

New Chapter's Guiding Principles

To Deliver the Wisdom of Nature
thus relieving suffering and promoting
optimal health

To advance the organic mission, nourishing
body and soul with the healing intelligence
of pure whole foods and herbal supplements

To nurture and sustain Mother Earth,
the source of natural healing

To honor and reward personal growth,
for enlightened teamwork depends on
the vitality of every member of the
New Chapter family

*We devote 10% or more of our after-tax profits
to the conservation of tropical rainforests and
the sacred seeds that sustain all herbal traditions.*

With Gratitude

 100% Recycled & Recyclable

Get the **Whole Truth!**

Sign up for our e-newsletter at
newchapter.com

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health™

Whole
Food

Wholemega Prenatal Whole Fish
Oil offers a whole-food alternative
to conventional fractionated, highly
processed and "purified" fish oils.

Extra-
Virgin
Process

Pressed in a proprietary process similar
to fine olive oil, Wholemega Prenatal
preserves natural antioxidants and
Vitamin D3 that can be destroyed in
other fish oils after processing.

Three
Servings
of Salmon

Taking Wholemega Prenatal every day
for a week provides the same amount
of whole omega fatty acids as three
servings of Wild Alaskan Salmon.

Omegas
for Healthy
Baby

Wild Salmon oil is an excellent source of
whole DHA which is important for fetal
development of the brain and
retina during pregnancy and
through the first year of life.

Fresh
& Wildly
Pure

Wholemega Prenatal is naturally pure
Wild Salmon oil with a patent-pending
antioxidant stability system to ensure
freshness and potency. It utilizes 100%
Wild Alaskan Salmon — from
fisheries cited as worldwide
models of sustainability.



NATURALLY GLUTEN FREE


NEWCHAPTER®

 **Omega-Rich Fish Oil**
for **MOTHER**
& **BABY**



WHOLEmega®
EXTRA-VIRGIN
WILD ALASKAN SALMON
PRENATAL

Nature's **Whole** Complement of
Seventeen **Omegas** — 3, 5, 6, 7, 8 & 9's

Effective: Helps promote
baby's brain & eye development*

Whole: Natural source of whole
omegas + Vitamin D3 + antioxidants

90 - 500 mg - Softgels
DIETARY SUPPLEMENT

Supplement Facts

Serving size 4 Softgels (2g) Servings per container 22.5

Amount Per Serving		
Calories 20		Calories from Fat 18
		% DV†
Total Fat	2000 mg	3%
Saturated Fat	480 mg	2%
Monounsaturated Fat	840 mg	•
Polysaturated Fat	680 mg	•
Cholesterol	15 mg	5%
Vitamin D3 (from Wild Alaskan Salmon Oil)	100 IU	25%
Wild Alaskan Salmon Oil	2000 mg	•
Total Omega-3 Fatty Acids	520 mg	•
EPA (Eicosapentaenoic Acid)	180 mg	
DHA (Docosahexaenoic Acid)	220 mg	
Other Omega-3 Fatty Acids	120 mg	
(Octadecatetraenoic Acid, Docosapentaenoic Acid, Linolenic Acid, Heneicosapentaenoic Acid, Eicosatrienoic Acid)		
Total Omega-6 Fatty Acids (Linoleic Acid, Arachidonic Acid, Eicosadienoic Acid)	90 mg	•
Total Omega-5, 7 & 8 Fatty Acids (Myristoleic Acid, Palmitoleic Acid, Margaroleic Acid)	100 mg	•
Total Omega-9 Fatty Acids (Oleic Acid, Gadoleic Acid, Erucic Acid, Nervonic Acid)	650 mg	•
Astaxanthin (from Wild Alaskan Salmon Oil)	6 mcg	•

* Daily Value not established † Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

Other ingredients: B.A.S.S.™ [Botanical Antioxidant Stability System™ (extracts of rosemary, organic oregano, and organic sunflower oil)], and natural mixed tocopherols.

Capsule: Gelatin, glycerin, and water. Naturally gluten free.

Contains: 100% Wild Alaskan Salmon Fish Oil.

Suggested Use: Two softgels two times daily. For best results, take two softgels immediately before your two largest meals.

Store in a cool, dry place. DO NOT REFRIGERATE.

Our premium softgel capsules are prepared without
any chemical solvents and are **prion free**.

Patent Pending

Manufactured by NEW CHAPTER, INC.
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888-874-4461

holistic

CLEARLY DIFFERENT



Wholemega

vs.



Conventional Fish Oil

Fractionated, Isolated & "Purified"?

The dull, yellow hue and watery texture of conventional fish oil capsules is symbolic of "purified" products. This heavy distillation (which can be necessary to remove contaminants) can fractionate, isolate, and destroy beneficial compounds that give fish oil its naturally vibrant color and clarity.

Wholemega: The Difference is Clear

Wholemega is different. The Extra-Virgin process used to extract Wholemega, similar to that used in fine olive oil, delivers an oil that is striking in color and transparency. This gentle, food-grade process preserves numerous beneficial compounds — including Vitamin D3 and Astaxanthin. The brilliant hue in Wholemega comes from Astaxanthin — an antioxidant that is naturally found in Wild Salmon and abundant in this Extra-Virgin fish oil.



Caution: As with any dietary or herbal supplement, you should advise your healthcare practitioner of the use of this product. If you are nursing, pregnant, or considering pregnancy, you should consult your healthcare practitioner prior to using this product.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.