

With Gratitude

New Chapter's Guiding Principles

To Deliver the Wisdom of Nature thus relieving suffering and promoting optimal health

To advance the organic mission, nourishing body and soul with the healing intelligence of pure whole foods and herbal supplements

To nurture and sustain Mother Earth, the source of natural healing

To honor and reward personal growth, for enlightened teamwork depends on the vitality of every member of the New Chapter family

Certified



Corporation

New Chapter is proud to be a Certified B Corp, using business as a force for good.

newchapter.com/bcorp

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DIELINES DO NOT PRINT

BEAUTY INSPIRED BY NATURE™

Astaxanthin's powerful antioxidant action is clinically proven to reduce the appearance of fine lines and wrinkles, improve skin elasticity, and help maintain a youthful appearance.*

Deeply nourishes hair & nails with 100% Daily Value of probiotic-fermented Biotin to support your natural production of keratin.*

Astaxanthin is a rare plant-nutrient from organic algae with antioxidant action over 50x more powerful than common antioxidants like Vitamin C and Beta Carotene (as shown in preclinical lab testing).

Made with organic probiotic-fermented herbs including Aloe, Chamomile & Maca blended for Stress, Energy & Digestive Support, key areas that can affect skin health.

Enhanced with organic Reishi mushroom that is traditionally used to support healthy aging and vitality.*

GLUTEN FREE

NEWCHAPTER®

MADE WITH ORGANIC ALGAE AND ALOE



new!

perfect
**HAIR, SKIN
& NAILS**

Organic algae with Astaxanthin, a rare plant-nutrient clinically proven to maintain a youthful appearance and reduce fine lines & wrinkles.*

Biotin builds keratin for healthy hair & strong nails*[†]

Superfood botanical blends with fermented herbs



30 Vegetarian Capsules

DIETARY SUPPLEMENT

Supplement Facts

Serving size 1 Capsule

Amount per serving	%DV
Biotin (from culture media)	300 mcg 100%
Organic Haematococcus pluvialis algae	120 mg *
Astaxanthin 4 mg	
Organic Reishi (<i>Ganoderma lucidum</i> , Ling zhi) (mycelium and fruiting bodies)	100 mg *
Stress and Energy Support Blend (from culture media) Organic Schizandra (berry), Organic Maca (root), Organic Chamomile (flower)	56.2 mg *
Digestive Support Blend (from culture media) Organic Aloe (leaf), Organic Peppermint (leaf), Organic Coriander (seed), Organic Cardamom (fruit), Organic Artichoke (leaf)	37.5 mg *
* Daily Value (DV) not established	

Other ingredients: Ferment media (organic soy flour, organic gum acacia, organic *Saccharomyces cerevisiae*, organic maltodextrin, organic orange peel powder, lactic acid bacteria [*L. acidophilus*, *B. bifidum* and *L. rhamnosus*], papain [deactivated], bromelain [deactivated] and organic safflower oil), capsule (pullulan [*Aureobasidium pullulans*], carrageenan, water and potassium chloride), silicon dioxide, organic brown rice and tocopherols.

Contains: Fermented soy and fermented wheat (as food source for *Saccharomyces cerevisiae*.)

[†] The wheat has been processed to allow this food to meet the Food and Drug Administration (FDA) requirements for gluten-free foods.

Distributed by NEW CHAPTER, INC.

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For questions or comments call 888-874-4461

Certified Organic by International Certification Services, Inc., Medina, ND, USA

Suggested use: One capsule daily with food.

Not recommended for use in children.

Gluten free, 100% vegetarian; no artificial flavors or colors.

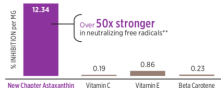
***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

CLINICALLY PROVEN RESULTS:

Whole-Food Astaxanthin

- ✓ Smooths away fine lines & wrinkles*
- ✓ Improves skin elasticity*
- ✓ Maintains youthful appearance*

Transformative: Astaxanthin's antioxidant action is over 50x more powerful than common antioxidants like Vitamin C & Beta Carotene (as shown in preclinical lab testing). Astaxanthin illuminates your natural beauty by activating energy at the cellular level and by stimulating critical factors that revitalize skin from within and protect cells from damage.*



**Vitamin C and Beta Carotene: [Tested in vitro, inhibition against the free radicals superoxide anion and hydroxyl radical, Capelli et al., Nutrients 2015]

Super Pure: New Chapter's Astaxanthin is a whole-food plant-nutrient from organic algae that is grown with water originating from the Himalaya mountains and sunlight-activated. Perfect Hair, Skin & Nails is Non-GMO Project Verified and 100% vegetarian.



The New Chapter Money-Back Guarantee

We proudly stand behind every product we make. However, if you are not satisfied, please visit www.newchapter.com/guarantee for refund details.

MADE IN THE USA

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Caution: As with any dietary supplement, you should advise your healthcare professional of the use of this product. If you are nursing, pregnant, or considering pregnancy, you should consult your healthcare professional prior to using this product. Discontinue use and contact your healthcare professional if you experience a side effect or an allergic reaction. Do not exceed suggested use. **Keep out of reach of children.**