

Take the Pure Advantage™

## Pure Nutrition, Pure Quality, Pure Results

Pure Advantage's MRP contains a superior source of whey protein and milk protein isolate (casein) to form the ultimate multi-functional time released protein. New research shows that a combination of an anti-catabolic milk protein (casein) along with the anabolic effects of whey protein are much more effective for muscle growth and repair than whey protein alone. Since whey rapidly increases protein synthesis and casein blocks protein breakdown, this proprietary blend is an ideal source for sustained amino acid availability.

Pure Advantage's MRP contains Multi-Guard, a comprehensive multiple vitamin, mineral, and anti-oxidant program. A good multi-vitamin is the foundation of health and nutrition. A diet lacking in certain nutrients may lead to health concerns and decreased performance and/or recovery from exercise. Multi-Guard is a synergistic blend of vitamins, minerals and anti-oxidants that will cover any nutritional shortfalls throughout the day.

**Excellent Fiber Source:** Dietary fiber is known for its ability to support and maintain intestinal regularity. The MRP contains 7 grams of soluble and insoluble fiber per serving which supports intestinal and digestive health. Inulin is added to stimulate the growth of friendly and healthy intestinal bacteria which supports good colon health.

**Added Joint Health:** The MRP contains a source of bioactive milk compounds (MicroLactin®) which have been clinically proven to promote healthy joint function and speed up recovery time. MicroLactin® may also help decrease joint pain & stiffness while significantly improving mobility and range of motion.

So get the Advantage with Pure Advantage™ 100% GUARANTEED

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

MicroLactin® is a registered trademark of Stoll's Milk Biologicals, Inc. U.S. Patent No. 5,650,175  
VitaBerry® is a registered trademark of VDF FutureOsculals, Inc.  
Alphabeads® is a registered trademark of Excitebe.  
Digeste® Plus is a registered trademark of Specialty Enzymes & Biochemicals.



Exclusively Manufactured for:  
Pure Advantage • Phoenix, AZ  
1-800-798-0707  
www.pure-advantage.net

**SweetLeaf**  
100% Natural Stevia Sweetener

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082016



# PURE ADVANTAGE™

# MRP

## All Natural Meal-Replacement Shake

**42g** PROTEIN | **15g** CARBS | **7g** FIBER | **255** CALORIES

24 Vitamins & Minerals • Anti-Oxidant Support

A Dietary Supplement  
**3 lbs. (1380 grams)**

**Vanilla**

**Suggested Use:** Mix 2 heaping scoops with 10 oz. of cold water or favorite beverage and thoroughly mix in a shaker or blender for 30 seconds.

For best results, use 2 to 3 servings daily.

