With Gratitude

To Deliver the Wisdom of Nature thus relieving suffering and promoting optimal health

To advance the organic mission, nourishing body and soul with the healing intelligence of pure whole foods and herbal supplements

To nurture and sustain Mother Earth, the source of natural healing

To honor and reward personal growth, for enlightened teamwork depends on the vitality of every member of the New Chapter family

We devote 10% or more of our after-tax profits to the conservation of tropical rainforests and the sacred seeds that sustain all herbal traditions



Get the Whole Truth!

Sign up for our e-newsletter at newchapter.com



health*



Wholemega Easycaps Whole Fish Oil offers a whole-food alternative to conventional fractionated, highly processed and "purified" fish oils.



Pressed in a proprietary process similar to fine olive oil, Wholemega Easycaps preserves natural antioxidants and Vitamin D3 that can be destroyed in other fish oils after processing.



Taking Wholemega Easycaps every day for a week provides the same amount of whole omega fatty acids as three servings of Wild Alaskan Salmon.



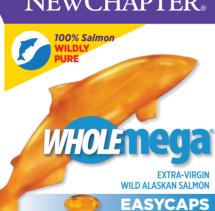
Multiple placebo-controlled human clinical trials have shown Wholemega Easycaps to reduce triglyceride levels and promote other key heart health markers.*



Wholemega Easycaps are naturally pure Wild Salmon oil with a patent-pending antioxidant stability system to ensure freshness and potency. Wholemega Easycaps utilize 100% Wild Alaskan Salmon — from fisheries cited as worldwide models of sustainability.

NATURALLY GLUTEN FREE





Nature's *Whole* Complement of Seventeen *Omegas* — 3, 5, 6, 7, 8 & 9's

Effective: Clinically shown to reduce triglyceride levels*

Whole: Natural source of whole omegas + Vitamin D3 + antioxidants

90 - 500 mg - Softgels
DIETARY SUPPLEMENT

Supplement Facts

Servings size 4 Softgels (2g) Servings per container 22.5

Amount Per Serving	1	Softgel	4 Softgels	
Calories		5		20
Calories from Fat		5		18
		%DV†		%DV1
Total Fat	500 mg	<1%	2000 mg	3%
Saturated Fat	120 mg	<1%	480 mg	2%
Monounsaturated Fat	210 mg	•	840 mg	•
Polyunsaturated Fat	170 mg	•	680 mg	•
Cholesterol	<5 mg	1%	15 mg	5%
Vitamin D3 (from Wild Alaskan Salmon C	Oil) 25 IŪ	6%	100 IŬ	25%
Wild Alaskan Salmon Oil	500 mg	٠	2000 mg	
Total Omega-3 Fatty Acids	130 mg	•	520 mg	
EPA (Eicosapentaenoic acid) 4	15 mg		180 mg	
	55 mg		220 mg	
Other Omega-3 Fatty Acids	80 mg		120 mg	
(Octadecatetraenoic Acid,	-			
Docosapentaenoic Acid, Linoleni				
Heneicosapentaenoic Acid, Eicos				
Total Omega-6 Fatty Acids	22.5 mg	•	90 mg	
(Linoleic Acid, Arachidonic Acid,				
Eicosadienoic Acid)				
Total Omega-5, 7 & 8 Fatty Acids	25 mg	•	100 mg	•
(Myristoleic Acid, Palmitoleic Acid,				
Margaroleic Acid)				
Total Omega-9 Fatty Acids	162.5 mg	•	650 mg	•
(Oleic Acid, Gadoleic Acid,				
Erucic Acid, Nervonic Acid)				
Astaxanthin (from Wild Alaskan Salmon	Oil) 1.5 mcg	•	6 mcg	•

 Daily Value not established † Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

Other ingredients: B.A.S.S.™ [Botanical Antioxidant Stability System™ (extracts of rosemary, organic oregano, and organic sunflower oil)], and natural mixed tocopherols.

Capsule: Gelatin, glycerin, and water. Naturally gluten free.

Contains: 100% Wild Alaskan Salmon Fish Oil.

Suggested Use: Two softgels two times daily. For best results, take two softgels immediately before your two largest meals.

Store in a cool, dry place. DO NOT REFRIGERATE.

Our premium softgel capsules are prepared without any chemical solvents and are prion free.

Patent Pending

Manufactured by NEW CHAPTER, INC. 90 TECHNOLOGY DRIVE, BRATTLEBORO, VT 05301 888-874-4461

holistic

Honsel



CLEARLY DIFFERENT vs.



Wholemega

Conventional Fish Oil

Fractionated, Isolated & "Purified"?

The dull, yellow hue and watery texture of conventional fish oil capsules is symbolic of "purified" products. This heavy distillation (which can be necessary to remove contaminants) can fractionate, isolate, and destroy beneficial compounds that give fish oil its naturally vibrant color and clarity.

Wholemega: The Difference is Clear

Wholemega Easycaps are different. The Extra-Virgin process used to extract Wholemega, similar to that used in fine olive oil, delivers an oil that is striking in color and transparency. This gentle, food-grade process preserves numerous beneficial compounds — including Vitamin D3 and Astaxanthin. The brilliant hue in Wholemega Easycaps comes from Astaxanthin — an antioxidant that is naturally found in Wild Salmon and abundant in this Extra-Virgin fish oil.







Caution: As with any dietary or herbal supplement, you should advise your healthcare practitioner of the use of this product. If you are nursing, pregnant, or considering pregnancy, you should consult your healthcare practitioner prior to using this product.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.