g               | 5%    | <b>Grapeseed Extract 95%</b>         | 8 mg               | †    |
| Dietary Fiber                                                                                                                | 7 g                | 20%   | <b>CoQ10</b>                         | 8 mg               | †    |
| Sugars                                                                                                                       | 3 g                |       | <b>PABA (para aminobenzoic acid)</b> | 3 mg               | †    |
| <b>Protein</b>                                                                                                               | 42 g               |       | <b>Lycopene</b>                      | 1 mg               | †    |
| Vitamin A (Alphabeads® natural mixed carotenoid complex containing Alpha-Carotene, Beta-Carotene, Gamma-Carotene & Lycopene) | 6,250 IU           | 125%  | <b>VitaBerry® HIORAC Fruit Blend</b> | 10 mg              | †    |
| Vitamin C                                                                                                                    | 63 mg              | 105%  | <b>Mangosteen</b>                    | 1.5 mg             | †    |
| Vitamin D (as Cholecalciferol)                                                                                               | 50 IU              | 13%   | <b>Boron</b>                         | 500 mcg            | †    |
| Vitamin E                                                                                                                    | 100 IU             | 333%  | <b>Typical Amino Acid Profile</b>    |                    |      |
| Thiamine                                                                                                                     | 13 mg              | 867%  | <b>Alanine</b>                       | 1900 mg            | †    |
| Riboflavin                                                                                                                   | 13 mg              | 765%  | <b>Arginine</b>                      | 1190 mg            | †    |
| Niacinamide                                                                                                                  | 38 mg              | 190%  | <b>Aspartic Acid</b>                 | 5000 mg            | †    |
| Vitamin B6                                                                                                                   | 13 mg              | 217%  | <b>Cysteine</b>                      | 790 mg             | †    |
| Folic Acid                                                                                                                   | 200 mcg            | 50%   | <b>Glutamic Acid</b>                 | 7450 mg            | †    |
| Vitamin B12 (as Methylcobalamin)                                                                                             | 250 mcg            | 4167% | <b>L-Glutamine</b>                   | 1100 mg            | †    |
| Biotin                                                                                                                       | 75 mcg             | 250%  | <b>Histidine</b>                     | 620mg              | †    |
| Pantothenic Acid                                                                                                             | 38 mg              | 380%  | <b>Isoleucine</b>                    | 2290 mg            | †    |
| Calcium                                                                                                                      | 510 mg             | 51%   | <b>Valine</b>                        | 2150 mg            | †    |
| Iodine                                                                                                                       | 19 mcg             | 13%   | <b>Leucine</b>                       | 3780 mg            | †    |
| Magnesium                                                                                                                    | 135 mg             | 34%   | <b>Lysine</b>                        | 3220 mg            | †    |
| Zinc                                                                                                                         | 4 mg               | 27%   | <b>Methionine</b>                    | 970 mg             | †    |
| Selenium                                                                                                                     | 50 mcg             | 71%   | <b>Phenylalanine</b>                 | 1390 mg            | †    |
| Copper                                                                                                                       | 500 mcg            | 25%   | <b>Proline</b>                       | 2390 mg            | †    |
| Manganese                                                                                                                    | 1 mg               | 50%   | <b>Serine</b>                        | 1900 mg            | †    |
| Chromium                                                                                                                     | 50 mcg             | 42%   | <b>Threonine</b>                     | 2300 mg            | †    |
| Molybdenum                                                                                                                   | 20 mcg             | 27%   | <b>Tryptophan</b>                    | 500 mg             | †    |
|                                                                                                                              |                    |       | <b>Tyrosine</b>                      | 1410 mg            | †    |

† Daily Value not established. \*Percent Daily Values (%DV) are based on a 2,000 calorie diet.

**Ingredients:** Whey Advantage Proprietary Protein Blend: (Ultra-Filtered Whey Protein Concentrates, Cross Flow Micro-Filtered Whey Protein Isolates, Milk Protein Isolate, IgG HyperImmune Micronutrient Peptides (MicroLactin®) & L-Glutamine), Fiber Blend (Flax Seed, Fibersol-2, Inulin, Guar Gum and Oat Bran), Diges®Plus® Enzyme Blend (Amylase, Protease I&II, Lactase, Lipase, Cellulase, Maltase & Sucrase), VitaBerry® HIORAC Fruit Blend (Wild Blueberry Extract, Grape & Grape Seed Extract, Raspberry & Raspberry Seed Extract, Cranberry, Prune, Tart Cherry, Wild Bilberry Extract, & Strawberry), MultiGuard® Calcium Complex (from Calcium Citrate & Calcium Bis-Glycinate), Magnesium Complex (from Magnesium Citrate, Aspartate, Alpha-ketoglutarate, & Oxide), Vitamin C Complex (from Ascorbic acid & Ascorbyl Palmitate), Alphabeads® Mixed Carotenoid Complex (Alpha-Carotene, Beta-Carotene & Gamma-Carotene), Potassium Complex (from Potassium Aspartate, Alpha-ketoglutarate & Citrate), Vitamin E Complex (from d-Alpha Tocopherol Acetate, Succinate & Mixed Tocopherols) Pantothenic acid, Niacinamide, Thiamine, Riboflavin, Pyridoxine HCL, Zinc Amino Acid Chelate, Biotin, Manganese Gluconate, Copper Gluconate, Selenium Amino Acid Chelate, Methylcobalamin, Folic Acid USP, Selenomethionine, Chromium Picolinate, Molybdenum, Cholecalciferol, Potassium Iodine, Anti-oxidant Blend (Alpha Lipoic Acid, L-Carnitine Tartrate, Choline Bitartrate, Inositol, Quercetin, Grapeseed Extract, CoQ10, Para Aminobenzoic Acid, Lycopene & Mangosteen), Fructose, Natural Vanilla Flavor & SweetLeaf™ Stevia.