ELITE PROTEIN AT ITS PUREST™

ASCENT

NATIVE FUEL™

MICELLAR CASEIN

PROTEIN POWDER

VANILLA BEAN

NATURALLY FLAVORED

25g PROTEIN PER SCOOP

0 ARTIFICIAL INGREDIENTS

28 SERVINGS

NET WT. 2 LB (907g)

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THE ASCENT STORY

OUR NATIVE FUEL™ MICELLAR CASEIN IS — SIMPLY PUT — THE NEW BENCHMARK IN PROTEIN PURITY. WE FILTER OUR PROTEIN DIRECTLY FROM MILK, MAKING IT THE LEAST-PROCESSED MICELLAR CASEIN PROTEIN AVAILABLE — DELIVERED IN ITS PUREST FORM.

MICELLAR CASEIN IS A COMPLEMENTARY PROTEIN TO WHEY, AND BOTH PROTEINS PROVIDE EXCEPTIONAL BENEFITS FOR YOUR DAILY FITNESS ROUTINE. WHEY GETS MUSCLE REPAIR STARTED IMMEDIATELY POST WORKOUT, BECAUSE IT IS RAPIDLY ABSORBED INTO YOUR SYSTEM. MICELLAR CASEIN PROVIDES A SLOW AND SUSTAINED RELEASE OF ESSENTIAL AMINO ACIDS. WHEN TAKEN AT NIGHT, THIS HELPS PREVENT MUSCULAR DETERIORATION AND PROMOTES THE BODY'S ABILITY TO REPAIR AND IMPROVE DURING ITS NATURAL RECOVERY PERIOD — SLEEP.

WE'RE ABLE TO DO THIS BECAUSE, UNLIKE MOST COMPANIES, WE DON'T BUY ANY OF OUR PROTEINS. WE MAKE OUR OWN PROTEIN — AND WE'VE BEEN DOING IT FOR OVER 30 YEARS. WE BUY THE MILK FROM TRUSTED DAIRY FARMERS AND THEN FILTER THE PROTEINS IN OUR OWN FACILITIES. WE USE ZERO ARTIFICIAL INGREDIENTS AND AVOID HARMFUL STEPS LIKE "BLEACHING." IT'S NOT THE EASIEST WAY TO DO IT, BUT AS YOU KNOW, REAL RESULTS DON'T COME FROM EASY.

FIND OUT MORE AT ASCENTPROTEIN.COM

ASCENT

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MCCVAN281

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Nutrition Facts

Serving Size: 1 Rounded Scoop (32g)
Servings Per Container: About 28

Amount Per Serving	
Calories 110	Calories from Fat 10
	% Daily Value*
Total Fat 1g	**2%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 45mg	**15%**
Sodium 30mg	**1%**
Total Carbohydrate 2g	**1%**
Dietary Fiber 1g	**4%**
Sugars 0g	
Protein 25g	**50%**

Vitamin A 0% • Vitamin C 0%

Calcium 60% • Iron 2%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: MICELLAR CASEIN, NATURAL FLAVORS, ACACIA GUM, XANTHAN GUM, SUNFLOWER LECITHIN, MONK FRUIT EXTRACT.

ALLERGEN INFORMATION: CONTAINS MILK.

DISTRIBUTED BY LEPINO PERFORMANCE BRANDS LLC
1830 WEST 38TH AVE., DENVER, CO 80211

NOTICE: USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT REDUCTION. DO NOT USE AS A SOLE SOURCE OF NUTRITION. INTENDED FOR HEALTHY ADULTS OVER THE AGE OF 18.

NOTICE: PRODUCED ON EQUIPMENT THAT ALSO PROCESSES EGG, SHELLFISH, SOY, TREE NUTS, WHEAT & PEANUTS.

GLUTEN FREE.

STORE IN A COOL, DRY PLACE. CONTENTS SOLD BY WEIGHT NOT VOLUME.

WWW.ASCENTPROTEIN.COM

CONSUMER INFO: 1-844-NTV-FUEL

MIXING INSTRUCTIONS

ASCENT PROTEIN POWDER IS INSTANTIZED FOR BETTER MIXING. ADD **1 SCOOP** OF POWDER TO YOUR BEVERAGE AND STIR / SHAKE / BLEND TO YOUR LIKING. FOR THE **IDEAL TEXTURE**, USE **10 TO 12 FLUID OUNCES** OF BEVERAGE.

1 SCOOP =

JUST ONE SCOOP OF ASCENT PROTEIN WILL DELIVER AS MUCH PROTEIN AS EATING ANY OF THE FOLLOWING:

- 3 FULL CUPS OF **WHOLE MILK**
- 3 (8 OZ) SERVINGS OF **YOGURT**
- 4 LARGE **EGGS**
- 1 SMALL **CHICKEN BREAST**
- 3/4 CUP OF **ALMONDS**