

ELITE PROTEIN AT ITS PUREST™



ASCENT

NATIVE FUEL™

MICELLAR CASEIN

PROTEIN POWDER

CHOCOLATE

NATURALLY FLAVORED

25g
PROTEIN
PER SCOOP

0
ARTIFICIAL
INGREDIENTS

25
SERVINGS

NET WT. 2 LB (907g)



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THE ASCENT STORY

OUR NATIVE FUEL™ MICELLAR CASEIN IS — SIMPLY PUT — THE NEW BENCHMARK IN PROTEIN PURITY. WE FILTER OUR PROTEIN DIRECTLY FROM MILK, MAKING IT THE LEAST-PROCESSED MICELLAR CASEIN PROTEIN AVAILABLE — DELIVERED IN ITS PUREST FORM.

MICELLAR CASEIN IS A COMPLEMENTARY PROTEIN TO WHEY AND BOTH PROVIDE EXCEPTIONAL BENEFITS FOR YOUR DAILY FITNESS ROUTINE. WHEY GETS MUSCLE REPAIR STARTED IMMEDIATELY POST-WORKOUT, BECAUSE IT IS RAPIDLY ABSORBED INTO YOUR SYSTEM. MICELLAR CASEIN PROVIDES A SLOW AND SUSTAINED RELEASE OF ESSENTIAL AMINO ACIDS. WHEN TAKEN AT NIGHT, THIS HELPS PREVENT MUSCULAR DETERIORATION AND PROMOTES THE BODY'S ABILITY TO REPAIR AND IMPROVE DURING ITS NATURAL RECOVERY PERIOD — SLEEP.

WE'RE ABLE TO DO THIS BECAUSE, UNLIKE MOST COMPANIES, WE DON'T BUY ANY OF OUR PROTEIN. WE MAKE OUR OWN PROTEIN — AND WE'VE BEEN DOING IT FOR OVER 30 YEARS. WE BUY THE MILK FROM TRUSTED DAIRY FARMERS AND THEN FILTER THE PROTEIN IN OUR OWN FACILITY. WE USE ZERO ARTIFICIAL INGREDIENTS AND AVOID HARMFUL STEPS LIKE "BLEACHING." IT'S NOT THE EASIEST WAY TO DO IT, BUT AS YOU KNOW, REAL RESULTS DON'T COME FROM EASY.

FIND OUT MORE AT ASCENTPROTEIN.COM

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Nutrition Facts

Serving Size: 1 Rounded Scoop (36g)
Servings Per Container: About 25

Amount Per Serving		
Calories 130	Calories from Fat 10	
		% Daily Value*
Total Fat 1g		2%
Saturated Fat 0g		0%
Trans Fat 0g		
Cholesterol 45mg		15%
Sodium 140mg		6%
Total Carbohydrate 0g		2%
Dietary Fiber 1g		4%
Sugars 0g		
Protein 25g		50%

Vitamin A 0% + Vitamin C 0%
Calcium 50% + Iron 0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Saturated Fat	Less than 20g	25g
Cholesterol	Less than 300mg	380mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	370g
Dietary Fiber	25g	30g
Protein	50g	65g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

WARNING: MICELLAR CASEIN CANNOT BE USED WITH BAKED, SMOKED, FRIED, OR GRILLED MEATS OR OILS. CONSUME WITH A HOT LIQUID, SUCH AS COFFEE, FOR BEST RESULTS.

ALLERGEN INFORMATION CONTAINS:

EXTRACTED BY LUPINE PERMEABLE MEMBRANE (LPM) 1800 WEST 38TH AVE., DENVER, CO 80201

NOTE: USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT LOSS. IT DOES NOT REDUCE CALORIES OR FAT. IT ONLY HELPS WITH THE ABILITY TO BUILD MUSCLE.

NOTE: PROTEIN IS A COMPLEMENTARY PROTEIN TO WHEY AND BOTH PROVIDE EXCEPTIONAL BENEFITS FOR YOUR DAILY FITNESS ROUTINE.

GLUTEN FREE.
CONTAINS NO COCAINE, BUT DOES CONTAIN COCAINE BY-PRODUCTS.

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CONSUMER INFO: 1-844-NTV-FUEL

MIXING INSTRUCTIONS

ASCENT PROTEIN POWDER IS INSTANTIZED FOR BETTER MIXING. ADD 1 SCOOP OF POWDER TO YOUR BEVERAGE AND STIR / SHAKE / BLEND TO YOUR LIKING. FOR THE IDEAL TEXTURE, USE 10 TO 12 FLUID OUNCES OF BEVERAGE.



1 SCOOP =

JUST ONE SCOOP OF ASCENT PROTEIN WILL DELIVER AS MUCH PROTEIN AS EATING ANY OF THE FOLLOWING:

3 FULL CUPS OF WHOLE MILK

3 (8 OZ) SERVINGS OF YOGURT

4 LARGE EGGS

1 SMALL CHICKEN BREAST

3/4 CUP OF ALMONDS

HSCCHSC2B1

