



NEW



The All New SRO™ Zero Carb® Protein – SpiroFuse Reverse Osmosis™

VPX® is proud to bring you a cutting edge NEW Whey Protein Isolate called, SpiroFuse Reverse Osmosis™ or SRO™! This invention is Whey Protein Isolate by Reverse Osmosis SpiroFuse Filtration™ or SRO™. Roughly 10 years ago VPX was the first company ever to release a ceramic filtered Whey Protein Isolate called cross flow microfiltration. This created quite a stir in the supplement industry because until that time, only whey protein concentrate (WPC) or low grade Ion Exchange WPI was available. As you can imagine there have been significant improvements in protein technology over the past 10 years. As a result of these superior scientific advancements, VPX is utilizing super high tech new membrane systems that produce isolated proteins that are 99%+ pure and are ultra rich in potent low molecular weight micro-fractions (LMWF). The SRO™ Zero Carb® flavoring system is also NEW and developed by VPX flavor experts solely for your enjoyment. These new SRO™ potent proteins and flavor technologies are only available inside SRO™ Zero Carb® Protein, Syngex® Protein and other VPX protein products. VPX is creating the future of muscle science, bodybuilding and performance enhancement to allow you to achieve your fitness goals!

The most consistent and effective way to lose weight and unwanted body fat is by consuming a high protein/low carbohydrate diet (with moderate dietary fat intake). This is primarily due to the fact that protein has a spectacular three-phase assault on body fat: 1) protein causes the body to release a hormone called glucagon that frees up stored body fat to be used as energy, 2) protein builds muscle tissue and fat is burned inside of the muscle cell; consequently, more muscle equals greater fat burning capacity, and 3) to digest protein, the body has to expend a great deal of heat: this process is called the "thermic effect" of protein and results in the body burning additional calories even at rest.

While it is true that one of the keys to losing weight is to expend more calories than we consume, the most important secret for long term fat and weight loss is to control the hormone insulin. Insulin release is consistent with the amount and/or type of carbohydrates we consume. This hormone also causes our body to store fat and can prevent stored body fat from being utilized as energy. However, if we control insulin with a low carbohydrate diet, we also reduce our body weight and body fat. SRO™ Zero Carb® Protein is the Carbohydrate-Free King of Proteins™ and can be utilized to supplement any type of low-carb diet. Many of the most successful weight loss programs have been based on low carbohydrate/high protein diets. Protein is unquestionably the single most important nutrient for dramatically redefining and improving your physique, and SRO™ Zero Carb® Protein is the highest quality fat and carbohydrate-free protein supplement available. Do what many of the greatest professional athletes, bodybuilders and movie stars have done and make VPX® an integral part of your supplementation program today!



- New SRO™ (SpiroFuse Reverse Osmosis™) Whey Protein Isolate!
- Whey Protein Isolate by Reverse Osmosis SpiroFuse Filtration™!
- Rich in Low Molecular Weight Bio-Active Protein Micro-Fractions!
 - High in Di-Peptide & Tri-Peptide Isolates!
 - MST™ Micro-Fraction Selection Technology™!
- Awesome Taste Engineered by VPX Flavor Experts!



Supplement Facts

Serving Size: 1 Scoop (23.5g)	
Servings per container: 38	
Amount per Serving	%Daily Value
Calories 80	
Calories from Fat 0	
Total Fat 0 g	0%*
Saturated Fat 0 g	0%*
Trans Fat 0 g	**
Cholesterol 0 mg	0%
Sodium 40 mg	2%*
Potassium 110 mg	3%*
Total Carbohydrate 0 g	0%*
Dietary Fiber 0 g	0%*
Sugars 0 g	**
Protein 20 g	40%*
Thiamin (Vitamin B1 as Thiamin HCl)	670 mcg 45%
Riboflavin (Vitamin B2 as Riboflavin)	30 mcg 2%
Vitamin B6 (Pyridoxine HCl)	1 mg 50%
Vitamin B12 (Methylcobalamin)	3 mcg 50%
Calcium	96 mg 10%
Phosphorus	48 mg 5%
Magnesium (Magnesium Sulfate)	14 mg 4%

*Percent Daily Values are based on a 2,000 calorie diet.
**Daily Value not established.
Not a significant source of vitamin A, vitamin C and iron.

Container: 893 g (2lb)
Other Ingredients: Cold filtered Cross-flow quadrifiltration whey protein isolate proprietary microfiltration profile comprised of complete spectrum molecular weights for sustained protein absorption and increased nitrogen retention¹, natural and artificial flavors, cellulose, carrageenan, guar gum, lecithin, potassium phosphate, tri-sodium polyphosphate, Sucralean® brand sucralose, natural vegetable color, sodium chloride.

Contains: milk and soy (as a soy lecithin).
SRO™ ZERO CARB® does not contain soy protein.
Allergen Warning: manufactured on equipment which processes milk, egg, soybeans, wheat, tree nuts and peanut.

¹When combined with resistance exercise and a sensible diet, use only as a dietary supplement. Do not use for weight reduction.

²These Statements have not been evaluated by the FDA.
This product is not intended to diagnose, treat, cure or prevent any disease.

KEEP OUT OF REACH OF CHILDREN. STORE IN A COOL, DRY PLACE. CONTENTS SOLD BY WEIGHT NOT VOLUME; SOME SETTLING MAY OCCUR.

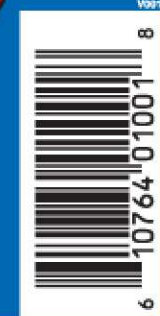
Directions for use: For a great tasting, delicious shake combine each scoop of the all new SRO™ ZERO CARB® Protein with 4-6 ounces of cold water (depending on personal preference for desired thickness). For added body, blend two or three ice cubes with SRO™ ZERO CARB® Protein. Use 2-3 servings daily. Always drink 12 to 16 ounces of additional water for each protein shake consumed.

THE POWER OF SRO™

- 100% Whey Protein Isolate
- Microfraction Selection Technology
- Great Tasting Flavor
- Zero Carbohydrates, Sugar or Dietary Fat
- Zero Aspartame or Acesulfame K
- Zero Corn Syrup Solids or Hydrogenated Oils
- Zero Fat-Promoting High Glycemic Index Maltodextrins
- Zero Caseinate, Ion Exchange or Other Old-School Proteins
- Zero Estrogen Promoting Inferior Soy Proteins
- Zero Lactose – Generally Safe for Most People with Milk Allergies



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1880 North Park Drive, Weston, FL 33326 • USA • (564) 641-6670



VPXSPORTS.COM

DIETARY SUPPLEMENT

Natural & Artificial Flavors
NET WT. 2 lbs. (893 g)

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