ELITE PROTEIN AT ITS PUREST™

ASCENT™

NATIVE FUEL™ WHEY

PROTEIN POWDER BLEND

CHOCOLATE

NATURALLY FLAVORED

25g PROTEIN PER SCOOP

0 ARTIFICIAL INGREDIENTS

54 SERVINGS

NET WT. 4 LB (1.8kg)

INFORMED CHOICE Trusted by sport

ELITE PROTEIN AT ITS PUREST™

THE ASCENT STORY

OUR NATIVE FUEL™ PROTEIN IS MADE WITH NATIVE WHEY, WHICH IS — SIMPLY PUT — THE NEW BENCHMARK IN PROTEIN PURITY. NATIVE WHEY IS THE LEAST-PROCESSED PROTEIN AVAILABLE TODAY BECAUSE IT'S FILTERED DIRECTLY FROM HIGH-QUALITY MILK. IT ALSO CONTAINS HIGHER LEVELS OF NATURALLY OCCURRING LEUCINE, A KEY AMINO ACID FOR STIMULATING MUSCLE PROTEIN SYNTHESIS.

WE'RE ABLE TO DO THIS BECAUSE, UNLIKE MOST COMPANIES, WE DON'T BUY ANY OF OUR PROTEINS. WE MAKE OUR OWN PROTEIN — AND WE'VE BEEN DOING IT FOR OVER 30 YEARS. WE BUY THE MILK FROM TRUSTED DAIRY FARMERS AND THEN FILTER THE PROTEINS IN OUR OWN FACILITIES. WE USE ZERO ARTIFICIAL INGREDIENTS AND AVOID HARMFUL STEPS LIKE "BLEACHING." IT'S NOT THE EASIEST WAY TO DO IT, BUT AS YOU KNOW, REAL RESULTS DON'T COME FROM EASY.

FIND OUT MORE AT ASCENTPROTEIN.COM

ASCENT™
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Nutrition Facts

Serving Size: 1 Rounded Scoop (33g)
Servings Per Container: About 54

Amount Per Serving	
Calories 120	Calories from Fat 10
	% Daily Value*
Total Fat 1g	**2%**
Saturated Fat 0g	**0%**
Trans Fat 0g	
Cholesterol 20mg	**7%**
Sodium 100mg	**4%**
Total Carbohydrate 3g	**1%**
Dietary Fiber <1g	**0%**
Sugars 1g	
Protein 25g	**50%**

Vitamin A 0% • Vitamin C 0%
Calcium 15% • Iron 4%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: WHEY PROTEIN ISOLATE BLEND [WHEY PROTEIN ISOLATE, NATIVE WHEY PROTEIN ISOLATE], WHEY PROTEIN CONCENTRATE, COCOA [PROCESSED WITH ALKALI], NATURAL FLAVORS, SOY LECITHIN, SEA SALT, MONK FRUIT EXTRACT, STEVIA LEAF EXTRACT.

ALLERGEN INFORMATION: CONTAINS MILK & SOY.

DISTRIBUTED BY LEPRINO PERFORMANCE BRANDS LLC
1830 WEST 38TH AVE., DENVER, CO 80211

NOTICE: USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT REDUCTION. DO NOT USE AS A SOLE SOURCE OF NUTRITION. INTENDED FOR HEALTHY ADULTS OVER THE AGE OF 18.

NOTICE: PRODUCED ON EQUIPMENT THAT ALSO PROCESSES EGG, SHELLFISH, TREE NUTS, WHEAT & PEANUTS.

GLUTEN FREE.
STORE IN A COOL DRY PLACE. CONTENTS SOLD BY WEIGHT NOT VOLUME.

WWW.ASCENTPROTEIN.COM

CONSUMER INFO: 1-844-NTV-FUEL

MIXING INSTRUCTIONS

ASCENT PROTEIN POWDER IS INSTANTIZED FOR BETTER MIXING. ADD 1 **SCOOP** OF POWDER TO YOUR BEVERAGE AND STIR / SHAKE / BLEND TO YOUR LIKING. FOR A **THINNER TEXTURE**, USE 8 OR MORE FLUID OUNCES OF BEVERAGE. FOR A **THICKER TEXTURE**, USE 4-8 FLUID OUNCES OF BEVERAGE.

1 SCOOP =

JUST ONE SCOOP OF ASCENT PROTEIN WILL DELIVER AS MUCH PROTEIN AS EATING ANY OF THE FOLLOWING:

- 3 FULL CUPS OF **WHOLE MILK**
- 3 (8 OZ) SERVINGS OF **YOGURT**
- 4 LARGE **EGGS**
- 1 SMALL **CHICKEN BREAST**
- 3/4 CUP OF **ALMONDS**