

BEEF-UP WITH CARNIVOR* – “THE WORLD’S FIRST BEEF PROTEIN ISOLATE”

It has long been known that bodybuilders and strength athletes consume high amounts of beef to help build muscle and increase strength. The muscle building power of beef cannot be disputed. Ask any bodybuilder and they will tell you that they make their biggest muscle gains and feel their strongest when they eat beef. Now, thanks to the development of an advanced bioengineered beef protein, MuscleMeds has formulated the most sought after muscle building protein ever created. **CARNIVOR** is unlike any other protein in existence.*

The World’s First All Beef Protein Isolate Is More Concentrated Than Whey

Using new advanced extraction, clarification, hydrolysis and isolation technologies, **CARNIVOR**’s Beef Protein Isolate delivers the muscle building power of beef with higher amino acid levels than all other protein sources used in supplements, including whey, soy, milk and egg. **CARNIVOR** Beef Protein Isolate is even 350% more concentrated in anabolic muscle building aminos than a prime sirloin steak!*

*Anabolic Nitrogen Retention Technology™ (ANRT) Recycles Aminos and Minimizes Ammonia**

ANRT is a major muscle building breakthrough in protein supplementation. While protein is critical for muscle growth, it can sometimes actually decrease performance and muscle growth if nitrogenous waste products like ammonia are not recycled back into anabolic tissue building pathways or otherwise neutralized. ANRT is specially designed to allow the recycling of aminos back toward the muscle building pathway and prevent the build-up of debilitating toxic scavengers such as ammonia. ANRT nitrogen retention factors contained in **CARNIVOR** include GKG (glutamine-alpha-ketoglutarate), OKG (ornithine-alpha-ketoglutarate), AKG (alpha-ketoglutarate) and KIC (alpha-ketoisocaproate).*

20 Times the Creatine Content of Steak

One of the benefits of eating beef is its naturally high creatine content. Beef is one of the best natural sources of creatine. To push the anabolic activation and cell volumizing effects of creatine even greater, each serving of **CARNIVOR** supplies 20 times more creatine than whole beef food sources to saturate your muscles for explosive strength and growth.*

*Added BCAAs for Increased Anabolic and Anti-Catabolic Effects**

To further boost the anabolic muscle building action of **CARNIVOR**, additional Branched Chain Amino Acids are added to the purified Beef Protein Isolate. The enhanced BCAA levels promote a positive nitrogen balance, increase protein synthesis, decrease catabolism, improve workout performance and reduce muscle fatigue.*

Throughout history, the ravenous appetite that “men of muscle” had for top quality beef has become as legendary as their superhuman feats. Ancient warriors, Greek Olympic athletes, strongmen like Sandow and even Roman gladiators craved and consumed pounds of beef per day to build muscle to boost their combat prowess. Now, in modern times this muscle building nutrition tradition carries on in the bodybuilding world with **CARNIVOR**!*



MuscleMeds™
PERFORMANCE TECHNOLOGIES

BIOENGINEERED BEEF PROTEIN ISOLATE

CARNIVOR™

350% MORE CONCENTRATED THAN STEAK AND MORE CONCENTRATED THAN WHEY ISOLATE

ANRT™ RECYCLES AMINOS AND MINIMIZES AMMONIA*

PACKED WITH ANABOLIC MUSCLE BUILDING AMINOS FROM PURE BEEF*

LOADED WITH CREATINE AND BCAAs

ADVANCED FLAVOR TECHNOLOGY

VANILLA CARAMEL

Naturally and Artificially Flavored



**FAT
CHOLESTEROL
SUGAR**

DIRECTIONS: For a delicious protein shake, mix 1 scoop of CARNIVOR with 6-8 oz. of cold water in a shaker bottle. Protein may foam after mixing.

Supplement Facts

Serving Size: 1 Scoop (34 g)
Servings Per Container: Approximately 28

	Amount Per Serving	% Daily Value
Calories	124	
Calories from Fat	0	
Total Fat	0 g	0%†
Saturated Fat	0 g	0%†
Trans Fat	0 g	‡
Cholesterol	0 mg	0%†
Total Carbohydrate	8 g	3%†
Dietary Fiber	0 g	0%†
Sugars	0 g	‡
Protein	23 g	46%†
Vitamin A	80 IU	2%
Vitamin C	25 mg	42%
Thiamin	0.1 mg	7%
Riboflavin	0.2 mg	12%
Niacin	8.2 mg	41%
Vitamin B6	6.5 mg	325%
Vitamin B12	100 mcg	1667%
Calcium	23 mg	2%
Phosphorus	20 mg	2%
Magnesium	2 mg	<1%
Sodium	44 mg	2%
Potassium	6 mg	<1%

† Percent Daily Values are based on 2,000 calorie diet.
‡ Daily Value not established.

Other ingredients: CARNIVOR-BPI™ (Hydrolyzed Beef Protein Isolate, creatine monohydrate, BCAAs (L-leucine, L-valine, L-isoleucine), Anabolic Nitrogen Retention Technology™ Intermediates: GKG (glutamine-alpha-ketoglutarate), OKG (ornithine-alpha-ketoglutarate) AKG (alpha-ketoglutarate) and KIC (alpha-ketoisocaproate)), hydrolyzed gelatin, maltodextrin, medium chain triglycerides (from nonfat dry dairy milk), natural flavor and artificial flavor, salt, silica, acesulfame potassium and sucralose.

Muscle Building Facts

Per Serving (34 g)

*CARNIVOR Delivers More Muscle Building
Nutrient Power Than Steak!*

350% More Protein!
20 Times More Creatine!
Fat Free & Cholesterol Free!

KEY NUTRIENT CONTENT FEATURES	CARNIVOR	STEAK
Protein	23 g	6 g
Creatine	2.5 g	0.12 g
Fat	0 g	7 g
Cholesterol	0 mg	23 mg

Approximate Values.
Comparison based on 34 grams of Carnivor powder vs. 34 grams of steak.

WARNING: Very low calorie protein diets (below 400 calories per day) may cause serious illness or death. Do not use for weight reduction in such diets without medical supervision. Not for use by infants, children or pregnant or nursing women.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

• Keep out of reach of children. • Store at 15°-30°C (59°-86°F).
• Protect from heat, light and moisture. • Do not purchase if seal is broken.



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Distributed by: MuscleMeds Performance Technologies
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Dietary Supplement

Net Wt. 2.1 lbs. (952g)

Cholesterol Free • Fat Free • Lactose Free