

CLEARLY DIFFERENT



Wholemega

VS.



Conventional Fish Oil

Fractionated, Isolated & "Purified"?

The dull, yellow hue and watery texture of conventional fish oil capsules is symbolic of "purified" products. This heavy distillation (which can be necessary to remove contaminants) can fractionate, isolate, and destroy beneficial compounds that give fish oil its naturally vibrant color and clarity.

Wholemega: The Difference is Clear

Wholemega is different. The Extra-Virgin process used to extract Wholemega, similar to that used in fine olive oil, delivers an oil that is striking in color and transparency. This gentle, food-grade process preserves numerous beneficial compounds — including Vitamin D3 and Astaxanthin. The brilliant hue in Wholemega comes from Astaxanthin — an antioxidant that is naturally found in Wild Salmon and abundant in this Extra-Virgin fish oil.

Store in a cool, dry place. DO NOT REFRIGERATE.

Our premium softgel capsules are prepared without any chemical solvents and are prior free.
Patent Pending

Caution: As with any dietary or herbal supplement, you should advise your healthcare practitioner of the use of this product. If you are nursing, pregnant, or considering pregnancy, you should consult your healthcare practitioner prior to using this product.

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

Manufactured by NEW CHAPTER, INC.
90 TECHNOLOGY DRIVE, BRATTLEBORO, VT 05301
888-874-4461

Get the *Whole Truth!* Sign up for our e-newsletter at: newchapter.com

Please recycle this bottle after use.

5000-A03-01

NEWCHAPTER®



100% Salmon
WILDLY
PURE



WHOLEmega®

EXTRA-VIRGIN
WILD ALASKAN SALMON

WHOLE FISH OIL

Nature's *Whole* Complement of
Seventeen *Omegas* — 3, 5, 6, 7, 8 & 9's

Effective: Clinically shown
to reduce triglyceride levels*

Whole: Natural source of whole
omegas + Vitamin D3 + antioxidants

180 - 1000 mg - Softgels

DIETARY SUPPLEMENT

Supplement Facts

Serving size 2 Softgels (2g) Servings per container 90

Amount Per Serving

Calories 20

Calories from Fat 18

		%DV†
Total Fat	2000 mg	3%
Saturated Fat	480 mg	2%
Monounsaturated Fat	840 mg	•
Polyunsaturated Fat	680 mg	•
Cholesterol	15 mg	5%
Vitamin D3 (from Wild Alaskan Salmon Oil)	100 IU	25%

Wild Alaskan Salmon Oil	2000 mg	•
Total Omega-3 Fatty Acids	520 mg	•
EPA (Eicosapentaenoic acid)	180 mg	
DHA (Docosahexaenoic acid)	220 mg	
Other Omega-3 Fatty Acids (Octadecatetraenoic Acid, Docosapentaenoic Acid, Linolenic Acid, Heneicosapentaenoic Acid, Eicosatrienoic Acid)	120 mg	
Total Omega-6 Fatty Acids (Linoleic Acid, Arachidonic Acid, Eicosadienoic Acid)	60 mg	•
Total Omega-5, 7 & 8 Fatty Acids (Myristoleic Acid, Palmitoleic Acid, Margaroleic Acid)	95 mg	•
Total Omega-9 Fatty Acids (Oleic Acid, Gadoleic Acid, Erucic Acid, Nervonic Acid)	300 mg	•
Other Omega Fatty Acids	545 mg	•
Astaxanthin (from Wild Alaskan Salmon Oil)	5 mcg	•

* Daily Value not established † Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

Other ingredients: Capsule (Gelatin, glycerin and water), B.A.S.S.™ [Botanical Antioxidant Stability System™ (extracts of rosemary, organic oregano, and organic sunflower oil)], and natural mixed tocopherols.

Contains: 100% Wild Alaskan Salmon Fish Oil. Naturally gluten free.

Suggested use: One softgel two times daily. For best results, take one softgel immediately before your two largest meals.



100% WILD ALASKAN SALMON