Suggested usage: 1 capsule up to 2 times per day or as directed by a health professional. Cautions: As with any supplement, consult your health professional before use if you are pregnant, breastfeeding or trying to conceive, or if you are taking medication, have a medical condition or anticipate a surgery. Keep out of the reach of children.

Curcumin is the yellow pigment in turmeric with many valued health benefits, but it is difficult for the body to absorb. Theracurmin is a natural curcumin preparation that utilizes advanced techniques to reduce curcumin's particle size, dramatically increasing its solubility and bioavailability. Detailed absorption studies have proven that Theracurmin is the best-absorbed form of curcumin on the market.1

Manufactured by Natural Factors to ensure safety and potency in accordance with Good Manufacturing Practices (GMP) of the FDA and Health Canada.

Contains no artificial colors, preservatives, or sweeteners; no dairy, starch, sugar, wheat, gluten, yeast, soy, egg, fish, shellfish, animal products, salt, tree nuts, or GMOs. Suitable for venetariane/venane. Sealed for your protection. Do not use if seal is broken. For freshness

* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

PRODUCT OF CANADA Manufactured by Natural Factors Canada Distributed by NATURAL FACTORS 14224 167th Avenue SE Monroe, WA 98272







Theracurmin[®]

#1 ABSORBED FORM OF CURCUMIN

120 Vegetarian Capsules



Supplement Facts

Theracurmin® curcumin® extract from turmeric (Curcuma longa) (root) 'A highly bioavailable form of curcumin – the most active curcuminoid in turmeric

Other ingredients: Microcrystalline cellulose, vegetarian capsule (carbohydrate gum [cellulose] purified water), magnesium stearate (vegetable grade), silica.

Theracurmin[®] is a registered trademark of Theravalues Corp. CurcuminRich® is a registered trademark of InovoBiologic Inc

'Scientific scrutiny revealed that Theracurmin was more bioavailable on a milligram-to-milligram basis than other leading' enhanced and regular forms of curcumin.

As measured by SPINS 2014 data



DIETARY SUPPLEMENT



Suggested usage: 1 capsule up to 2 times per day or as directed by a health professional.

Cautions: As with any supplement, consult your health professional before use if you are pregnant, breastfeeding, or trying to conceive, or if you are taking medication, have a medical condition, or anticipate a surgery. Keep out of the reach

Curcumin is the yellow pigment in turmeric with many valued health benefits, but it is difficult for the body to absorb. Theracurmin is a natural curcumin preparation that utilizes advanced techniques to reduce curcumin's particle size, dramatically increasing its solubility and bioavailability. Detailed absorption studies have proven that Theracurmin is the best-absorbed form of curcumin on the market.*

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Contains no artificial colors, preservatives, or sweeteners; no dairy, starch, sugar, wheat, gluten, yeast, soy, egg, fish, shellfish, animal products, salt, tree nuts, or GMOs. Suitable for vegetarians/vegans. Sealed for your protection. Do not use if seal is broken. For freshness, store in a cool, dry place.

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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Recyclable container and label.





Theracurming

#1 ABSORBED FORM OF CURCUMIN[‡]

120 Vegetarian Capsules

HEALTHY INFLAMMATORY RESPONSES



Supplement Facts

Serving Size 1 Vegetarian Capsule

Amount Per Serving

Theracurmin® curcumin1 extract from turmeric (Curcuma longa) (root)

30 mg** A highly bioavailable form of curcumin-

the most active curcuminoid in turmeric

"" Daily Value not established.

Other ingredients: Microcrystalline cellulose, vegetarian capsule (carbohydrate gum [cellulose], purified water), magnesium stearate

Theracurmin® is a registered trademark of Theravalues Corp. CurcuminRich® is a registered trademark of InovoBiologic Inc.

*1 ABSORBED form of Curcumin#

When consumed orally, the absorption (bioavailability) of regular curcumin is quite poor. The reason is that curcumin is relatively insoluble in water and is rapidly transformed and excreted from the body. Poor absorption has been a reason. that not all clinical studies have shown regular curcumin to be effective even when extremely large doses were given.

But CurcuminRich contains Theracurmin - a natural preparation that utilizes advanced techniques to reduce the particle size of curcumin within a vegetable gum (gum ghatti) to dramatically increase its solubility and bioavailability. Detailed absorption studies have proven that Theracurmin is the best-absorbed form of curcumin on the market.* This improved absorption with Theracurmin is extremely important in getting the health benefits curcumin provides.

CurcuminRich

A major breakthrough in curcumin absorption!

It's not how much you take. it's how much you absorb!

Theracurmin represents a major scientific breakthrough and is the #1 absorbed form of curcumin.3 Finally the powerful health benefits of curcumin can be fully realized!

Using advanced technology to safely and effectively:

- · Support the body's natural inflammatory response*
- Exert powerful antioxidant activity*
- · Support joint health and function*
- · Promote heart and vascular health*

*Scientific scrutiny revealed that Theracurmin was more bioavailable on a milligram-to-milligram basis than other leading® enhanced and regular forms of curcumin. As measured by SPINS 2014 data.

. Bioavailability comparison of curcumin from two published studies showing blood levels of curcumin over a 12-hour period normalized at the same dosage level.

packaging, Leave 2 areas for safety.



A major breakthrough

in curcumin absorption!

500 1000 1500 2000 2500 3000 3500

The science of absorption

Bioavailability Comparison of Curcumin^a

Comparison conducted using leading brands of enhanced and regular forms of curcumin

A major breakthrough in curcumin absorption!