#### Cooking Instructions.

Cook as you would normally cook your favorite oatmeal. We suggest a serving size of \( \frac{1}{4} \) to \( \frac{1}{2} \) cup per person. Bring the desired amount of water to a boil – generally double the quantity of oats. In other words, ½ cup of oats requires 1 cup boiling water. Add our **Ultimate Oatmeal** to the boiling water and immediately reduce heat. Cook on low heat for 5 to 10 minutes or until desired texture is reached. Use more or less water to change consistency. You can also prepare with nonfat milk or other liquids and sweeten with a small amount of honey or maple syrup. Of course, adding fruits or nuts makes for an even healthier meal. You can also create "quick" oats by briefly placing **Ultimate Oatmeal** in a food processor or blender. **For answers to** questions about the use of this product call 800.808.7311.

Ingredients. Organic Gluten-Free Rolled Oats enhanced with Natural Plant Sterols

# Nutrition **Facts**

Serving Size 1/4 Cup dry (24g) Servings Per Container 60

Calories from Fat 15

# Saturated Fat Og Trans Fat Og Cholesterol 0 mg Sodium 0 mg

Amount per Serving	%DV*
Total Carbohydrate 15g	5%
Dietary Fiber 2g	8%
Soluble Fiber 1g	
Insoluble Fiber 1g	
Sugars 0g	
Protein 3g	6%
Calcium 1% • Iron 6%	

%DV*	Amount	per Servin	g	%D	
5%	Natural	Plant Ste	erols 800	) mg	
8%	calorie diet	*Percent Daily Values (%DV) are based on a 2, calorie diet. Your daily values may be higher or le depending on your calorie needs:			
		Calories:	2.000	2.5	
		Less than Less than	65 g 20 g	2,5 8 2	
6%	Cholestero Sodium Total Carbo Dietary F	Less than hydrate	300 mg 2,400 mg 300 g 25 g	300 2,400 37 3	
			arbohydrate 4	<ul> <li>Protei</li> </ul>	

605247-01U

This package is sold by weight, not by volume. It contains the full weight indicated on the label



## NATURAL CHOLESTEROL MANAGEMENT

# ORGANIC GLUTEN-FREE ROLLED OATS **ENHANCED WITH NATURAL PLANT STEROLS**



#### All Natural Cholesterol Reduction.

health claims for both **Oats** and **Plant Sterols** to behind their cholesterol-lowering power. naturally lower cholesterol and help reduce the risk of A Natural Solution to an Unhealthy Problem. heart disease. **Ultimate Oatmeal** is a delicious, hearthealthy cereal that delivers far greater cholesterolreducing power than ordinary oatmeal.

### No Ordinary Oats: Organic and Gluten-Free.

**Ultimate Oatmeal** is both **Organic** *and* **Gluten-Free**. our agricultural system is so overrun by wheat, is all you need to transform your cholesterol levels. ordinary oats are contaminated by Gluten and are therefore not Gluten-Free. Even if you find Organic oats, they will rarely be Gluten-Free. Similarly, if you can find Gluten-Free oats, in most cases, they will not be Organic. Only a tiny percentage of oats in America are both Organic and Gluten-Free (less than 0.01 percent!). Of course, since all of our products are Gluten-Free, we only use those rare Organic and Gluten-Free Oats in our Ultimate Oatmeal.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

### **Healthy Oats for Lower Cholesterol**

Ultimate Oatmeal is the first cholesterol-reducing Oats have been consumed for centuries and their popularity cereal of its kind. It combines Mother Nature's #1 has grown in recent years due to their heart-healthy, cholesterol-lowering food (Oats) with her most cholesterol-lowering benefits. Oats are filling and nutrientpowerful cholesterol-reducing ingredient (Plant rich, yet low in calories, so they are ideal for weight-loss. Sterols). Oats have long been respected for their Plus, because oats are both sodium-free and sugar-free, ability to lower cholesterol and **Plant Sterols** have they also support healthy blood pressure and blood sugar been clinically proven to reduce total and LDL levels. Oats also possess uniquely high concentrations of a cholesterol levels. The US Government has approved water-soluble fiber called beta-glucan, which is the secret

The typical "American" diet increases cholesterol levels, and with it, the risk of heart disease. As a result, millions of Americans must take cholesterol-lowering drugs with their long list of harmful side effects. If you and your physician are seeking a natural tool to lower cholesterol, Ultimate This might seem like an ordinary statement, since **Oatmeal** is the perfect solution. We combine heart-healthy all oats are "naturally" Gluten-Free, but surprisingly, Oats with cholesterol-lowering Plant Sterols. In fact, the almost NO American oats are Gluten-Free. Because 800 mg of Plant Sterols in just ¼ cup of Ultimate Oatmeal

> According to the US Food and Drug Administration, consuming at least 400 mg of **Plant Sterols** twice daily with meals for a daily total intake of at least 800 mg, as part of a healthy diet low in saturated fat and cholesterol, may reduce the risk of heart disease. Each 1/4 cup of **Ultimate** Oatmeal supplies 800 milligrams of Plant Sterols. Plus, our **Ultimate Oatmeal** is also a natural source of soluble fiber, including beta-glucan (at least 1 gram per ¼ cup) that may also reduce the risk of heart disease as part of that healthy diet.