**Notice:** Use this product as a food supplement only. Do not use for weight reduction.

| Nutrition Facts                                                                                                              |               | Servings Per: Container: 20          |           |
|------------------------------------------------------------------------------------------------------------------------------|---------------|--------------------------------------|-----------|
| Serving Size: 2 heaping scoops (69 g)                                                                                        |               |                                      |           |
| Amount Per Serving                                                                                                           | %DV*          | Amount Per Serving                   | %DV*      |
| <b>Calories</b>                                                                                                              | 255           | <b>VitaBerry® HiORAC Fruit Blend</b> | 50 mg †   |
| Calories from Fat                                                                                                            | 27            | Alpha Lipoic Acid                    | 20 mg †   |
| <b>Total Fat</b>                                                                                                             | 3 g 8%        | L-Carnitine                          | 20 mg †   |
| Saturated Fat                                                                                                                | 1 g 10%       | Probiotic Blend                      | 12 mg †   |
| <b>Cholesterol</b>                                                                                                           | 105 mg 30%    | Choline Bitartrate                   | 12 mg †   |
| Sodium                                                                                                                       | 144 mg 6%     | Inositol                             | 12 mg †   |
| <b>Total Carbohydrate</b>                                                                                                    | 15 g 4%       | Quercetin                            | 12 mg †   |
| Dietary Fiber                                                                                                                | 7 g 20%       | Resveratrol                          | 12 mg †   |
| Sugars                                                                                                                       | 3 g           | CoQ10                                | 8 mg †    |
| <b>Protein</b>                                                                                                               | 42 g 52%      | Grape Seed Extract                   | 8 mg †    |
| Vitamin A (Alphabeads® natural mixed carotenoid complex containing Alpha-Carotene, Beta-Carotene, Gamma-Carotene & Lycopene) | 6,250 IU 125% | PABA (para aminobenzoic acid)        | 3 mg †    |
| Vitamin C                                                                                                                    | 60 mg 100%    | Digestive Enzyme Blend               | 2.5 mg †  |
| Vitamin D (as Cholecalciferol)                                                                                               | 50 IU 13%     | Lycopene                             | 1.5 mg †  |
| Vitamin E                                                                                                                    | 90 IU 300%    | Boron                                | 500 mcg † |
| Thiamine                                                                                                                     | 13 mg 86%     | <b>Typical Amino Acid Profile</b>    |           |
| Riboflavin                                                                                                                   | 13 mg 76%     | Aspartic Acid                        | 3956 mg † |
| Niacinamide                                                                                                                  | 38 mg 190%    | Threonine                            | 2460 mg † |
| Vitamin B6                                                                                                                   | 13 mg 21%     | Serine                               | 2058 mg † |
| Folic Acid                                                                                                                   | 200 mcg 50%   | Glutamic Acid                        | 7425 mg † |
| Vitamin B12 (as Methylcobalamin)                                                                                             | 145 mcg 241%  | Glycine                              | 758 mg †  |
| Biotin                                                                                                                       | 88 mcg 29%    | Alanine                              | 1757 mg † |
| Pantothenic Acid                                                                                                             | 37 mg 370%    | Valine                               | 2568 mg † |
| Calcium                                                                                                                      | 468 mg 47%    | Isoleucine                           | 2382 mg † |
| Iodine                                                                                                                       | 19 mcg 13%    | Leucine                              | 4115 mg † |
| Magnesium                                                                                                                    | 60 mg 15%     | Tyrosine                             | 1555 mg † |
| Zinc                                                                                                                         | 4 mg 27%      | Phenylalanine                        | 2374 mg † |
| Selenium                                                                                                                     | 50 mcg 71%    | Histidine                            | 907 mg †  |
| Copper                                                                                                                       | 500 mcg 25%   | Lysine                               | 3339 mg † |
| Manganese                                                                                                                    | 1.4 mg 50%    | Arginine                             | 1266 mg † |
| Chromium                                                                                                                     | 50 mcg 42%    | Proline                              | 2362 mg † |
| Molybdenum                                                                                                                   | 20 mcg 27%    | Cystine                              | 677 mg †  |
| Potassium                                                                                                                    | 250 mg 7%     | Methionine                           | 946 mg †  |
|                                                                                                                              |               | Tryptophan                           | 611 mg †  |
|                                                                                                                              |               | Glutamine                            | 1000 mg † |

† Daily Value not established. \*Percent Daily Values (%DV) are based on a 2,000 calorie diet.

**Ingredients:** Whey Advantage Proprietary Protein Blend: (Ultra-Filtered Whey Protein Concentrates, Cross Flow Micro-Filtered Whey Protein Isolates, Milk Protein Isolate, IgG Hyperimmune Microconjugated Peptide (MicroLactin®) & L-Glutamine), Fiber Blend (Flax Seed, Fiberol-2, Inulin, Guar Gum and Oat Bran), Digeste® Plus® Enzyme Blend (Amylase, Protease I&II, Lactase, Lipase, Cellulase, Maltase & Sucrase), VitaBerry® HiORAC Fruit Blend (Wild Blueberry Extract, Grape & Grape Seed Extract, Raspberry & Raspberry Seed Extract, Cranberry, Prune, Tart Cherry, Wild Bilberry Extract, & Strawberry), MultiGuard® (Calcium Complex (from Calcium Citrate & Calcium Bis-Glycinate), Magnesium Complex (from Magnesium Citrate, Aspartate, Alpha-ketoglutarate, & Oxide), Vitamin C Complex (from Ascorbic acid & Ascorbyl Palmitate), Alphabeads® Mixed Carotenoid Complex (Alpha-Carotene, Beta-Carotene & Gamma-Carotene), Potassium Complex (from Potassium Aspartate, Alpha-ketoglutarate & Citrate), Vitamin E Complex (from d-Alpha Tocopherol Acetate, Succinate & Mixed Tocopherols), Pantothenic acid, Niacinamide, Thiamine, Riboflavin, Pyridoxine HCl, Zinc Amino Acid Chelate, Biotin, Manganese Gluconate, Copper Gluconate, Selenium Amino Acid Chelate, Methylcobalamin, Folic Acid USP, Selenomethionine, Chromium Picolinate, Molybdenum, Cholecalciferol, Potassium Iodide & Boron, Anti-oxidant Blend (Alpha Lipoic Acid, L-Carnitine Tartrate, Choline Bitartrate, Inositol, Quercetin, Resveratrol, Grape Seed Extract, CoQ10, Para Aminobenzoic Acid & Lycopene), Probiotic Blend (Lactobacillus acidophilus DDS-1, Bifidobacterium longum, Bifidobacterium bifidum, Bifidobacterium lactis), Fructose, Natural Vanilla Flavor & SweetLeaf® Stevia.

KEEP OUT OF REACH OF CHILDREN  
STORE IN A COOL, DRY PLACE  
SERVING SCOOP INCLUDED, BUT  
MAY SETTLE TO BOTTOM DURING  
SHIPPING