Cooking Instructions.

Cook as you would normally cook your favorite oat bran. We suggest a serving size of 1/4 to 1/2 cup per person. Bring the desired amount of water to a boil – generally double the quantity of oat bran. In other words, ½ cup of oat bran requires 1 cup boiling water. Add our **Ultimate Oat Bran** to the boiling water and immediately reduce heat. Cook on low heat for 2 to 5 minutes or until desired texture is reached. Use more or less water to change consistency. You can also prepare with nonfat milk or other liquids and sweeten with a small amount of honey or maple syrup. Of course, adding fruits or nuts makes for an even healthier meal. For answers to questions about the use of this product call 800.808.7311.

Ingredients. Organic Gluten-Free Oat Bran enhanced with

Nutrition Facts	Amount per Serving	%DV*	Amount per Serving	%DV*	Amount per Serving	%E
	Total Fat 2g	3%	Total Carbohydrate 18g	6%	Natural Plant Sterols	800 mg
	Saturated Fat 0g	0%	Dietary Fiber 5g	20%	* Percent Daily Values (%DV) are based on a 2 calorie diet. Your daily values may be higher or l	
Serving Size ¼ Cup dry (30g) Servings Per Container 60	Trans Fat Og		Soluble Fiber 2g		depending on your calorie needs:	
	Cholesterol Omg	0%	Insoluble Fiber 3g		Total Fat Less than	65 g 8
	Sodium 0 mg	0%	Sugars 0g		Cholesterol Less than 300	
Calories 100 Calories from Fat 20	Potassium 135 mg	4%	Protein 4g	8%	Sodium Less than 2,400 Total Carbohydrate 3	0 mg 2,400 00 g 37
	Vitamin A 0% • Vitamin C 0% •		Calcium 2% • Iron 8%		Dietary Fiber Calories/gram: Fat 9 • Carbohy	25 g 3 drate 4 • Prote

This package is sold by weight, not by volume. It contains the full weight indicated on the labe



NATURAL CHOLESTEROL MANAGEMENT



ORGANIC GLUTEN-FREE OAT BRAN ENHANCED WITH NATURAL PLANT STEROLS



All Natural Cholesterol Reduction.

Ultimate Oat Bran is the first cholesterol-reducing Oats have been consumed for centuries and their naturally lower cholesterol and help reduce the risk of secret behind its cholesterol-lowering power. heart disease. **Ultimate Oat Bran** is a delicious, heart- A Natural Solution to an Unhealthy Problem. healthy cereal that delivers far greater cholesterolreducing power than ordinary oat bran.

No Ordinary Oats: Organic and Gluten-Free.

overrun by wheat, ordinary oats are contaminated need to transform your cholesterol levels. by Gluten and are therefore not Gluten-Free. Even if you find Organic oats, they will rarely be Gluten-Free. Similarly, if you can find Gluten-Free oats, in most cases, they will not be Organic. Only a tiny percentage of oats in America are both Organic and Gluten-Free (less than 0.01 percent!). Of course, since all of our products are Gluten-Free, we only use those rare **Organic** and **Gluten-Free** Oats in our Ultimate Oat Bran.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease

Healthy Oats for Lower Cholesterol.

cereal of its kind. It combines Mother Nature's #1 popularity has grown in recent years due to their heartcholesterol-lowering food (Oats) with her most healthy, cholesterol-lowering benefits. Oats are filling powerful cholesterol-reducing ingredient (Plant and nutrient-rich, yet low in calories, so they are ideal Sterols). Oats have long been respected for their for weight-loss. Plus, because oats are both sodiumability to lower cholesterol and Plant Sterols have free and sugar-free, they also support healthy blood been clinically proven to reduce total and LDL pressure and blood sugar levels. Oat bran, more than cholesterol levels. The US Government has approved any other form of oats, is particularly high in a unique, health claims for both Oats and Plant Sterols to water-soluble fiber called beta-glucan, which is the

The typical "American" diet increases cholesterol levels, and with it, the risk of heart disease. As a result, millions of Americans must take cholesterol-lowering drugs with their Ultimate Oat Bran is both Organic and Gluten- long list of harmful side effects. If you and your physician Free. This might seem like an ordinary statement, are seeking a natural tool to lower cholesterol, Ultimate Oat since all oats are "naturally" Gluten-Free, but **Bran** is the perfect solution. We combine heart-healthy **Oats** surprisingly, almost NO American oats are Gluten- with cholesterol-lowering Plant Sterols. In fact, the 800 mg Free. Because our agricultural system is so of Plant Sterols in just ¼ cup of Ultimate Oat Bran is all you

> According to the US Food and Drug Administration, consuming at least 400 mg of **Plant Sterols** twice daily with meals for a daily total intake of at least 800 mg, as part of a healthy diet low in saturated fat and cholesterol, may reduce the risk of heart disease. Each ¼ cup of our Ultimate Oat Bran supplies 800 milligrams of Plant Sterols. Plus, our Ultimate Oat Bran is also a natural source of soluble fiber, including beta-glucan (at least 2 grams per 1/4 cup) that may also reduce the risk of heart disease as part of that healthy diet.