DIETARY SUPPLEMENT

isura™ NON-GMO · MASS SPEC
Documentation ✓ Lab Tested ✓

**Suggested usage:** 2 capsules 2 times per day or as directed by a health professional. Supports healthy brain function; improves focus and concentration while increasing energy levels.*

**Cautions:** As with any supplement, consult your health professional before use if you are pregnant, breastfeeding, or trying to conceive, or if you are taking medication, have a medical condition, or anticipate a surgery. Keep out of the reach of children.

Curcumin is the yellow pigment in turmeric with many valued health benefits, but it is difficult for the body to absorb. Theracurmin is a natural curcumin preparation that utilizes advanced techniques to reduce curcumin's particle size, dramatically increasing its solubility and bioavailability. Detailed absorption studies have proven that Theracurmin is the best-absorbed form of curcumin on the market.[1]

**Manufactured by Natural Factors to ensure safety and potency in accordance with Good Manufacturing Practices (GMP) of the FDA and Health Canada.**

***Contains no artificial colors, preservatives, or sweeteners; no dairy, starch, sugar, wheat, gluten, yeast, egg, fish, shellfish, animal products, salt, tree nuts, or GMOs. Suitable for vegetarians/vegans.*** *Sealed for your protection. Do not use if seal is broken. For freshness, store in a cool, dry place.*

*** This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

[1]Scientific scrutiny revealed that Theracurmin was more bioavailable on a milligram-to-milligram basis than other leading[a] enhanced and regular forms of curcumin.

[a]As measured by SPINS 2014 data.

**PRODUCT OF CANADA**
**Manufactured by Natural Factors Canada**
**Distributed by NATURAL FACTORS**
**14224 167th Avenue SE**
**Monroe, WA 98272**

Purity & Potency Guaranteed

*Recyclable container and label.*

LOT & EXPIRY 1.3125" x .25" Single Line

CurcuminRich®

# Memory Curcumizer™

## HIGH ABSORPTION CURCUMIN

## WITH HIGH ABSORPTION QUERCETIN

60 Vegetarian Capsules

**FOR MIND & MEMORY***

natural Factors®

# Supplement Facts

Serving Size 2 Vegetarian Capsules
Servings Per Container 30

| | Amount Per Serving | % Daily Value |
|---|---|---|
| Bacopa Extract *(Bacopa monnieri)* (leaf) | 150 mg | ** |
| Bacosides A and B (50%) | 75 mg | ** |
| Celery Extract *(Apium graveolens)* (seed) [3-n-butylphthalide calculated as total phthalides (85%)] | 150 mg | ** |
| Green Tea Phytosome Extract *(Camellia sinensis)* [bound to phosphatidylcholine (from soy lecithin)] (leaf) | 150 mg | ** |
| ResveratrolRich® Proprietary Blend [wine grape powdered extract *(Vitis vinifera)* (fruit), purified resveratrol from Japanese knotweed *(Polygonum cuspidatum)* (root)] | 150 mg | ** |
| Natural Trans Resveratrol (50%) | 75 mg | ** |
| EMIQ® (enzymatically modified isoquercitrin) (providing 80 mg of highly absorbable quercetin) | 266.6 mg | ** |
| Theracurmin® Curcumin[1] Extract from Turmeric *(Curcuma longa)* (root) | 60 mg | ** |

[1]A highly bioavailable form of curcumin – the most active curcuminoid in turmeric

** Daily Value not established.

Other ingredients: Vegetarian capsule (carbohydrate gum [cellulose], purified water), microcrystalline cellulose, magnesium stearate (vegetable grade), silica. Contains soy.

Theracurmin® is a registered trademark of Theravalues Corporation.
EMIQ® is a registered trademark of San-Ei Gen F.F.I. Inc.
ResveratrolRich® is a registered trademark of InovoBiologic Inc.
CurcuminRich® is a registered trademark of InovoBiologic Inc.

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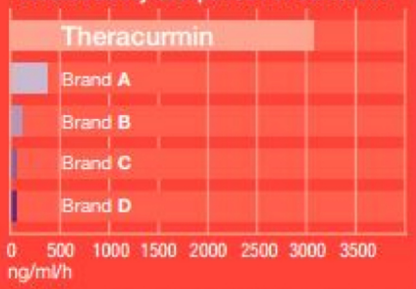
## The science of absorption

Bioavailability Comparison of Curcumin[a]




**Comparison conducted using leading brands of enhanced and regular forms of curcumin**

**A major breakthrough in curcumin absorption!**

It's not how much you take, it's how much you absorb!

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## [1]#1 ABSORBED form of Curcumin[1]

When consumed orally, the absorption (bioavailability) of regular curcumin is quite poor. The reason is that curcumin is relatively insoluble in water and is rapidly transformed and excreted from the body. Poor absorption has been a reason why not all clinical studies have shown regular curcumin to be effective, even when extremely large doses were given.

But CurcuminRich contains Theracurmin – a natural preparation that utilizes advanced techniques to reduce the particle size of curcumin within a vegetable gum (gum ghatti) to dramatically increase its solubility and bioavailability. Detailed absorption studies have proven that Theracurmin is the best-absorbed form of curcumin on the market.[1] This improved absorption with Theracurmin is extremely important in getting the health benefits curcumin provides.

CurcuminRich®

## A major breakthrough in curcumin absorption!

It's not how much you take, it's how much you absorb!

Theracurmin represents a major scientific breakthrough and is the #1 absorbed form of curcumin.[1] Finally the powerful health benefits of curcumin can be fully realized!

Memory Curcumizer combines Theracurmin with key brain support nutrients – bacopa, celery, green tea, resveratrol, and a bioactive form of quercetin called EMIQ to:

- Optimize brain function*
- Smooth neural pathways*
- Protect cell membranes and regulate neurotransmitter function*
- Support the body's natural inflammatory response*
- Exert powerful antioxidant activity*

[1]Scientific scrutiny revealed that Theracurmin was more bioavailable on a milligram-to-milligram basis than other leading[a] enhanced and regular forms of curcumin.

[a]As measured by SPINS 2014 data.

*Bioavailability comparison of curcumin from two published studies showing blood levels of curcumin over a 12-hour period normalized at the same dosage level.