1-000-9228-00

PURITY PRODUCTS
EVIDENCE-BASED NUTRITIONAL SUPPLEMENTS™

Krill Omega-3 Super Formula

Supports cardiovascular health and function*
Promotes brain health and cognitive function*
Supports joint health and function*

Package Description: 60 soft gels, 30 day supply
Serving Size: 2 soft gels
Number of Servings: 30

Finally! The Power of Krill Oil Meets the Power of Fish Oil

The rising star of the Omega-3 world, Krill Oil has been heralded for its unique phospholipid complex and the powerful natural Astaxanthin it provides. Phospholipids carry the EPA & DHA directly into the cells, allowing the human body to absorb them very easily. They are also important in protecting cell membranes from free radicals. Astaxanthin, one of nature's most powerful natural antioxidants, helps protect the body's tissues from oxidative stress, along with a wide range of other health-supporting benefits.* Purity's Krill Omega is in a league of it's own due to the combination of 300 mg of Neptune Krill plus highly concentrated Omega-3 Fish Oil totaling 1000 mg of EPA and DHA, the same amount recommended by the American Heart Association. No other Krill formula comes close as revealed by the chart below.

PRODUCT COMPARISON CHART - THE PURITY DIFFERENCE

	KRILL OMEGA-3 SUPER FORMULA	LEADING ∞ KRILL OIL BRAND MR	LEADING ∞ KRILL OIL BRAND MC
Contains 300 mg of Krill Oil	☑	☑	☑
10x More POWERFUL than Regular Krill Oil (based on it's higher levels of DHA and EPA from Omega-3s)	☑	NO	NO
Contains 1,000 IU of Vitamin D3	☑	NO	NO
Contains 1,000 mg of EPA and DHA (an amount recommended by the American Heart Association)	☑	NO	NO
Lemon Flavored Soft Gels (tastes great -- can be chewed or swallowed)	☑	NO	NO
Contains Krill + Concentrated, Ultra Pure Fish Oil	☑	?	?

The Best of Both Worlds

While fish oils are a greater source of DHA and EPA, they do not naturally contain the same valuable compounds found in Krill oils. But with Purity's Krill-Omega-3, you get the BEST of BOTH worlds in one single formula. Unlike typical Krill Oil products, Purity's is strongly fortified with ultra-pure, super-concentrated fish oils, ensuring the product delivers a highly substantial dose of DHA and EPA. All in, including the evidence-based dose of 300mg of Krill oil, you'll enjoy a full 1100 mg of Omega-3 Fatty Acids, which is more than even the American Heart Association now recommends for maintaining cardiovascular health. In addition, Krill-Omega-3 provides 1000 IU of Vitamin D3, as well as the extremely valuable natural Astaxanthin.

Neptune Krill Oil - The Premier Krill

Purity's Krill Formula delivers the patented Neptune Krill Oil the first krill oil product validated for safety and efficacy through human clinical research. Independent testing reveals the antioxidant power of Neptune Krill Oil to be:

- Over 300 times greater than Vitamin A & E
- Over 48 times greater than Omega 3 Fish oil alone
- Over 34 times greater than CoQ10

In addition, multiple human clinical trials indicate that supplementing the diet with Neptune Krill Oil may help to:

Call Our 24hr Order Line: 1-800-256-6102

Suggested Use: As a dietary supplement, take 2 soft gels daily with a meal, or take as directed by your health care professional. Optimally, for the first 15 days, take two capsules twice daily, with meals. Best results obtained with daily use.

Supplement Facts

Serving Size 2 Soft Gels
Servings Per Container 30

Amount Per Serving		% Daily Value
Calories (energy)	20	
Calories from fat	20	
Total Fat	2 g	3%*
Polyunsaturated fat	1.5 g	†
Cholesterol	10 mg	3%*
Vitamin D (as Cholecalciferol)	1000 IU	250%
Enriched Krill Omega-3 Blend	2040 mg	
Omega-3 Fatty Acids	1100 mg	†
EPA (Eicosapentaenoic acid)	435 mg	†
DHA (Docosahexaenoic acid)	565 mg	†
Other Omega-3 Fatty Acids	100 mg	†
Total Phospholipids	120 mg	†
Esterified Astaxanthin (naturally occuring)	300 mcg	†

* Percent Daily Values are based on a 2000 calorie diet.
† Daily Value not established.

Other Ingredients: Enriched Krill Omega-3 Blend consisting of Eco Krill Oil™, Calamarine®, and BioMarine® (calamari, anchovy, sardine, krill, mackerel), Capsule Shell (gelatin, glycerin, purified water, annatto extract, and carob), Natural Lemon/Lime Flavor, Proprietary Antioxidant Blend (consisting of rosemary extract, ascorbyl palmitate, and natural tocopherols (soy)), Cholecalciferol.

Calamarine® is a registered trademark of Pharma Marine. Various patents apply.

BioMarine® is a registered trademark of Marine Nutriceutical.

Eco Krill Oil™ is a trademark of Neptune Technologies and Bioressources Inc., Quebec, Canada.

CALAMARINE