

With Gratitude

New Chapter's Guiding Principles

To Deliver the Wisdom of Nature
thus relieving suffering and promoting
optimal health

To advance the organic mission, nourishing
body and soul with the healing intelligence
of pure whole foods and herbal supplements

To nurture and sustain Mother Earth,
the source of natural healing

To honor and reward personal growth,
for enlightened teamwork depends on
the vitality of every member of the
New Chapter family

*We devote 10% or more of our after-tax profits
to the conservation of tropical rainforests and
the sacred seeds that sustain all herbal traditions.*

 100% Recycled & Recyclable

Get the **Whole Truth!**

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newchapter.com

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health™

NEWCHAPTER®

Whole
Food

Wholemega Whole Fish Oil offers a
whole-food alternative to conventional
fractionated, highly processed and
“purified” fish oils.

Extra-
Virgin
Process

Pressed in a proprietary process similar
to fine olive oil, Wholemega preserves
natural antioxidants and Vitamin D3
that can be destroyed in other fish oils
after processing.

Three
Servings
of Salmon

Taking Wholemega every day for
a week provides the same amount
of whole omega fatty acids as three
servings of Wild Alaskan Salmon.

Clinical
Results

Multiple placebo-controlled human
clinical trials have shown Wholemega
to reduce triglyceride levels
and promote other key
heart health markers.*

Fresh
& Wildly
Pure

Wholemega is naturally pure Wild
Salmon oil with a patent-pending
antioxidant stability system to ensure
freshness and potency. Wholemega
utilizes 100% Wild Alaskan
Salmon — from fisheries
cited as worldwide
models of sustainability.



NATURALLY GLUTEN FREE

 **100% Salmon
WILDLY
PURE**

WHOLEmega®

EXTRA-VIRGIN
WILD ALASKAN SALMON

 **WHOLE FISH OIL**

Nature's **Whole** Complement of
Seventeen **Omegas** — 3, 5, 6, 7, 8 & 9's

Effective: Clinically shown
to reduce triglyceride levels*

Whole: Natural source of whole
omegas + Vitamin D3 + antioxidants

120 - 1000 mg - Softgels

DIETARY SUPPLEMENT

Supplement Facts

Serving size 2 Softgels (2g) Servings per container 60

Amount Per Serving		Calories from Fat 18	
Calories 20			
			% DV†
Total Fat	2000 mg		3%
Saturated Fat	480 mg		2%
Monounsaturated Fat	840 mg		•
Polyunsaturated Fat	680 mg		•
Cholesterol	15 mg		5%
Vitamin D3 (from Wild Alaskan Salmon Oil)	100 IU		25%
Wild Alaskan Salmon Oil	2000 mg		•
Total Omega-3 Fatty Acids	520 mg		•
EPA (Eicosapentaenoic Acid)	180 mg		
DHA (Docosahexaenoic Acid)	220 mg		
Other Omega-3 Fatty Acids	120 mg		
(Octadecatetraenoic Acid, Docosapentaenoic Acid, Linolenic Acid, Heneicosapentaenoic Acid, Eicosatrienoic Acid)			
Total Omega-6 Fatty Acids (Linoleic Acid, Arachidonic Acid, Eicosadienoic Acid)	90 mg		•
Total Omega-5, 7 & 8 Fatty Acids (Myristoleic Acid, Palmitoleic Acid, Margaroleic Acid)	100 mg		•
Total Omega-9 Fatty Acids (Oleic Acid, Gadoleic Acid, Erucic Acid, Nervonic Acid)	650 mg		•
Astaxanthin (from Wild Alaskan Salmon Oil)	6 mcg		•

• Daily Value not established † Percent Daily Values are based on a 2,000 calorie diet. Your
Daily Values may be higher or lower depending on your calorie needs.

Other ingredients: B.A.S.S.™ [Botanical Antioxidant Stability System™
(extracts of rosemary, organic oregano, and organic sunflower oil)], and
natural mixed tocopherols.

Capsule: Gelatin, glycerin, and water. Naturally gluten free.

Contains: 100% Wild Alaskan Salmon Fish Oil.

Suggested Use: One softgel two times daily. For best results,
take one softgel immediately before your two largest meals.

Store in a cool, dry place. DO NOT REFRIGERATE.

Our premium softgel capsules are prepared without
any chemical solvents and are **prior free**.

Patent Pending

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holistic

— CLEARLY DIFFERENT —



Wholemega

vs.



Conventional Fish Oil

Fractionated, Isolated & “Purified”?

The dull, yellow hue and watery texture of conventional
fish oil capsules is symbolic of “purified” products. This
heavy distillation (which can be necessary to remove
contaminants) can fractionate, isolate, and destroy ben-
eficial compounds that give fish oil its naturally vibrant
color and clarity.

Wholemega: The Difference is Clear

Wholemega is different. The Extra-Virgin process used
to extract Wholemega, similar to that used in fine olive
oil, delivers an oil that is striking in color and transpar-
ency. This gentle, food-grade process preserves numer-
ous beneficial compounds — including Vitamin D3 and
Astaxanthin. The brilliant hue in Wholemega comes from
Astaxanthin — an antioxidant that is naturally found in
Wild Salmon and abundant in this Extra-Virgin fish oil.



Caution: As with any dietary or herbal supplement, you should advise your healthcare
practitioner of the use of this product. If you are nursing, pregnant, or considering pregnancy,
you should consult your healthcare practitioner prior to using this product.

***These statements have not been evaluated by the Food
and Drug Administration. This product is not intended to
diagnose, treat, cure, or prevent any disease.**